



ANNUAL REPORT

2015-16



MSME- Development Institute

GOVERNMENT OF INDIA

MINISTRY OF MSME

NARSAPUR CROSS ROADS

BALANAGAR.

HYDERABAD

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MSME-DI , Hyderabad: Annual Progress Report 2015-16

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EXECUTIVE SUMMARY REPORT 2015-16

The following works were carried out at MSME-DI & its Branch as follows:

S.No	Description of activity	Targets	Achievements
1	IMCs	56	56 (4376 persons were motivated)
2	EDPs	54	54 (1290 persons were trained)
3	Programmes Under PD A/c	Nil	19 (634 persons were trained)
4	NVDPs	4	4 (418 MSMEs & various PSUs participated)
5	SVDPs	18	18 (1187 MSMEs participated)
6	Awareness on Bar Code	12	12 (389 MSMEs participated)
7	QMS/QT Awareness programmes	5	5 (371 MSMEs participated)
8	Awareness programme on Packaging for exports	1	1 (40 MSMEs participated)
9	TEQUP EET	2	2
10	TEQUP product certification	2	2
11	Reimbursement of certification under TEQUP	Nil	12 MSMEs & Rs.13,34,630/- is disbursed
12	Reimbursement of One time registration fee & annual recurring fee	Rs.1.50 lakh	Rs.1,44,971/- is disbursed
13	ISO 9000/14000 reimbursement	Rs.1.81 Cr	90 MSMEs & Rs.65,00,200/- is disbursed
14	Marketing Assistance and Technology Up-gradation	Nil	2 MSMEs were reimbursed of Rs.43,200 for participating in Trade fair and 1 MSME was reimbursed of Rs.93,750 for ISO certification
15	International Trade Fairs & Co-operation	Nil	13 MSMEs participated & 2 Associations participated
16	TREAD for Women	Nil	15 applications are forwarded to Banks and GOI grant is given to 3 NGOs
17	CGTMSE	Nil	15 applications were recommended

ANNUAL REPORT 2015-16

MSME- Development Institute, HYDERABAD



About MSME – DI, Hyderabad:

MSME- Development Institute, Hyderabad formerly known as Small Industries Service Institute (SISI) was established in the year 1956, as a field Institute of the Small Industries Development Organization (SIDO), with an objective to provide much needed consultancy and support to the small scale industrial sector. In Andhra Pradesh & Telangana, MSME-DI, Hyderabad was the pioneer industrial consultancy organization. The Institute is dedicated to provide need based support to Micro, Small and Medium scale entrepreneurs by providing various essential inputs like technical counseling regarding selection of product, location, raw materials, machinery, layout, and production process, managerial consultancy, etc. The Institute also helps Micro & Small scale Enterprises (MSEs) by imparting knowledge on new practices like modernization, technology upgradation, acquiring international quality systems, energy conservation, pollution control etc. MSME-DI implements the Ministry of MSME, Govt of India schemes in the states of Andhra Pradesh & Telangana by spreading awareness about the schemes and identifying suitable beneficiaries.

The Entrepreneurship and Skill Development training programmes organized by MSME-DI, Hyderabad are rated as one of the best in these States, as they encompass all

aspects of starting and managing an MSME. The Entrepreneurship cum Skill Development Programmes (ESDP), Entrepreneurship Development Programmes(EDP), Management Development Programmes(MDP), and the Skill Development Programmes (SDP) focus on developing and sharpening the entrepreneurial, managerial and technical skills of the existing or prospective entrepreneur.

MSME - DI, Hyderabad is ably supported by its Branch Institute located at Visakhapatnam. The Branch Institute's jurisdiction is over the five districts of North Coastal Andhra, namely, Srikakulam, Vizianagaram, Visakhapatnam, East Godavari and West Godavari of Andhra Pradesh .

The MSME Testing Station, (MSME - TS), located strategically in Sanatnagar Industrial Estate, Hyderabad, functions under the administrative control of MSME –DI Hyderabad. It provides testing facilities for MSMEs in the areas of physical testing, chemical analysis, etc. It provides consultancy services to MSMEs on quality control and standardization procedures and systems testing to national and international standards, and provides third party assurance for products and services from MSME sector on quality levels to major buyers like Government Departments, DGS&D, Railways, PSUs, Defence establishments, etc. The testing center has been upgraded with the addition of sophisticated testing equipment.

Brief Profile of Andhra Pradesh & Telangana:

Andhra Pradesh & Telangana are situated in Southern Indian. Andhra Pradesh constitutes of 13 districts and Telangana constitutes 10 districts. These States are blessed with good natural resources - a long coastline of 961 kms, fertile soils, perennial rivers

(Krishna, Godavari and Pennar), rich mineral deposits, a good climate, and human resources in AP & Hyderabad, the capital of Telangana houses many national level research institutions. Many central and state level Public Sector Undertakings are located in these states. In the large scale sector, these states have made progress in the Steel, Coal, Mining (Granite, Dolomite, Felspar, Quartz), Cement, Paper, Sugar, Fertilizers, Pharmaceutical, and textile industry. During the past two decades, the united State has become a front runner in the Information Technology and enabled services, Bio-technology and Bulk drugs industry. The district-wise concentration of industry in these states are depicted in the map given below. With the state bifurcation in the offing, changes in the geo-political map of the state will be witnessed.

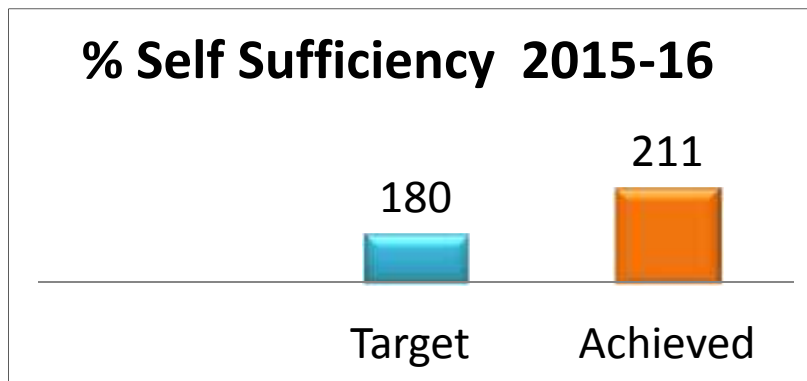
**ACTIVITIES UNDERTAKEN BY MSME-DI, HYDERABAD, AND ITS
SUBORDINATE OFFICES IN A.P & T.S DURING 2015-16**

I. MSME TESTING STATION, SANTHNAGAR PERFORMANCE DURING 2015-16:

MSME Testing Station extends its testing services to the Micro and Small Enterprises with the motto of improving and maintaining the quality of the items being manufactured by them at concessional rates. Further, it is also extending its testing services to medium and large scale industries, State & Central PSUs and State & Central Government Departments, etc.

MSME-Testing Station, Sanathnagar, Hyderabad offers the following testing facilities:

-) Mechanical Tests,
-) Metallurgical & Chemical Tests,
-) Electrical Product Tests,
-) .Construction Material Tests.



The revenue earned, % Self Sufficiency & No. of units benefitted by MSME Testing Station, during 2015-16, vis a vis the last two years is as:

	2015-16	2014-15	2013-14
Revenue earned	Rs. 1,50,05,850	Rs.1,25,55,945	Rs. 1,14,17,491
% Self Sufficiency	211	193	175
No. of MSME Units benefitted	822	1015	824
No. of other units benefitted	214	157	167

II. TECHNICAL AND OTHER PUBLICATIONS OF MSME-DI

MSME-DI, Hyderabad and its branch office at Visakhapatnam prepare technical literature like Project Profiles, Detailed Project Reports, Status Reports and Directories on specific industries, for the benefit of existing and prospective entrepreneurs. During the year 2015-16 , the following technical literature was prepared:

Project Profiles:

1. Project profiles are prepared on product lines that are found to have scope for development in MSME sector. The list of products for which profiles were prepared, is given as Annexure I. Profiles of all 23 districts of the State have been updated and uploaded on the Department website: www.dcmsme.gov.in

III. CONSULTANCY SERVICES PROVIDED:

S No.	Service	2015-16	2014-15	2013-14
1.	No of units visited	478	215	349
2.	Visitors' enquiries received at MSME-DI	3875	2232	1701
3.	NSIC – Single point registration	637	194	187

IV. TRAINING PROGRAMMES CONDUCTED BY MSME-DI

Lack of skilled manpower has been identified as one of the major problems being faced by organized and the unorganized MSME sector. To fill this gap, MSME-DI, Hyderabad conducts various technical and skill oriented training programmes. The Training programmes organized by the Institute aim at creating employable manpower in the MSME sector, and encourage youth to take up self employment as a career.

The Institute organizes Entrepreneurship cum Skill Development Programmes, Entrepreneurship Development Programmes, Management Development programmes and Skill Development Programmes, for promoting entrepreneurship. The details of number of

programmes and number of persons trained through these programmes during the past three years are as follows :

No. of Training programmes and persons trained:

Training	2015-16		2014-15		2013-14	
	No.of programmes organized	No. trained/ motivated	No.of programmes organized	No. trained/ motivated	No.of programmes organized	No. trained/ motivated
ESDPs	0	0	128	2947	153	3291
EDPs	54	1290	17	378	57	1309
MDPs	0	0	15	352	36	814
SDPs At workshop	0	0	0	0	2	0
IMCs	56	4376	73	6533	182	12035
Total	110	5666	233	10210	430	17453
Programmes under PD Ac	19	634	26	591	17	528
Grand Total	129	6300	259	10801	447	17,981

Training programmes organized under PD A/c: MSME-DI, Hyderabad organized 19 Skill Development Programmes and other training programmes through funds under PD Account. A total of 634 persons were trained. The list of training programmes is annexed as Annexure II.

Demonstration programmes:

Through the Chemical laboratory attached to the Institute, MSME-DI, Hyderabad organized product process demonstration programmes to demonstrate the process of manufacture of simple chemical products such as detergent powder, cold cream, talcum powder, candles, phenyl, etc. 36 persons were trained during 2015-16

V. SEMINARS/WORKSHOPS ORGANIZED BY MSME-DI AND ITS BRANCH:

To create awareness on various issues of concern to the MSME sector, MSME-DI regularly organizes Seminars and Workshops, by partnering with Institutions of repute and Industry organizations. During the year 2015-16, MSME-DI and Br.MSME-DI organized the following Seminars and Workshops:

QMS/QTT

MSME-DI, Hyderabad organized five Awareness Programmes on Quality Management Systems, Quality Testing Tools during 2015-16. The details are as follows:

S.No	Place	Date	No. of participants
1.	Hyderabad (2 days)	22 & 23.02.2016	95
2.	Nellore	21.08.2015	70
3.	Machilipatnam	04.03.2016	80
4.	Visakhapatnam	29.7.2015	70
5.	Visakhapatnam	21.3.2016	56

Bar Coding

12 Awareness Programmes were organized during 2015-16. Details are as :

S.No	Place	Date	No. of participants
1	Hyderabad	19.3.2015	30
2	Hyderabad	18.3.2015	32
3	Tirupathi	18.2.2015	31
4	Guntur	29.9.2015	32
5	Proddutur	14.8.2015	40
6	Machiipatnam	25.8.2015	37
7	Rajahmundry	24.9.2015	31
8	Sattenpally	8.1.2016	25
9	Anantapur	13.2.2016	33
10	Visakhapatnam	22.7.2015	34
11	Kakinada	04.9.2015	33
12	Mandapeta	21.12.2015	31
	Total sanction : Rs 3,60,000	Total expenditure: Rs 2,86,857	389

BUSINESS INCUBATOR

MSME-DI, Hyderabad organized five Awareness Programmes on Business Incubators during 2015-16. The details are as follows:

S.No	Place	Date	No. of participants
1.	Rajam, Srikakulam Dist	29.01.2016	144
2.	Narasaraopeta	04.03.2016	120
3.	Vijayawada	09.03.2016	116
4.	Bhimavaram	11.03.2016	112
5.	Visakhapatnam	21.3.2016	100

VI. NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMMES:

MSME-DI Hyderabad organized four National Level Vendor Development Programmes during 2015-16, at Hyderabad, Visakhapatnam, Guntur and Kakinada. The details of the NVDPs are as follows:

S. No	Venue	Date(s)	Collaborating PSUs	No. of stalls
1	Hyderabad	19th & 20th February 2016	BHEL, BDL, HAL, BEL, HPCL, GAIL, SOUTH CENTRAL RAILWAY, Etc.,	135
2	Guntur	19th & 20th September 2015	BHEL, GAIL, NMDC, SOUTH CENTRAL RAILWAY, HAL, Etc.,	81
3	Visakhapatnam	28th to 30th December 2015	NTPC, HPCL, BDL, DCI, BHEL, Etc.,	130
4	Kakinada	20th & 21th February 2016	BHEL, NTPC, DCI, RINL, Etc.,	72

VII. State Level VDPs :

MSME-DI organized a series of State Level Vendor Development Programmes with various Central PSUs / Departments to create awareness among their vendors regarding the Central Public Procurement Policy of the Govt of India, which stipulates a mandatory 20% purchase of requirements by all Central PSUs/ Departments/ Ministries etc from the MSE sector by the year 2015. MSME-DI, Hyderabad organized 18 such programmes across the state are detailed below:

S. No	Place	Date	PSU	No. of participants	Revenue	Expenditure
1	Vijayawada	06.08.2015	SOUTH CENTRAL RAILWAY	78	Nil	15,000
2	Rajahmundry	24.09.2015	ONGC	50	20,000	44,503
3	Eluru	09.10.2015	VSP	55	Nil	15,000
4	Hyderabad	17.12.2015	BHEL	103	Nil	14,080
5	Hyderabad	18.12.2015	HPCL	43	Nil	13,413
6	Hyderabad	22.12.2015	HYDRO FLUORO CARBONS LTD	40	Nil	14,970
7	Hyderabad	22.12.2015	SECURITY PRINTING PRESS	65	Nil	15,000
8	Hyderabad	29.01.2016	HAL	109	Nil	15,000
9	Hyderabad	09.03.2016	SOUTH CENTRAL RAILWAY	89	nil	15,000
10	Hyderabad	15.03.2016	BDR	42	nil	15,000
11	Hyderabad	24.03.2016	HMT	55	nil	14,895
12	Machilipatnam	26.03.2016	BEL	40	nil	15,000
13	Hyderabad	26.03.2016	HPCL	65	nil	14,942
14	Visakhapatnam	06.08.2015	NTPC	65	20,000	49,969
15	Visakhapatnam	09.09.2015	DREDGING CORPORATION OF INDIA	88	28,000	49,975
16	Visakhapatnam	11.09.2015	HAL	70	27,500	49,901
17	Visakhapatnam	04.03.2016	HSL	64	27,500	49,981
18	Visakhapatnam	18.03.2016	Naval Dockyard	66	27,500	49,997

VIII. IMPLEMENTATION OF NATIONAL MANUFACTURING COMPETITIVENESS PROGRAMME (NMCP) SCHEMES :

S. No	Name of the Scheme	Target for 2015-16	Achievement	Remarks
1	Bar coding			
a	Awareness programmes:	12	12	389 persons participated
b	Reimbursement of One time registration fee	Rs. 1.50 lakhs	Rs. 1,44,971	5 MSEs granted One time registration fee reimbursement
2	Lean manufacturing	No target allotted	Nil	
3	QMS/QTT	5 Awareness programmes	5 Awareness Programmes	371 persons participated
4	Business Incubator:	5	5	592 participants
5	IPR Awareness programmes	2	2	
6	Design Clinic	Nil		
7	Marketing Assistance and Technology Upgradation Exhibitions/Domestic Fairs	1 Exhibition Rs. 2.15 lakhs	Participants of 2 Exhibitions reimbursed	2 MSEs were reimbursed
i.		Publicity by MSME DI – 0.25 lakhs for		
ii.	Corporate Governance Practices			
iii.	ISO 18000/22000/27000	Rs. 1.0 Lakh	Rs.93,750 was reimbursed	1 MSE was reimbursed
8	TEQUP Awareness programmes	2 on EET & 2 on Product Certification	2 on EET & 2 on Product Certification	
	Product certification reimbursement	Rs. 15.00 Lakhs	Rs.13,34,630 was reimbursed	12 units, out of which 6 National & 6 International
9	ICT	No target allotted	Nil	Nil

IX MSE Cluster Development Programme

MSME-DI, Hyderabad, works in close coordination with Director of Industries, Govt. of AP, Commissioner of Industries, Govt. of Telangana, APIIC, LIDCAP, APTPC, APITCO, cluster enterprises & their associations, SPVs, etc. for undertaking various interventions in clusters under MSE-CDP. Extensive guidance and support is being given to cluster associations and SPVs for availing support under the scheme.

STATUS OF CLUSTER DEVELOPMENT IN A.P.

1. Common Facility Centre

-) Successfully implemented CFC in Imitation Jewellery, Machilipatnam
-) Implementing Gold Jewellery Cluster at Vijayawada

In-principle approval accorded for setting up of CFC

- a) Steel Fabrication Cluster, Guntur
- b) Gold Ornaments Cluster, Guntur
- c) Gold ornament cluster Nellore

2. Applications awaited in-principle approval

Nil

3. Soft Interventions

- I. Implementing soft interventions – Silk Handloom Cluster, Dharmavaram, Anantapur district - Total Cost Rs.18.2 lakhs with GOI Grant-in-aid of Rs.13.84 lakhs
Implementing Agency - Central Silk Board, Bangalore

4. Approvals accorded for conducting of Diagnostic Study & preparing DSR

Implementing Agency for DSR : APTPC Ltd., Hyderabad

- (i) Dal mill Cluster, Vinukonda, Guntur

II. Awaiting approval of Steering Committee for Soft interventions

- 1 Auto & Engineering Component Cluster, Tadipatri, Anantapur dist.
- 2 Hand Block Printing & Kalankari Cluster, Pedana, Krishna dist.
- 3 Agricultural Implements Cluster, Gudiwada
- 4 Gold Jewellery Cluster, Eluru, West Godavari dist
- 5 Refractories Cluster, West Godavari dist
- 6 Granite Cluster, Chittoor dist.
- 7 Decorative Slate Cluster, Markapur, Prakasam dist.

- 8 Granite Processing Cluster, Chimakurthy, Prakasam dist.
- 9 Cashew Processing Cluster, Palasa, Srikakulam Dist
- 10 Edible Oil Cluster, Adoni, Kurnool dist.
- 11 Stone Polishing Cluster, Bethamcherla

INFRASTRUCTURE DEVELOPMENT PROJECTS IN ANDHRA PRADESH

Sl. No.	Name & Location of the Industrial Cluster	Type of the cluster	New/ Existing	Implementing Agency	Total project cost (Rs.in lakhs)	Grant requested under MSME-CDP (Rs.in lakhs)
*1.	Machilipatnam – Krishna Dist.(Upgradation of existing Jewellery park – Appln ID 1239)	Upgradation of existing jewellery park	Existing	APIIC Ltd. Hyderabad	1529.03	743.54
*2.	Gudivada- Krishna Dist. (Upgradation of existing IP – Appln ID 1763)	Upgradation of existing Agri- implements Cluster	Existing	APIIC Ltd. Hyderabad	1529.03	743.54
*3.	Autonagar, SPSR Nellore Dist (Upgradation - Appln ID- 1924)	Upgradation of existing Autonagar	Existing	APIIC Ltd. Hyderabad	2089.86	800.70
*4.	Peddapuram – E.G.Dist (Traditional Food part – Appln ID- 1233)	Traditional Food	New	APIIC Ltd. Hyderabad	1026.22	800.00
5.	Makavaripalem – Visakhapatnam (Aluminium & General Engg – Appln. ID-1199)	Aluminium & General Engg	New	APIIC Ltd. Hyderabad	2771.70	800.00
*6.	Kopparthi – Kadapa (General Engineering – Appln ID – 1201)	General Engineering (Mining)	New	APIIC Ltd. Hyderabad	2149.75	800.00
*7.	Gandrajupalli – Chittoor (Textile & readymade garments – Appln ID - 1200)	Textile & Readymade garments	New	APIIC Ltd. Hyderabad	3985.31	666.96
8.	Palakollu –W.G.Dist. (Upgradation of existing coir park – Appln ID - 1251)	Upgradation of existing Coir park	Existing	APIIC Ltd. Hyderabad	750.88	750.88
9.	Palasa – Srikakulam Dist.(Upgradation of existing cashew park – Appln ID – 1250)	Upgradation of existing Cashew park	Existing	APIIC Ltd. Hyderabad	656.58	656.58

10.	Pothuru village, Guntur Dist – Appln ID 1986-dated 31/12/2013) Spice Cluster	Spice cluster	New	APIIC Ltd. Hyderabad	1771.54	800.32
11.	Infrastructure Development Center/Mini Leather Park, G.D. Nellore (V), Chittoor dist.	Mini Leather Park	New	LIDCAP Ltd. Hyderabad	101	800
*12.	Wood Complex Industrial Park, Ongole, Prakasam District,	Upgradation	Existing	APIIC, Hyderabad	100	228.46
*13	Industrial Park, Amudalavalasa, Srikakulam District, AP,	upgradation	Existing	APIIC, Hyderabad	100	284.62
*14	Industrial Park, Mambattu, Nellore District, AP	New	New	APIIC Hyderabad		557.76
*15	Industrial Park, Autonagar, Ongole, Prakasam District, AP	Upgradation	Existing	APIIC, Hyderabad		301.11
*16	Industrial Park, Singarayakonda, Prakasam District, AP	Upgradation	Existing	APIIC, Hyderabad		800
*17	Industrial Estate, Autonagar, Gajuwaka, Visakhapatnam Dist, AP	Upgradation	Existing	APIIC Hyderabad		392.51
*18	Industrial Park, Parawada, Visakhapatnam Dist, AP	Upgradation	Existing	APIIC Hyderabad		260.30

1. JRD Tata Industrial Estate, Kanuru, Krishna dist. – under implementation -

Project Cost: Rs.767.62 lakhs

GOI Grant : Rs.614.10 lakhs

2. **In principal Approval Accorded**

Mangalagiri – Guntur Dist.(Automobile Engg)

Project Cost: Rs. 2537.52

GOI Grant : Rs.800 Lakhs

Approval accorded for preparing DPR for implementation, ID Projects (up gradation & New)

Proposal are already forwarded to DCMSME, New Delhi for final approval.

STATUS OF CLUSTER DEVELOPMENT IN TELANGANA

1. Common Facility Center

- Fan Cluster, Hyderabad – issue pending with DIC for preparation of Directory of Fan & Fan Components Manufacturers
- Dal Mill Cluster, Tandur - issue pending with Govt. of Telangana for resubmission of DPR to DC(MSME)
- Kushaiguda General Engineering Cluster : Motivated the Cluster members by MSME-DI, Hyderabad and Association is under preparation of DSR

2. Soft Interventions

Implementing Agency for DSRs : APTPC Ltd., Hyderabad

Implemented : 1. FRP Cluster, Hyderabad

2. Fan Cluster, Hyderabad

Approval for conducting DSR

- Granite Processing Cluster, Bauvpet (V), Karimnagar
- Rice Mill Cluster, Miryalguda, Nalgonda dist.
- Granite Cluster, Khammam
- Cotton Ginning Cluster, Adilabad
- Rice Milling Cluster, Nizamabad
- Brass Metal Cluster, Pembarthi, Warangal Dist. – Application submitted to DC(MSME) for DSR approval.

INFRASTRUCTURE DEVELOPMENT PROJECTS

a) Madikonda Industrial Estate at Madikonda, Warangal dist. –

Total project cost –Rs. 1061.19 Lakhs ; GoI Grant – Rs.735.60 Lakhs. Out of which first instalment released- Rs. 2 crores; Implementing Agency – TSIIC – Utilisation Certificate submitted to DC(MSME), New Delhi

b) Automotive Engineering Cluster for Toopran Mandal, Medak dist.-

Total cost –Rs.940.82Lakhs; GoI Grant – Rs.752.65Lakhs; Out of which first instalment released – Rs.62.88 Lakhs

c) New Food Park Cluster, Buggapadu, Khammam District – Awaiting for online application for forwarding DPR to DC(MSME) for inprinciple approval

d) Geetha Nagar Navjeevan Nagar Micro Industrial Association prepared the DSR & DPR for ID Project and also acquired 44.09 guntas at Ravalkole (V), Medchal, Ranga Reddy District. Awaiting for online application for forwarding the DPR to DC(MSME) for inprinciple approval.

INFRASTRUCTURE DEVELOPMENT PROJECTS IN THE STATE OF TELANGANA

S.No	Name & Location of the Industrial Cluster	Type of the cluster	New / Existing	Implementing Agency	Total project cost (Rs.in lakhs)	Grant requested (Rs.in lakhs)	Remarks
1.	Armour, Nizamabad dist.	Leather Industries	New	LIDCAP Hyderabad	1000.87	740.07	Awaiting for release of Rs.260.8 Lakhs by Govt. of Telangana so that GoI grant will be released
2.	Ibrahimpattanam, RR Dist.	Fiber Glass composites - 123 Ac (Appln ID 1198)	New	TSIIC Ltd. Hyderabad			DPR not submitted

3.	Duddeda, Medak dist.	General Engineering & Electronics- 88.19 Ac (Appln ID 1252)	New	TSIIC Ltd. Hyderabad			DPR not submitted
4.	Buggapadu, Khammam dist.	New Food Park cluster- 100 Ac (Appln ID 1761)	New	TSIIC Ltd. Hyderabad	2048.98	555.22	Awaiting for online application for forwarding DPR to DC(MSME) for inprinciple approval
5.	Vikarabad, R.R. Dist.	-47.73 Ac (Appln ID 2216)	New	TSIIC Ltd. Hyderabad			DPR not submitted
6.	Jinkunta (V), Mahaboobn agar dist.	Leather Industries	New	LIDCAP Hyderabad			DPR not submitted
7.	Ghanpur Stn (V), Warangal dist.	Leather Industries	New	LIDCAP Hyderabad			DPR not submitted
8.	Mallemadu gu (V), Khammam dist.	Leather Industries	New	LIDCAP Hyderabad			DPR not submitted
9.	Mandamarri (V), Adilabad dist.	Leather Industries	New	LIDCAP Hyderabad			DPR not submitted
10.	Rakmapur (V), Karimnagar dist.	Leather Industries	New	LIDCAP Hyderabad			DPR not submitted

X. IMPLEMENTATION OF MSME SCHEMES:

a. ISO 9000/14000 reimbursement Scheme : Under this scheme, MSEs with ISO 9000/14000 certification are eligible for reimbursement of 75% of expenses towards acquiring ISO 9000/14000 certification, subject to a maximum of Rs. 75,000/- . During 2015-16 MSME-DI, Hyderabad reimbursed a total of Rs. 65,00,200/- to 90 MSEs who have acquired ISO 9000/14000 certification.

b. CGTMSE:

MSME-DI, Hyderabad has provided guidance to the entrepreneurs in selection of projects, preparation of project reports and also networked the entrepreneurs with banks for getting loans under Credit Guarantee Scheme (CGS) of CGTMSE. Many entrepreneurs were assisted in preparing project reports and were advise to forward to banks for extending finance under the Credit guarantee Scheme. MSME-DI, Hyderabad has been creating awareness on CGTMSE at all fora like meetings, training programmes, guest lectures, presentations, etc. This Institute has forwarded 15 applications.

XI. CO-ORDINATION WITH OTHER AGENCIES:

1. Director, MSME-DI, Hyderabad is the Member Secretary of the **State Level Advisory Boards attached to MSME-DI**, Hyderabad for Andhra Pradesh and Telangana. Secretary (MSME), Govt of AP is the Chairperson of the **State Level Advisory Board** for Andhra Pradesh, and Director of Industries, Govt of AP is the Vice-Chairperson. Secretary (MSME), Govt of Telangana is the Chairperson of the **State Level Advisory Board** for Telangana and Commissioner of Industries, Govt of Telangana is the Vice-Chairperson. The Board has 30 members. The objective of the Board is to discuss matters relating to MSME sector in the state, and to advise MSME-DI on its activities. .

State Level Advisory Board attached to MSME-DI, Hyderabad for Telangana was held on 15.03.2016 under the Chairmanship of Shri Sabhyasachi Gosh, IAS, Secretary (MSME & FP)

2. Director, MSME-DI, Hyderabad has been made the Convener of the State Level Co-ordination Committee on clusters for co-ordination of work under clusters in the states of AP & Telangana, under the MSE-CDP scheme of the GoI .

3. Director, MSME-DI, Hyderabad is a member of various Committees in the State, set up by different Organizations, for implementing various policies of the Government of India, Govt of AP & Govt of Telangana. The important among them are the State Level Inter Institutional Committee for revival of sick units, (SLIIC), State Level Bankers Committee Meeting (SLBC), State Level Selection Committee for National Awards, Task Force Committees in districts for PMEGP candidates selection, , Selection Committees of NSIC, etc. Director, MSME-DI, Hyderabad is represented by his Nodal officer for the respective district in the District Consultative Committee meetings held regularly under the Chairmanship of the District Collector.

4. During the year, MSME-DI, Hyderabad worked in close association with many SME Development organizations in organizing programmes for the development of MSEs. Important among these are Directorate of Industries, Govt of AP, Commissionerate of Industries, Govt of Telangana, District Industries Centres, KVIC, Coir Board, NIMSME, MSME Tool Room, NSIC, SIDBI, NABARD, APSFC, TSFC, APPC, ITDA, DRDA, etc.

5. Co-ordination with NSIC: During 2015-16 MSME-DI, Hyderabad and NSIC conducted joint assessment of capacity in respect of 637 MSEs. MSME-DI, Hyderabad thereby earned a revenue of Rs.16.78 lakhs .

6. Talks/Presentation: Officers of MSME-DI, Hyderabad and Br. MSME-DI, Visakhapatnam regularly give presentations on topics like Entrepreneurship, Govt of India Policies and schemes for promoting MSMEs, Prospects in specific industrial sectors, Cluster Development Scheme, Activities of MSME- DI, and its role in promoting MSME sector in AP & Telangana, etc. During the year, officers of MSME-DI, Hyderabad and Visakhapatnam gave presentations in more than 160 occasions.

7. MSME-DI also worked in close co-ordination with many Industry Associations and NGOs in promoting the interests of the MSME Sector. The Institute conducted many programmes in association with the Industry Associations, and also provided inputs like training, consultancy, and organization skills for jointly organizing programmes with them. A few of the Industry Associations with which MSME-DI had close association are :

-) Federation of AP Chambers of Commerce and Industry, Hyderabad (FAPCCI)
-) Federation of Telangana Chambers of Commerce and Industry, Hyderabad (FATCCI)
-) Federation of AP Small Industries Association, Hyderabad (FAPSIA)

- J Federation of AP&Telangana Small Industries Association, Hyderabad (FAPTSIA)
- J Association of Lady Entrepreneurs of AP (ALEAP)
- J Telangana Industrialists Welfare Federation
- J Cherlapally Industries Association
- J Fibre Glass Industries Association of AP (FIAAP)
- J Electronics Industries Association of AP (ELIAP)
- J Technocrat Industries Association, Hyderabad (TIE)
- J Confederation of Indian Industry, Hyderabad chapter (CII)
- J AP Plastic Manufacturers Association, Hyderabad (APPMA)
- J All India Manufacturers Association, Hyderabad chapter (AIMO)
- J Association of Lady Entrepreneurs of AP, Hyderabad(ALEAP)
- J Indian Small Scale Paints Mfrs Association (ISSPA)
- J Confederation of Women Entrepreneurs, Hyderabad(CO-WE)
- J Bulk Drug Mfrs Association, Hyderabad (BDMA)
- J Jeedimetla Industries Association, Hyderabad (JIA)
- J Visakhapatnam Autonagar Small Industries Association (VASI)

XII. EXPORT PROMOTION:

J Participation in International Trade Fairs

During the year 2015-16 four MSEs from Andhra Pradesh & Telangana participated in International Trade Fairs held in Johannesburg (South Africa), Bari (Italy), Thessaloniki (Greece) and Milan (Italy) . 13 Micro and Small enterprises that participated in these Fairs were applied for reimbursement of subsidy in air fare (and space rent) according to the terms and conditions of the MDA scheme.

J International Co-operation Scheme:

Ministry of MSME, GoI operates this scheme to help MSMEs to explore new areas of technology, to facilitate joint ventures and foreign collaboration, and infusion of new technologies, thereby improving market for MSME products. The components of the scheme are : a) Assisting business Delegation to visit foreign Trade Fairs, Buyer seller meets, market studies etc. b) facilitating participation in International Trade Fairs etc and c) assisting in organizing International seminars. During the year 2015-16, MSME-DI, Hyderabad forwarded proposals of one Industry Association. . A delegation of Telangana & Andhra Composites Manufacturers Association, Hyderabad visited China Composites Expo 2015 at Shanghai, China from 02-09-15 to 04-09-15 and a delegation of Andhra Pradesh Pesticides Formulators Association of AP visited China International Agrochemical & Crop Protection Exhibition at Shanghai, China from 09-03-15 to 11-03-15.

XIII. NATIONAL AWARDS

MSME-DI, Hyderabad invited applications from eligible MSME units for Government of India's National Awards for Outstanding MSME entrepreneur, for Best Quality Products, and for R&D efforts in the MSME sector. Scrutiny and recommendation of applications for the award was done to finalize nominations for the National Awards from the states of AP & TS. The Institute organized a State Level Selection Committee Meetings of National Awards at Telangana Secretariat, Hyderabad under the Chairmanship of Secretary(MSME&FP), Govt of TS for TS and under the Chairmanship of Director, Directorate of Industries, Govt of AP for AP. The Committee forwarded 6 applications from TS and 4 applications from AP to the National Level Selection Committee.

XIV. MEDIA COVERAGE:

The developmental activities undertaken by MSME-DI, Hyderabad received good media attention. Prominent local dailies covered the Institute's activities in detail, highlighting the salient work done by it in the area of Entrepreneurship development in the state.

Apart from the above, many other press releases, advertisements, and news coverage on MSME-DI's and Br.MSME-DI's activities appeared in Newspapers and industry journals during the year under report. A few newspaper clippings reporting the activities of MSME-DI, Hyderabad are attached as Annexure IV

XV. TRADE RELATED ENTREPRENEURSHIP ASSISTANCE AND DEVELOPMENT (TREAD) SCHEME FOR WOMEN

Govt. of India had launched a scheme titled "Trade Related Entrepreneurship Assistance and Development (TREAD) "during the 9th plan period. The scheme envisaged economic empowerment exclusively of women through trade related training, information and counseling extension activities related to trades, products, services etc. The Scheme has provided for financial loans through NGOs who were also provided GoI grant for capacity building. This Assistance was to be provided for self-employment ventures by women for pursuing any kind of non-farm activity. 15 applications submitted by the NGOs are forwarded to Bank. 3 NGOs whose in-principle loan sanction letters were given by banks were recommended by State Level Selection Committee to National Level Selection Committee. Rs.69 Lakhs GOI grant was given to 3 NGOs

XVI: MUDRA WORKSHOPS DURING THE YEAR:

MSME-DI, Hyderabad organized MUDRA workshops for the alignment of prospective entrepreneurs with Banks for arranging Credit facility on 9.12.2015 at Hyderabad for the state of Telangana and on 15.12.2015 at Vijayawada for the state of Andhra Pradesh. Representatives from various banks including SLBC(AP), SLBC(Telangana) and RBI participated and interacted with the participants. Around 315 participants attended these workshops.

XVII: MSME-DI OFFICERS TRAINED DURING THE YEAR:

S. No	Name of the training programme/seminar	Date (s) of the programme	Organization conducting the programme	MSME DI officer who attended
1	Trainer's on Interpersonal effectiveness	14.06.15 to 20.06.15	NIESBUD at Dharmashala	Shri S R Srinivasa, AD (Mech), Gr.I
2	Export, Import & Marketing of Herbal cosmetics & Aroma products and their current legislation	04.08.15 to 07.08.15	FFDC, kannauj	S/Shri B. Vijaykumar, DD(Chem) & J. N. Mishra, AD(Chem)
3	Six Sigma Black Belt	10.08.15 to 16.08.15	PPDC, Agra at Ooty	Shri M Naveen Kumar, Inv (Mech)
4	Law of Trademark and Designs	17.08.15 to 20.08.15	NLSIU, Bengaluru	Shri S L N Kumar, AD(G&C)
5	Energy Conservation in Glass & Ceramics Industry	07.09.15 to 10.09.15	CDGI, Firozabad at Jaipur	Shri V. Sridhar Reddy, AD(G&C)
6	General requirements for the competence of Testing and Calibration and Internal Audit as per ISO/IEC 17025 2005	31.08.15 to 04.09.15	IDEMI, Mumbai	Shri M G Bhurle, AD (Elec)
7	Waste minimization & Green Technology in Chemical and G&C Inds	16.11.15 to 19.11.15	CDGI Ferozabad	S/Shri V. Sridhar Reddy, AD(G&C), S. L. N. Kumar, AD(G&C), & S. V. Dasarath, AD(G&C),
8	Processing value addition packaging and marketing of essential oils & aroma products	15.12.15 to 18.12.15	FFDC, Kannauj	Shri M. Ravikanth, AD(Chem)
9	ISS induction Training For JTS level officers	27.12.15 to 5.2.16	NASA, Noida	Shri G. Ramakanth, AD(PI)
10	General Administration & Training	24.11.15 to 28.11.15	PPDC, Agra	Shri I Dominic, UDC

XVIII. OFFICIAL LANGUAGE (HINDI) IMPLEMENTATION:

Smt Meenakshi Saxena, Hindi Officer, National Remote Sensing Centre, Hyderabad was invited to train officers and staff of the Institute in official use of Hindi. Hindi Pakwada was organized from 1.9.15 to 15.9.15.

Hindi Divas was organized at MSME-DI, Hyderabad on 16th September 2015. Shri D.Chandra Sekhar, Director, MSME –DI, Hyderabad was the Chief Guest at the inaugural session of the Hindi Pakhwara. Competitions on Hindi dictation, Hindi Note/Letter writing, Debate etc were held for the staff and officers and prizes were distributed. Quarterly Progress Report was being sent online also through website Department of Official Language. The letters received in Hindi were being replied in Hindi only.

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XIX. Revenue earned by MSME-DI, Hyderabad and Br. DI during 2015-16

S.No	Activity	Revenue earned during 2015-16 Rs.
1	Revenue from Workshop	10678
2	Specialized Training Programmes (CAD/CAM)& EDP/ESDP/MDP training course fee	32050
4	Sale of Trainee Products	0
5	Seminar Fees(Bar code, WTO etc) Trg Prg on packaging for exports	36000
6	Capacity Assessment and Consultancy	0
7	Project appraisals/profiles DIPS reports	0
8	NSIC Registration/ GSPP	1678670
9	Sale of Publications	200
10	PD Account	626178
11	Others (Misc)	57832
12	Sale of unserviceable stores	0
13	NVDP revenue	1278900
14	State VDP revenue	75000
15	Lab charges, demonstrations	0
16	Interest on all advances RTI Act fee etc	240
	Total	3795748
	Expenditure at MSME-DI, Hyderabad	39945057

Project Profiles new & updated by MSME-DI during 2015-16

S.No	New & Updated
1.	Connecting Rods
2.	Fuel Briquettes
3.	Bio-mass Briquettes
4.	Wood plastic composite items
5.	Cellular light weight blocks
6.	Crushed granite stone
7.	Mineral grinding
8.	Paving blocks & tiles
9.	Cellular light weight bloks
10.	Sodium silicate
11.	Storage Battery Assembling
12.	Blow Moulded Plastic Containers
13.	Manufacturing of Poly Propylene Mats
14.	Stone well Crockery
15.	Fire Clay Refractory Bricks & Blocks
16.	Semi Mchanised Building Bricks
17.	Alloy steel/heat resistant steel Casting
18.	MS in guards
19.	Pressure Dye Castings

Programmes organized under PD A/c – 2015-16

S.No.	Training Programme	Duration	No. trained	Revenue earned Rs
1.	EDP	23.03.15 to 07.04.15	25	61000
2.	Export Procedures & Documentation	05.05.15 to 08.05.15	17	38750
3.	DOT Net	06.05.15 to 16.06.15	9	42000
4.	Gold Appraiser	01.06.15 to 04.06.15	42	304000
5.	Domestic & International Marketing for Jute Entrepreneurs	06.07.15 to 10.07.15	47	250000
6.	Gold Appraiser	21.07.15 to 24.07.15	30	224000
7.	Export Procedures & Documentation	11.08.15 to 14.08.15	44	102500
8.	Jute Bags –I Batch	07.09.15 to 23.09.15	25	49000
9.	Jute bags – II Batch	07.09.15 to 23.09.15	19	35000
10.	Gold Appraiser	08.09.15 to 11.09.15	32	248000
11.	Jute Bags – III Batch	28.09.15 to 14.10.15	26	52000
12.	Jute Bags – IV Batch	28.09.15 to 14.10.15	25	49000
13.	Gold Appraiser	16.11.15 to 19.11.15	39	292000
14.	Domestic & International Marketing for Jute Entrepreneurs	30.11.15 to 30.12.15	26	121100
15.	EDP	03.08.15 to 14.08.15	36	32500
16.	Entrepreneur ship Awareness Programme	21.09.15 to 23.09.15	103	40600
17.	Domestic & International Marketing for Jute Entrepreneurs	02.11.15 to 06.11.15	30	275000
18.	EDP at MEPDA, Kakinada	03.11.15 to 16.11.15	37	32000
19.	EDP at MEPDA, Kakinada	30.11.15 to 11.12.15	22	20000
	Total		634	22,07,450

Officers on roll at MSME-DI, Hyderabad and Br, MSME-DI, Visakhapatnam as on 31. 3.2016

MSME- DI, Hyderabad

Shri D CHANDRA SEKHAR	DIRECTOR
Shri M Kalebu, IES	Assistant. Director (EI) /DDO
Shri B. Vijay Kumar	Deputy Director (Chem)
Shri Govind Raj	Deputy Director (Elecl)
Shri S. Vijay Kumar	Deputy Director (Mech)
Shri B. Sarat Kumar	Assistant Director (G&C)
Shri S.R. Srinivasa	Assistant Director (Mech)
Shri G. Ramakanth, ISS	Assistant Director (PI)
Shri V Sridhar Reddy	Assistnt.Director (G&C)
Shri J N Mishra	Assistant Director (Chem)
Shri M V Sudhir Kumar	Assistant Director (IMT)
Shri D. Kiran Kumar	Assistant Director (Mech)
Shri S L N Kumar	Assistant Director (G&C)
Shri K N L Murthy	Assistant Director (Met)
Shri. B. Sreedhar	Assistant Director (PI)
Smt Sumathi N	Assistant Director (Chem)
Shri SV Dasrath	Investigator (G&C)
Shri G. Nagarju	Office Superintendent

Br. MSME-DI, Visakhapatnam

Shri K. R. K, PRASAD	DIRECTOR
Shri G. V. R. Naidu	Assistant Director (Elec)
Dr. K. R. Rajeshwari	Assistant Director (E I)
Shri S. K. Sahu	Assistant Director (E I)
Shri D V S. R. Murthy	Investigator (Hos)
Shri B. A. A. V. Prabhakar Kumar	Assistant Director (Admin)

MSME Testing Station, Sanatnagar

Shri V. Govind Raj,	Dy/ Director I/c
Shri A Suresh	Assistant Director (Mech)
Shri M. G. Bhurle	Assistant Director (Elec)
Shri M. Ravi Kant	Assistant Director (Chem)

Photo Gallery



Shri S. N. Tripathi, IAS, Assistant Secretary & Development Commissioner, MSME planting sapling during his visit to MSME-DI, Hyderabad

NATIONAL VENDOR DEVELOPMENT PROGRAMME MSME EXPO 2016 , HYDERABAD:



Lighting of Lamp by Shri Jupally Krishna Rao, Hon'ble Minister of Industries, Textile & Sugar



Speech by Shri Jupally Krishna Rao during Inauguration ceremony



Release of NVDP Souvenir



Stall Inauguration by Shri Jupally Krishna Rao



A view of the MSME Stalls



Stall Inauguration by Dr Cherukuri Sridhar, IAS, Joint Collector, Guntur at MSME EXPO, Guntur



MSME EXPO at Guntur



Release of Souvenir at NVDP, Visakhapatnam



Interaction with Industrial Association for Cluster Development

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME AT MSME-DI HYDERABAD:



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME AT GUNTUR:



MUDRA WORKSHOP-AT HYDERABAD



MUDRA SCHEME MEETING - PHOTOGRAPHS



A GIMPSE OF THE PARTICIPANTS ATTENDING THE PROGRAMME



MR. ALOKA RANJAN RANARAGIRI - ASSISTANT GENERAL MANAGER, RBI, ADDRESSING THE PARTICIPANTS ON MUDRA SCHEME

MUDRA SCHEME MEETING - PHOTOGRAPHS



BANKERS INTERACTING WITH ENTREPRENEURS AND ACCEPTING PROJECT PROPOSALS FROM THEM

MUDRA WORKSHOP-AT VIJAYAWADA

MUDRA SCHEME MEETING AT
VIJAYAWADA CONDUCTED BY
MSME - DI HYDERABAD - PHOTOGR



Mr. SRINIVASA RAO, DD, DIC (GUEST OF HONOUR)
ADDRESSING THE CROWD



BANK REPRESENTATIVE APPRAISING ABOUT MUDRA
SCHEME TO PARTICIPANTS

MUDRA SCHEME MEETING PHOTOGRAPHS



BANK OFFICIALS INTERACTING WITH ENTREPRENEURS
AND ACCEPTING PROJECT PROPOSALS.

MUDRA SCHEME MEETING PHOTOGRAPHS



A GLIMPSE OF THE CROWD WHO ATTENDED THE PROGRAMME

PROGRAMMES CONDUCTED BY BRANCH MSME-DI, VISHAKAPATNAM



QMS/QTT Awareness Programme



Product Certification Programme



Shri K R K Prasad, Director, Br. MSME-DI speaking at Awareness Programme on IPR



SVDP for HAL

Media Coverage of MSME-DI events



Ek HI Rastha on MUDRA workshop dated 10.12.2015



Ee- Nadu on MUDRA workshop dated 10.12.2015



Sakshi on EDP dated 26.02.2016

అవకాశాలను అందించుకోవాలి: రమేష్ గైక్వాడ్

బాలాసోగో, మ్యాన్సిలాడే: అందుకంటేలో ఉన్న అవకాశాలను అందుకోవడానికి తమ ఉద్యోగులను తమిళనాడు వెంటనే వెళ్లించే వ్యవస్థను తీసుకుంటే ఉన్న అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు. తమిళనాడు వెంటనే వెళ్లించే వ్యవస్థను తీసుకుంటే ఉన్న అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు. తమిళనాడు వెంటనే వెళ్లించే వ్యవస్థను తీసుకుంటే ఉన్న అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.



మాటలాడుతున్న రమేష్ గైక్వాడ్



కార్యక్రమంలో పాల్గొన్న విద్యార్థులు

SVDP Programme at MSME-DI, Hyderabad with SCR

స్వయం ఉపాధికి మార్గదర్శి

సాంకేతిక కోర్సుల్లో శిక్షణ • పరిశ్రమల స్వావలంబి సహాయం • దీనివల్ల సేవలందిస్తున్న ఎంఎస్ డి

బాలాసోగో, మ్యాన్సిలాడే: స్వయం ఉపాధి రూపొందించే అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు. తమిళనాడు వెంటనే వెళ్లించే వ్యవస్థను తీసుకుంటే ఉన్న అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.



పాల్గొన్న వ్యక్తులకు శిక్షణ



అవకాశాలను అందించుకోవాలి

వర్తమానం ప్రోత్సాహం: స్వయం ఉపాధి రూపొందించే అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు. తమిళనాడు వెంటనే వెళ్లించే వ్యవస్థను తీసుకుంటే ఉన్న అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.

- అందుకోవడానికి అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.
- అందుకోవడానికి అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.
- అందుకోవడానికి అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.

పాల్గొన్న వ్యక్తులకు శిక్షణ: స్వయం ఉపాధి రూపొందించే అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు. తమిళనాడు వెంటనే వెళ్లించే వ్యవస్థను తీసుకుంటే ఉన్న అవకాశాలను అందించుకోవాలి. రమేష్ గైక్వాడ్ అన్నారు.





Andhra Jyothi on Jute Products

