

PROJECT PROFILE ON WASHING SOAP

INTRODUCTION

Soap is traditional washing compound made from oil fats and caustic alkali. Laundry soap is used for laundry and household cleaning. Today, as per the customer demand there are varieties of washing soaps available in the market.

MARKET POTENTIAL

With the advent of different type of washing material, the preference by the customer is being given for the use of synthetic detergent due to its advantage over washing soap and synthetic detergent are gaining importance day by day, even then, there is still demand for washing soap specially in the rural areas. With the increasing population, it is expected that demand for washing soap is growing up.

PROCESS OF MANUFACTURE

Mixed oils are taken in a pan and heated to 70^{0} C. Caustic solution is then added slowly for saponification in a cold stage. Soap is formed. Builders and Fillers like Sodium Silicate, Soap stone and Talc etc. are added when the saponification is over. Colours and perfumes are added, if required. Finally the soap is transferred to frames to settle down. The vet soap is taken out from the frames and cut into blocks stamped and packed.

FINANCIAL ASPECT

Production Capacity		- 300 MT per annum		
i)	Land and Building			
	Covered Area	- 1000 Sq. ft. on rent @ Rs.3,500/- p	er month.	
Fixed Capital:		Rs.		
ii)	Plant & Machinery:			
	-	of MS or Cast iron, stirrer, Cooling	55,000	
frame, Soap cutting & Stamping machine etc.				
iii)	Working Capital (for 3 months)		4,23,500	
	Raw material (Oils and fats, caustic soda, Sodium			
	silicate, talc and soap stone powder etc.), staff and			
	labour, Rent and other Misc. expenditure.			
iv)	Total Capital Investment.		4,78,500	
v)	Cost of Production (per annum).		17,60,000	
•)	L /	re, interest and depreciation.	17,00,000	
vi)	Sales 300 MT.		19,80,000	
vii)	Anticipated profit per annum.		2,20,000	
viii)	Employment.		6 Nos.	