



ANNUAL REPORT

2014-15



MSME- Development Institute

GOVERNMENT OF INDIA

MINISTRY OF MSME

NARSAPUR CROSS ROADS

BALANAGAR.

HYDERABAD

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EXECUTIVE SUMMARY REPORT 2014-15

The following works were carried out at MSME-DI & its Branch as follows:

S.No	Description of activity	Targets	Achievements
1	ESDPs	128	128 (2947 persons were trained)
2	EDPs	17	17 (378 persons were trained)
3	MDPs	15	15 (352 persons were trained)
4	IMCs	73	73 (6533 persons were motivated)
5	Programmes Under PD A/c	Nil	26 (591 persons were trained)
6	Awareness programme on Packaging for exports	1	1 (31 MSMEs participated)
7	NVDPs	4	4 (418 MSMEs & various PSUs participated)
8	SVDPs	25	25 (1345 MSMEs participated)
9	Awareness on Bar Code	12	12 (465 MSMEs participated)
10	QMS/QTT Awareness programmes	2	2 (121 MSMEs participated)
11	Reimbursement of certification under TEQUP	Nil	5 MSMEs & Rs.5,60,235/- is disbursed
12	Reimbursement of One time registration fee & annual recurring fee	Nil	Rs.99,634/- is disbursed
13	ISO 9000/14000 reimbursement	Nil	99 MSMEs & Rs.71,88,375/- is disbursed
14	Marketing Assisatance and Technology Upgradation	Nil	7 MSMEs in 1 trade fair was reimbursed and others are yet to be reimbursed
15	International Trade Fairs & Co-operation	Nil	13 MSMEs participated and yet to be reimbursed
16	TREAD for Women	Nil	12 applications are forwarded to Bank
17	CGTMSE	Nil	16 applications were forwarded

ANNUAL REPORT 2014-15

MSME- Development Institute, HYDERABAD



About MSME – DI, Hyderabad:

MSME- Development Institute, Hyderabad formerly known as Small Industries Service Institute (SISI) was established in the year 1956, as a field Institute of the Small Industries Development Organization (SIDO), with an objective to provide much needed consultancy and support to the small scale industrial sector. In Andhra Pradesh & Telangana, MSME-DI, Hyderabad was the pioneer industrial consultancy organization. The Institute is dedicated to provide need based support to Micro, Small and Medium scale entrepreneurs by providing various essential inputs like technical counseling regarding selection of product, location, raw materials, machinery, layout, and production process, managerial consultancy, etc. The Institute also helps Micro & Small scale Enterprises (MSEs) by imparting knowledge on new practices like modernization, technology upgradation, acquiring international quality systems, energy conservation, pollution control etc. MSME-DI implements the Ministry of MSME, Govt of India schemes in the states of Andhra Pradesh & Telangana by spreading awareness about the schemes and identifying suitable beneficiaries.

The Entrepreneurship and Skill Development training programmes organized by MSME-DI, Hyderabad are rated as one of the best in these States, as they encompass all aspects of starting and managing an MSME. The Entrepreneurship cum Skill

Development Programmes (ESDP), Entrepreneurship Development Programmes(EDP), Management Development Programmes(MDP), and the Skill Development Programmes (SDP) focus on developing and sharpening the entrepreneurial, managerial and technical skills of the existing or prospective entrepreneur.

MSME - DI, Hyderabad is ably supported by its Branch Institute located at Visakhapatnam. The Branch Institute's jurisdiction is over the five districts of North Coastal Andhra, namely, Srikakulam, Vizianagaram, Visakhapatnam, East Godavari and West Godavari of Andhra Pradesh .

The MSME Testing Station, (MSME - TS), located strategically in Sanatnagar Industrial Estate, Hyderabad, functions under the administrative control of MSME –DI Hyderabad. It provides testing facilities for MSMEs in the areas of physical testing, chemical analysis, etc. It provides consultancy services to MSMEs on quality control and standardization procedures and systems testing to national and international standards, and provides third party assurance for products and services from MSME sector on quality levels to major buyers like Government Departments, DGS&D, Railways, PSUs, Defence establishments, etc. The testing center has been upgraded with the addition of sophisticated testing equipment.

Brief Profile of Andhra Pradesh:

Andhra Pradesh & Telangana are situated in Southern Indian. Andhra Pradesh constitutes of 13 districts and Telangana constitutes 10 districts. These States are blessed with good natural resources - a long coastline of 961 kms, fertile soils, perennial rivers (Krishna, Godavari and Pennar), rich mineral deposits, a good climate, and human resources in AP & Hyderabad, the capital of Telangana houses many national level research institutions. Many central and state level Public Sector Undertakings are located in these states. In the large scale sector, these states have made progress in the Steel, Coal, Mining (Granite, Dolomite, Felspar, Quartz), Cement, Paper, Sugar, Fertilizers, Pharmaceutical, and textile industry. During the past two decades, the united State has become a front runner in the Information Technology and enabled services, Bio-technology and Bulk drugs industry. The district-wise concentration of industry in these states are depicted in the map given below. With the state bifurcation in the offing, changes in the geo-political map of the state will be witnessed.



The MSME sector in AP & TS:

As per the 2006-07 Census of MSMEs, there were 45,692 working registered MSMEs in the state of AP. Around 3.82 lakhs persons were employed in the registered MSME sector. The number of unregistered MSMEs was 14.90 lakh, comprising of 14.83 Micro units and 0.07 lakh small units. 35.15 lakh persons are estimated to be employed in the unorganized sector. A total of 58,783 EMs were filed during the period 2007 to 31-10-2014

The MSME sector in AP & TS manufactures a variety of products. There is a high concentration of micro and small units in the food sector, mineral and building materials sector, drugs and pharmaceuticals, fabricated materials, trading and service sector. Clusters of MSME sector are located in rural and urban Andhra Pradesh & Telangana engaged in traditional activities such as handicrafts (famous clusters are Machilipatnam artificial jewellery, Pedana block printing, soft toys, Kondapalli wooden toys, bidri work, filigree work, gold ornaments, etc), handlooms (Venkatagiri, Uppada, Gadwal, Pochampally etc), fan cluster (Hyderabad), drugs and Pharma cluster (Hyderabad and Visakhapatnam), Granite processing, food processing clusters etc.

ACTIVITIES UNDERTAKEN BY MSME-DI, HYDERABAD, AND ITS SUBORDINATE OFFICES IN A.P & T.S DURING 2014-15

I. WORKSHOP FACILITIES, REVENUE EARNED:

The common facility workshop attached to Br.MSME-DI, Visakhapatnam undertakes job works from local MSME units, while MSME Testing station offers testing facilities. The revenue earned by MSME Testing Station, and Br.MSME-DI, through job charges, during 2014-15 , vis a vis the last two years is as:

Workshop	2014-15	2013-14	2012-13
Br.MSME-DI	Rs. 28,544	Rs. 10,405	Rs. 22,145
MSME TS	Rs.1,25,55,945	Rs. 114,17,491	Rs.86,00,089

II. TECHNICAL AND OTHER PUBLICATIONS OF MSME-DI

MSME-DI, Hyderabad and its branch office at Visakhapatnam prepare technical literature like Project Profiles, Detailed Project Reports, Status Reports and Directories on specific industries, for the benefit of existing and prospective entrepreneurs. During the year 2014-15 , the following technical literature was prepared:

Project Profiles:

1. Project profiles are prepared on product lines that are found to have scope for development in MSME sector. The list of products for which profiles were prepared, is given as Annexure I. Profiles of all 23 districts of the State have been updated and uploaded on the Department website: www.dcmsme.gov.in

III. CONSULTANCY SERVICES PROVIDED:

S No.	Service	2014-15	2013-14	2012-13
1.	No of units visited	215	349	438
2.	Assistance through correspondence(including through email, telephone etc)	1603	537	484
3.	Visitors' enquiries received at MSME-DI	2232	1701	2928
4.	NSIC – Single point registration	194	187	105

IV. TRAINING PROGRAMMES CONDUCTED BY MSME-DI

Lack of skilled manpower has been identified as one of the major problems being faced by organized and the unorganized MSME sector. To fill this gap, MSME-DI, Hyderabad conducts various technical and skill oriented training programmes . The Training programmes organized by the Institute aim at creating employable manpower in the MSME sector, and encourage youth to take up self employment as a career.

The Institute organizes Entrepreneurship cum Skill Development Programmes, Entrepreneurship Development Programmes, Management Development programmes and Skill Development Programmes, for promoting entrepreneurship. The Institute organizes training programmes from the following areas:

Entrepreneurship Skill Development Programmes (ESDPs):

-) CNC Turning
-) CNC Milling
-) Embedded systems
-) Web Designing and Internet Services
-) Basic electronics and Cell Phone repairing
-) Food Processing
-) Bakery Products
-) DTP and Screen Printing
-) Computer Hardware, Maintenance and Networking
-) Graphic designing
-) Paper and allied products
-) Non- woven bags
-) Jute products
-) Machine shop practice and Welding technology
-) Motor Rewinding
-) Mfr of Simple chemical products
-) Garments manufacture
-) Fancy cloth bags making
-) Electric Gadgets repairing
-) Computer Aided Drafting
-) Multimedia animation

-) Motor and Transformer Winding
-) Soft toys making
-) House_Wiring
-) Interior Designing
-) Adobe
-) Soap, Detergents and Household chemicals

Management Development Programmes (MDPs):

-) Communication skills
-) Financial Management
-) Accounting package, ERP
-) Digital Marketing
-) Online Marketing
-) Computerized Accounting
-) Personality Development
-) Retail marketing
-) Accounting Package (Tally)
-) Sales Management

Skill Development programmes

-) Machine shop Practice
-) Gold Appraisal
-) Solar Power Technology

The details of number of programmes and number of persons trained through these programmes during the past three years are as follows :

No. of Training programmes and persons trained:

Training	2014-15		2013-14		2012-13	
	No.of programmes organized	No. trained/ motivated	No.of programmes organized	No. trained/ motivated	No.of programmes organized	No. trained/ motivated
BSDPs	0	0	0	0	0	0
ESDPs	128	2947	153	3291	135	4304
EDPs	17	378	57	1309	60	1407
MDPs	15	352	36	814	36	776
SDPs At workshop	0	0	2	0	2	6
IMCs	73	6533	182	12035	182	16480
Total	233	10210	430	17453	400	22973
Programmes under PD Ac	26	591	17	528	29	815
Grand Total	259	10801	447	17,981	429	23,788

Training programmes organized under PD A/c: MSME-DI, Hyderabad organized 26 Skill Development Programmes and other training programmes through funds under PD Account. A total of 591 persons were trained. The list of training programmes is annexed as Annexure II.

Demonstration programmes:

Through the Chemical laboratory attached to the Institute, MSME-DI, Hyderabad organized product process demonstration programmes to demonstrate the process of manufacture of simple chemical products such as detergent powder, cold cream, talcum powder, candles, phenyl, etc. 33 persons were trained during 2014-15

V. SEMINARS/WORKSHOPS ORGANIZED BY MSME-DI AND ITS BRANCH:

To create awareness on various issues of concern to the MSME sector, MSME-DI regularly organizes Seminars and Workshops, by partnering with Institutions of repute and Industry organizations. During the year 2014-15, MSME-DI and Br.MSME-DI organized the following Seminars and Workshops:

QMS/QT

MSME-DI, Hyderabad organized two Awareness Programmes on Quality Management Systems, Quality Testing Tools during 2014-15.

The first Awareness Programme was organized in association with The Nuzuvidu Industrial Park Association, at Nuzivudu on 26th June 2014. Seventy One (71) persons benefited.

The second Awareness Programme on QMS/QT was organized in association with AP Corrugated Box Manufacturers Association at Hyderabad on 18th March 2015. 50 persons participated

Bar Coding

12 Awareness Programmes were organized during 2014-15. Details are as :

S.No	Place	Date	No. of participants
1.	Vijayawada	27.6.2014	40
2.	Vijayawada	13.1.2015	40
3.	Nellore	06.2.2015	38
4.	Tirupathi	18.2.2015	42
5.	Nellore	19.2.2015	41
6.	Kamareddy	04.3.2015	40
7.	Kakinada	12.3.2015	37
8.	Hyderabad	19.3.2015	40
9.	Hyderabad	18.3.2015	40
10.	Guntur	07.3.2015	30
11.	Visakhapatnam	24.1.2015	39
12.	Visakhapatnam	12.2.2015	36
	Total sanction : Rs 3,60,000	Total expenditure: Rs 2,96,923	465

VI. NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMMES:

MSME-DI Hyderabad organized four National Level Vendor Development Programmes during 2014-15, at Hyderabad, Visakhapatnam, Warangal and Tirupati. The details of the NVDPs are as follows:

S. No	Venue	Date(s)	Collaborating PSUs	No. of stalls
1	Hyderabad	18th and 19th October 2014	BHEL, BDL, HAL, BEL, HPCL, GAIL	150
2	Warangal	2nd & 3rd February 2014	BHEL, NMDC, SCR, HAL	95
3	Tirupathi	17th & 18th February 2015	NTPC, HPCL, BDL, NMDC, BHEL,	90
4	Visakhapatnam	9th, 10th & 11th March 2015	BHEL, NTPC, DCI, RINL	115

VII. State Level NVDPs :

MSME-DI organized a series of State Level Vendor Development Programmes with various Central PSUs / Departments to create awareness among their vendors regarding the Central Public Procurement Policy of the Govt of India, which stipulates a mandatory 20% purchase of requirements by all Central PSUs/ Departments/ Ministries etc from the MSE sector by the year 2015. MSME-DI, Hyderabad organized 25 such programmes across the state:

S. No	Place	Date	PSU	No. of participants	Revenue	Expenditure
1	Visakhapatnam	24.12.2014	RINL	75	Nil	14,990
2	Visakhapatnam	07.01.2015	ONGC	105	27,500	49,991
3	Visakhapatnam	09.01.2015	GAIL	95	27,500	49,997

4	Visakhapatnam	23.01.2015	BHEL (HPVP)	95	27,500	49,982
5	Visakhapatnam	28.01.2015	HPCL	90	27,500	49,941
6	NTPC Simhadri	30.01.2015	NTPC	90	20,000	49,991
7	Vijayawada	09.12.2014	HAL	74	27,600	49,904
8	Patancheruvu	10.02.2015	BEL	50	20,000	49,923
9	Nellore	18.02.2015	BHEL	44	nil	15,000
10	Ongole	17.02.2015	BHEL	45	nil	15,000
11	Hyderabad	07.03.2015	HAL	41	nil	14,948
12	Hindupur	11.03.2015	BHEL	40	20,000	39,919
13	Machilipatnam	13.03.2015	SCR	40	20,000	39,649
14	Hyderabad	16.03.2015	SCR	40	nil	14,878
15	Hyderabad	20.03.2015	SCR	42	nil	15,000
16	Vikarabad	23.03.2015	SCR	41	nil	15,000
17	Tandur	24.03.2015	SCR	45	nil	15,000
18	Hyderabad	16.03.2015	HPCL	39	Nil	15,000
19	Karimnagar	03.03.2015	BSNL	40	nil	15,000
20	Kothagudem	05.03.2015	SCR	40	nil	15,000
21	Hyderabad	13.03.2015	NMDC	43	nil	15,000
22	Amalapuram	16.03.2015	ONGC	98	20,000	49,950
23	Rajahmundry	20.03.2015	GAIL	90	20,000	49,886
24	Ramagundam	21.03.2015	NTPC	40	nil	14,636
25	Hyderabad	27.03.2015	HPCL	40	nil	14,922

VIII. IMPLEMENTATION OF NATIONAL MANUFACTURING COMPETITIVENESS PROGRAMME (NMCP) SCHEMES :

S. No	Name of the Scheme	Target for 2014-15	Achievement	Remarks
1	Bar coding			
a	Awareness programmes:	12	12	465 persons participated
b	Reimbursement of One time registration fee	Rs. 1.10 lakhs	Rs. 90,909	4 MSEs granted One time registration fee reimbursement
c	Reimbursement of Annual Recurring fee		Rs. 8,725	
2	Lean manufacturing	No target allotted	Nil	
3	QMS/QTT	2 Awareness programmes	2 Awareness Programmes	121 persons participated
5	Business Incubator:	No target received	Nil	
6	IPR Awareness programmes	Nil	Nil	
7	Design Clinic	Nil		
8	Marketing Assistance and Technology Upgradation Exhibitions/Domestic Fairs	1 Exhibition • 3.74 lakhs	Participants of 1 Exhibitions reimbursed	7 MSEs participated in the 3re Processing Engineering EXPO by HITEX at Hyderabad held between 4-6, Sept 2014. Total amount of Rs 1.33 lakhs being reimbursed.
i.		Publicity by MSME DI – 0.25 lakhs for		
ii.	Corporate Governance Practices			
iii.	ISO 18000/22000/27000	Rs. 1.0 Lakh	1 yet to be reimbursed	1 application was processed
9	TEQUP	Nil	Nil	
10	ICT	No target allotted	Nil	Nil

IX MSE Cluster Development Programme

MSME-DI, Hyderabad, works in close coordination with Commissioner of Industries, Govt. of AP, Commissioner of Industries, Govt. of Telangana, APIIC, LIDCAP, APTPC, APITCO, cluster enterprises & their associations, SPVs, etc. for undertaking various interventions in clusters under MSE-CDP. Extensive guidance and support is being given to cluster associations and SPVs for availing support under the scheme.

The following approvals have been accorded by the Steering Committee of MSE-CDP under the scheme during 2014-15.

- I. Final approvals accorded by Steering Committee of MSE-CDP for conducting Diagnostic study Report (DSR) in the following clusters with a Grant of Rs. 2.5 lakhs per Cluster. The implementing agency will be APTPC for the state of Andhra Pradesh (A.P) and TSPTC is the implementing agency in the Telangana State (T.S)
 1. Auto & Engg Components Cluster, Tadipatri, Annathapur Dist (A.P)
 2. Hand block Printing & Kalamkari Cluster, Gidiwada, Krishna Dist (A.P)
 3. Agriculture Implements Cluster, Gidiwada, Krishna Dist (A.P)
 4. Ceramic & Refractory Cluster, Dwaraka Tirumala, W.G Dist (A.P)
 5. Dall Milling Cluster, Vinukonda, Guntur Dist (A.P)
 6. Gold Jewellery Clister, Eluru, W.G Dist (A.P)
 7. Stone Cluster, Bethemcherla, Kurnool Dist (A.P)
 8. Granite Processing Cluster, Chittor Dist (A.P)
 9. Granite Processing Cluster, khammam Dist (T.S)
 10. Rice Mill Cluster, Miryalaguda, Nalgonda Dist (T.S)
 11. Rice Mill Cluster, Nizambad (T.S)
 12. Cotton Ginning Cluster, Adilabad Dist (T.S)

II. Implementation of common Facility Centre (CFC):

A Common Facility Centre in Gold Jewellery Cluster, Vijayawada, Krishna District, Andhra Pradesh is being set up.

III. Implementation of Infrastructure Development (ID):

The following Infrastructure Development (ID) both upgradation of the existing/new in the following clusters/Industrial Estates are under various stages of implementation during the year.

1. Up gradation of Existing Industrial Estate JRD Industrial Estate, Kanur, Vijayawada, Krishna Dist., Andhra Pradesh, Implementing Agency – APIIC
2. New Industrial Estate at Madikonda, Warangal Dist, Telangana State, Implementing Agency – TSIIC
3. New Industrial Estate, Armour mandal, Nizamabad District, Telangana State, implementing Agency - LIDCAP

X. IMPLEMENTATION OF MSME SCHEMES:

a. ISO 9000/14000 reimbursement Scheme : Under this scheme, MSEs with ISO 9000/14000 certification are eligible for reimbursement of 75% of expenses towards acquiring ISO 9000/14000 certification, subject to a maximum of Rs. 75,000/- . During 2014-15 MSME-DI, Hyderabad reimbursed a total of Rs. 71,88,375/- to 99 MSEs who have acquired ISO 9000/14000 certification.

b. CGTMSE:

MSME-DI, Hyderabad has provided guidance to the entrepreneurs in selection of projects, preparation of project reports and also networked the entrepreneurs with banks for getting loans under Credit Guarantee Scheme (CGS) of CGTMSE. Many entrepreneurs were assisted in preparing project reports and were advise to forward to banks for extending finance under the Credit guarantee Scheme. MSME-DI, Hyderabad has been creating awareness on CGTMSE at all fora like meetings, training programmes, guest lectures, presentations, etc. This Institute has forwarded 16 applications.

XI. CO-ORDINATION WITH OTHER AGENCIES:

1. Director, MSME-DI, Hyderabad is the Member Secretary of the **State Level Advisory Board attached to MSME-DI**, Hyderabad. Secretary (MSME), Govt of AP is the Chairperson of the Board, and Commissioner of Industries, Govt of AP is the Vice-Chairperson. The Board has 30 members. The objective of the Board is to discuss matters relating to MSME sector in the state, and to advise MSME-DI on its activities. .

2. Director, MSME-DI, Hyderabad has been made the Convener of the State Level Co-ordination Committee on clusters for co-ordination of work under clusters in the state of AP, under the MSE-CDP scheme of the GoI .

3. Director, MSME-DI, Hyderabad is a member of various Committees in the State, set up by different Organizations, for implementing various policies of the Government of India, and Govt of AP. The important among them are the State Level Inter Institutional Committee for revival of sick units, (SLIIC), State Level Bankers Committee Meeting (SLBC), State Level Selection Committee for National Awards,

Task Force Committees in districts for PMEGP candidates selection, , Selection Committees of NSIC, etc. Director, MSME-DI, Hyderabad is represented by his Nodal officer for the respective district in the District Consultative Committee meetings held regularly under the Chairmanship of the District Collector.

4. During the year, MSME-DI, Hyderabad worked in close association with many SME Development organizations in organizing programmes for the development of MSEs. Important among these are Commissionerate of Industries & District Industries Centres, KVIC, Coir Board, NIMSME, MSME Tool Room, SIDBI, NABARD, APSFC, APPC, ITDA, DRDA, etc.

5. Co-ordination with NSIC: During 2014-15 MSME-DI, Hyderabad and NSIC conducted joint assessment of capacity in respect of 194 MSEs. MSME-DI, Hyderabad thereby earned a revenue of Rs.7.56 lakhs .

6. Talks/Presentation: Officers of MSME-DI, Hyderabad and Br. MSME-DI, Visakhapatnam regularly give presentations on topics like Entrepreneurship, Govt of India Policies and schemes for promoting MSMEs, Prospects in specific industrial sectors, Cluster Development Scheme, Activities of MSME- DI, and its role in promoting MSME sector in AP, etc. During the year, officers of MSME-DI, Hyderabad and Visakhapatnam gave presentations in more than 180 occasions.

7. MSME-DI also worked in close co-ordination with many Industry Associations and NGOs in promoting the interests of the MSME Sector. The Institute conducted many programmes in association with the Industry Associations, and also provided inputs like training, consultancy, and organization skills for jointly organizing programmes with them. A few of the Industry Associations with which MSME-DI had close association are :

-) Federation of AP Chambers of Commerce and Industry, Hyderabad (FAPCCI)
-) Federation of AP Small Industries Association, Hyderabad (FAPSIA)
-) Association of Lady Entrepreneurs of AP (ALEAP)
-) Telangana Industrialists Welfare Federation
-) Cherlapally Industries Association
-) Fibre Glass Industries Association of AP (FIAAP)
-) Electronics Industries Association of AP (ELIAP)

-) Technocrat Industries Association, Hyderabad (TIE)
-) Confederation of Indian Industry, Hyderabad chapter (CII)
-) AP Plastic Manufacturers Association, Hyderabad (APPMA)
-) All India Manufacturers Association, Hyderabad chapter (AIMO)
-) Association of Lady Entrepreneurs of AP, Hyderabad(ALEAP)
-) Indian Small Scale Paints Mfrs Association (ISSPA)
-) Confederation of Women Entrepreneurs, Hyderabad(CO-WE)
-) Bulk Drug Mfrs Association, Hyderabad (BDMA)
-) Jeedimetla Industries Association, Hyderabad (JIA)
-) Visakhapatnam Autonagar Small Industries Association (VASI)

XII. EXPORT PROMOTION:

) Participation in International Trade Fairs

During the year 2014-15 four MSEs from Andhra Pradesh participated in International Trade Fairs held in Johannesburg (South Africa), Milan (Italy), Perth (Australia) and Bari (Italy) . The Micro and Small enterprises that participated in these Fairs were applied for reimbursement of subsidy in air fare (and space rent) according to the terms and conditions of the MDA scheme.

) International Co-operation Scheme:

Ministry of MSME, GoI operates this scheme to help MSMEs to explore new areas of technology, to facilitate joint ventures and foreign collaboration, and infusion of new technologies, thereby improving market for MSME products. The components of the scheme are : a) Assisting business Delegation to visit foreign Trade Fairs, Buyer seller meets, market studies etc. b) facilitating participation in International Trade Fairs etc and c) assisting in organizing International seminars. During the year 2014-15, MSME-DI, Hyderabad forwarded proposals of one Industry Association. A delegation of 9 members of Andhra Pradesh Pesticides Formulators Association of AP visited China International Agrochemical & Crop Protection Exhibition at Shanghai, China from 11-03-15 to 13-03-15.

XIII. NATIONAL AWARDS

MSME-DI, Hyderabad invited applications from eligible MSME units for Government of India's National Awards for Outstanding MSME entrepreneur, for Best Quality Products, and for R&D efforts in the MSME sector. Scrutiny and recommendation of applications for the award was done to finalize nominations for the National Awards from the states of AP & TS. The Institute organized a State Level Selection Committee Meetings of National Awards at COI, Hyderabad under the Chairmanship of Managing Director, APIIC, Govt of AP for AP and under the Chairmanship of Principal Secretary(MSME), Govt of TS for TS . The Committee forwarded 10 applications from TS and 2 applications from AP to the National Selection Committee.

XIV. MEDIA COVERAGE:

The developmental activities undertaken by MSME-DI, Hyderabad received good media attention. Prominent local dailies covered the Institute's activities in detail, highlighting the salient work done by it in the area of Entrepreneurship development in the state. Apart from the above, many other press releases, advertisements, and news coverage on MSME-DI's and Br.MSME-DI's activities appeared in Newspapers and industry journals during the year under report. A few newspaper clippings reporting the activities of MSME-DI, Hyderabad are attached as Annexure IV

XV. TRADE RELATED ENTREPRENEURSHIP ASSISTANCE AND DEVELOPMENT (TREAD) SCHEME FOR WOMEN

Govt. of India had launched a scheme titled "Trade Related Entrepreneurship Assistance and Development (TREAD) "during the 9th plan period. The scheme envisaged economic empowerment exclusively of women through trade related training, information and counseling extension activities related to trades, products, services etc. The Scheme has provided for financial loans through NGOs who were also provided GoI grant for capacity building. This Assistance was to be provided for self-employment ventures by women for pursuing any kind of non-farm activity. 12 applications submitted by the NGOs are forwarded to Bank.

XVI: MSME-DI OFFICERS TRAINED DURING THE YEAR:

S. No	Name of the training programme/seminar	Date (s) of the programme	Organization conducting the programme	MSME DI officer who attended
1	Six sigma Black Belt	25.8.14 to 31.8.14	PPDC, Goa	S/Shri B. Vijay Kumar, DD(Chem) & G V R Naidu, AD(Elec)
2	Good Governance & transparency through RTI	23.2.15 to 27.2.15	NPC, Goa	Shri B. Vijay Kumar, DD(Chem),
3	Techno Commercial importance of Aromatic Crops, their processing value addition & applications in Natural perfume & food flavours	27.3.15 to 29.3.15	FFDC, Kannauj at New Delhi	Shri B. Vijay Kumar, DD(Chem),
4	Export procedures & Documentation	17.12.14 to 19.12.14	NIESBUD, at New Delhi	Shri S. V. Sudhir Kumar, AD(IMT)
5	Capacity Building	26 & 27.5.14	Kolkata	Shri Appal Raju, AD(Mech)
9	IPR - Challenges and Prospects	16.2.15 to 21.2.15	NIMSME, Hyderabad	Shri S K Sahu, AD(EI)
10	Caliberation, Testing and Product Certification	27.3.15 to 31.3.15	YDEMI, Mumbai	Shri G V R Naidu, AD(Elec)
10	Implementation of ISO 50001:2011 Energy Management Systems	9.2.15 to	Goa	Shri S. R. Srinivasa

XVII. OFFICIAL LANGUAGE (HINDI) IMPLEMENTATION:

Hindi Karyashala was organized on 30-9-2014. Smt Meenakshi Saxena, Hindi Officer, National Remote Sensing Centre, Hyderabad was invited to train officers and staff of the Institute in official use of Hindi.

Hindi Divas was organized at MSME-DI, Hyderabad on 16th September 2014. Shri Arvind Patwari, Director, was the Chief Guest at the inaugural session of the Hindi Pakhwara. Competitions on Hindi dictation, Hindi Note/Letter writing, Debate etc were held for the staff and officers. Smt Meenakshi Saxena, Hindi Officer, National Remote Sensing Centre, Hyderabad presided as the subject expert.

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XVIII. Revenue earned by MSME-DI, Hyderabad and Br. DI during 2014-15

S.No	Activity	Revenue earned during 2014-15
1	Revenue from Workshop	28544
2	Specialized Training Programmes (CAD/CAM)& EDP/ESDP/MDP training course fee	140200
4	Sale of Trainee Products	0
5	Seminar Fees(Bar code, WTO etc) Trg Prg on packaging for exports	35500
6	Capacity Assessment and Consultancy	0
7	Project appraisals/profiles DIPS reports	0
8	NSIC Registration/ GSPP	756763
9	Sale of Publications	40
10	PD Account	653153
11	Others (Misc)	58521
12	Sale of unserviceable stores	0
13	NVDP revenue	1193350
14	State VDP revenue	209600
15	Lab charges, demonstrations	200
16	Interest on all advances RTI Act fee etc	30
	Total	3075901
	Expenditure at MSME-DI , Hyderabad	38627703

Project Profiles updated by MSME-DI during 2014-15

S.No	Updated
1.	Flooring tiles
2.	Plaster of Paris
3.	Cement mosaic flooring tiles
4.	Burnt lime oil firing
5.	Crushed granite stone
6.	Coated abrasives
7.	Mineral grinding
8.	Silicon Carbide crucibles
9.	Solar water heaters
10.	Grinding media balls
11.	Bearings
12.	Aluminium wheel cover
13.	Rolling shutters
14.	Wire nails
15.	T Shirt
16.	Children's wear
17.	Perambulator
18.	Saw blades
19.	Fire clay Refractory Bricks
20.	Fuel Briquettes from agro waste
21.	Satellite Transponder Communication systems
22.	Water depth measuring system
23.	Gold plating on metallic optical frames
24.	Casting for auto locks
25.	Steel furniture
26.	Link chain

Training programmes conducted under PD A/c – 2014-15

S.No.	Training Programme	Duration	No. trained	Revenue earned
1.	Gold Appraiser	02.04.14 to 05.04.14	29	216000
2.	Export Procedures & Documentation	08.04.14 to 11.04.14	11	21000
3.	Gold Appraiser	21.04.14 to 24.04.14	24	180000
4.	Gold Appraiser	23.04.14 to 25.04.14	30	180000
5.	Export Procedures & Documentation	06.05.14 to 09.05.14	16	29000
6.	Gold Appraiser	24.06.14 to 27.06.14	30	224000
7.	Manufacturing of Synthetic School Bags	14.07.14 to 04.08.14	25	37500
8.	Export Procedures & Documentation	24.06.14 to 27.06.14	24	43000
9.	Motor Rewinding (Single Phase	18.07.14 to 14.08.14	7	26000
10.	Solar Technologies	19.06.14 to 16.07.14	15	115000
11.	Gold Appraiser	06.08.14 to 09.08.14	27	196000
12.	Solar Technologies	11.08.14 to 22.08.14	19	165000
13.	Solar Technologies	15.09.14 to 26.09.14	31	250000
14.	Export Procedures & Documentation	16.09.14 to 19.09.14	35	82500
15.	Gold Appraiser	23.09.14 to 26.09.14	16	120000
16.	Interior Decorative Articles	28.10.14 to 10.11.14	5	10500
17.	Motor Rewinding (Single Phase)	12.11.14 to 11.12.14	6	22000
18.	Solar Technologies	17.11.14 to 28.11.14	19	150000
19.	Gold Appraiser	18.11.14 to 21.11.14	28	216000
20.	EDP at MEPDA, Kakinada	01.01.15 to 13.01.15	40	37500
21.	EDP at MEPDA, Rajahmundry.	19.01.15 to 02.02.15	30	29000
22.	EDP at MEPDA, Vijayawada	21.01.15 to 04.02.15	37	30500
23.	Gold Appraiser	18.02.15 to 21.02.15	27	204000

24.	Solar Technologies	16.03.15 to 27.03.15	14	110000
25.	2-week EDP at MEPDA, Amalapuram	16.02.15 to 27.02.15	21	18000
26.	2-week EDP at MEPDA, Kakinada	04.03.15 to 17.03.15	25	24000
	Total		591	27,61,000

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Officers on roll at MSME-DI, Hyderabad and Br, MSME-DI, Visakhapatnam as on 31. 3.2015

MSME- DI, Hyderabad

Shri ARVIND PATWARI	DIRECTOR
Shri V Sridhar Reddy	Assistnt.Director (G&C) /DDO
Shri B. Vijay Kumar	Deputy Director (Chem)
Shri Govind Raj	Deputy Director (Elecl)
Shri B. Sarat Kumar	Assistant Director (G&C)
Shri S.R. Srinivasa	Assistant Director (Mech)
Shri M. Kalebu, IES	Assistant Director (EI)
Shri A. Koti Reddy	Assistant Director (G&C)
Shri J N Mishra	Assistant Director (Chem)
Shri M V Sudhir Kumar	Assistant Director (IMT)
Shri D. Kiran Kumar	Assistant Director (Mech)
Shri S L N Kumar	Assistant Director (G&C)
Shri K N L Murthy	Assistant Director (Met)
Shri M V Leela Krishnan	Assistant Director (IMT)
Shri G P Vijay Krishna	Assistant Director (Mech)
Shri. B. Sreedhar	Assistant Director (PI)
Shri A Ravi Chandra Kumar	SIPO(IMT)
Shri M. Ravi Kant	Assistant Director (Chem)
Shri SV Dasrath	Investigator (G&C)

Br. MSME-DI, Visakhapatnam

Shri K. R. K, PRASAD	DIRECTOR
Shri G. V. R. Naidu	Assistant Director (Elec)
Dr. K. R. Rajeshwari	Assistant Director (E I)
Shri S. K. Sahu	Assistant Director (E I)
Shri D V S. R. Murthy	Investigator (Hos)
Shri B. A. A. V. Prabhakar Kumar	Assistant Director (Admin)

MSME Testing Station, Sanatnagar

Shri V. Govind Raj,	Dy/ Director I/c
Shri V. Yuvaraj	Assistant Director (Mech)
Shri A Suresh	Assistant Director (Mech)

Photo Gallery



National Vendor Development Programme at Hyderabad :



Director Shri Arvind Patwari addressing the technical session at NVDP, Hyderabad



Shri Surendra Nath Tripathi, Joint Secretary, Ministry of MSME, visited NVDP, Hyderabad



National Vendor Development Programme at Tirupathi :



A view of the Stalls at MSME EXPO 2015, Visakhapatnam



Directors MSME-DI, Hyderabad and Br. DI, Hyderabad at the Expo



Release of Souvenir at the Valedictory function



Director, Shri Arvind Patwari along with other VIPs at Awareness Programme on QMS/QTT at Vijayawada.



Awareness programme on Bar Coding, at Vijayawada



Awareness programme on Bar coding at Guntur



Awareness programme on Export Procedures on Documentation at Guntur



Awareness Programme on TEQUP at MSME-DI, Hyderabad



State Level Vendor Development Programme at Anantapur, with Bharat Heavy Electrical Limited, Hyderabad



Industrial Motivation Campaigns at Palamuru ITI, Bhoopur, mahabubnagar District



Inaugural session of ESDP on Garments Manufacturing, Guntur

Br. MSME-DI, Visakhapatnam: Skill and Entrepreneurship Training



ESDP on Readymade Garments Mfr in progress at Srikakulam



ESDP on Computer Hardware Maintenance and Networking

బార్ కోడింగ్ తో బహుళ ప్రయోజనాలు

ఆతుకూరి ఆంజనేయులు

గుంటూరు ఎయిక్వేషన్ వాటిల్స్ సంస్థలు, పరిశ్రమల ఉత్పత్తుల నాణ్యతా ప్రమాణాలకు ఆంధ్రప్రదేశ్ తీయంగా గుర్తింపు పొందిన బార్ కోడింగ్ విధానంతో బహుళ ప్రయోజనాలు ఉంటాయని గుంటూరు నాంటర్ ఆఫ్ కామర్స్ అధ్యక్షుడు ఆతుకూరి ఆంజనేయులు చెప్పారు. ఎంఎస్ఎంఈ-హైదరాబాద్ ఆధ్వర్యంలో బ్రాడీపిలులోని ఈ-లకాడ మీలో బార్ కోడింగ్ పై ఒకరోజు శిక్షణ కలివారం నిర్వహించారు. ఈ సందర్భంగా ఎంఎస్ఎంఈ అసిస్టెంట్ డైరెక్టర్ ఎంపీ సుధీర్ కుమార్ ఆధ్వర్యంలో జరిగిన కార్యక్రమంలో ఆతుకూరి ఆంజనేయులు మాట్లాడుతూ బార్ కోడింగ్ విధానంతో కంపెనీలకు, పుస్తక నాణ్యత, పరిమాణం కచ్చితంగా ఉండి, వినియోగదారుడికి అనేక ప్రయోజనాలు కలుగజేస్తుందన్నారు. కేంద్ర



మాట్లాడుతున్న ఆతుకూరి ఆంజనేయులు

వాటిల్స్, పరిశ్రమల శాఖాధికారి సుజితకుమార్ సాహు మాట్లాడుతూ బార్ కోడింగ్ తో ఉత్పత్తులు వేప పరిశ్రమలకు ప్రత్యేక రాయితీలు అందిస్తున్నట్లు తెలిపారు. స్ట్రెస్ లో డిప్యూటీ డైరెక్టర్ ఈ. మోహన్ రావు మాట్లాడుతూ యజ్జపాడులోని స్ట్రెస్ లో పార్కు ద్వారా మిర్చి, పేసపు ఉత్పత్తులను అంతర్జాతీయ స్థాయిలో బార్ కోడింగ్ ద్వారా అందిస్తూ, మార్కెటింగ్ సౌకర్యం కల్పనకు ప్రభుత్వం ఆదేశ ప్రాధా

న్యత జల్పిస్తోందన్నారు. పారిశ్రామిక వేత్త ఎ. మాణిక్యనేలీ మాట్లాడుతూ బార్ కోడింగ్ విధానం వాగ్విక సమాజాన్ని హాచిస్ట్రా ఆక్రమాలకు తావు లేకుండా ఉంటుందని వివరించారు. కార్యక్రమంలో డీఆర్ డీఎం ఆశోక్, ఎంఎస్ డైరెక్టర్ కోసేరు ఉమారేఖ, ఈ-లకాడమ్ డైరెక్టర్ అరువింద్ రెడ్డి, ఎవీ శ్రీలక్ష్మి స్మిల్ డెవలప్ మెంట్ శిక్షకులు పాల్గొన్నారు.

Newspaper clipping : Report covering Awareness programme on Bar Coding at Guntur

ఎమ్కార్ఐటీలో ఇన్నోవేషన్ సెంటర్ ప్రారంభం

పేజీబిపీరాబాద్, సెప్టెంబర్ 21 (టీ మీడియా): నగరకవారు మైసూరుగూడ లోని మల్లారెడ్డి కాలనీ ఆఫ్ ఇంజనీరింగ్ లోని ఇండి విచ్ఛాలజీ కళాశాలలో ఇన్నోవేషన్, ఎంటర్ప్రెనెయిన్మెంట్ సెంటర్ను ఐడీవారం ఏర్పాటు చేశారు. ఈ కార్యక్రమానికి ఎంఎస్ఎంఈ డైరెక్టర్ అరువింద్ రెడ్డి ముఖ్య అతిథిగా హాజరై ప్రారంభించారు. ఏర్పాట్లను పారిశ్రామికంగా మార్చిన అవసరమనవని, అందుకు తోడుతుకు పరిశ్రమల అందిస్తామన్నారు. ఈ కార్యక్రమంలో ఎంఎస్ఎంఈ ప్రతినిధి సుధీర్ కుమార్, ఎమ్కార్ఐటీని విచ్ఛాలంపైల కార్యదర్శి మహేందర్ రెడ్డి, శ్రీనే



అరువింద్ ఏర్పాటుకే జ్ఞాపికను అందజేస్తున్న మహేందర్ రెడ్డి

మహాసాయి, పేజీబి కుమార్, వదితరులు పాల్గొన్నారు.



పభలో మాట్లాడుతున్న వర్చిటీ పీసీ ఆచార్య క వియన్నారావు

విద్యార్థులు పారిశ్రామిక వేత్తలుగా ఎదగాలి

ఏఎన్యూ: విద్యార్థులు మాతన ఆలోచనలు, నైపుణ్యాలతో పారిశ్రామిక వేత్తలుగా ఎదగాలిని పీసీ ఆచార్య వియన్నారావు తెలిపారు. గెంటర్ పర్ ఎంటర్ప్రైజ్స్ హ్యూమన్ రెసోర్సెస్ మెంట్ (సీఐడి) ఆధ్వర్యంలో పారిశ్రామిక శిక్షణ తరగతులు ప్రారంభ కార్యక్రమం గురువారం జరిగింది. పబ్లిక్ సీఐడి సలహాదారులు ఆచార్య సుబ్బరాజు అల్లూరి అభ్యుత్తర పవీరి అను ఈ సందర్భంగా పీసీ వియన్నారావు మాట్లాడుతూ స్వజనాత్మక పరిశీలనా ధృష్టి సాధించే అలోచనా విధానం ఉండే ఉపాధి అవకాశాలు వెతుక్కుంటూ పనిచేస్తున్నారు. దేశం ఆర్థిక రంగాల్లో ఎంతో ప్రగతిని సాధించినా, ఉపాధిపరంగా ఎదుగుదల చూపించక

పీసీ వియన్నారావు

పోయిందన్నారు. కేంద్ర దిక్కు పుస్తకమల సంకలనం అసిస్టెంట్ డైరెక్టర్ సుధీర్ కుమార్ మాట్లాడుతూ మాస్కోలో అందుబాటులో ఉన్న వ్యాపార అవకాశాలను విశదీకరించారు. విద్యార్థులు ప్రతిపాదనలతో పనరులను సమకూర్చుకునేందుకు కృషి చేయాలన్నారు. సాఫ్ట్ స్కిల్స్ శిక్షకుడు మోహన్ దాస్, వ్యక్తిత్వ వికాసాన్ని పెంపొందించుకునే మార్గాల్ని సూచించారు. ఐఐఐఐఐ, సందేహాలను వదిలేస్తే విజయాలను సొంతమవుతారన్నారు. డాక్టర్ శేషు మోహన్, లలితానంద ప్రసాద్ తదితరులు పాల్గొన్నారు.

Sakshi Paper coverage of ESDP at Guntur

'అవకాశాలను సద్వినియోగపర్చుకోవాలి'

భూత్పూర్: గ్రామీణ ప్రాంత నిరుద్యోగ యువకులు కలిసి వచ్చే అవకాశాలను సద్వినియోగపర్చుకోవాలని ఎంపిఎంఈ సంస్థ అసిస్టెంట్ డైరెక్టర్ ఖీశ్రీధర్ అన్నారు. సోమవారం మండల కేంద్రంలోని పాలమూరు బటిక కళాశాలలో సూక్ష్మ, అక్షయ, మధ్యమ, చిన్నతరహా పరిశ్రమల ఆధ్వర్యంలో నిరుద్యోగ యువకులకు ఎలక్ట్రిషియన్ శిక్షణపై అవగాహన కల్పించారు. కార్యక్రమానికి ముఖ్య అతిథిగా హాజరైన శ్రీధర్ మాట్లాడుతూ ప్రభుత్వం గ్రామీణ ప్రాంత నిరుద్యోగ యువకులకు ఉపాధి, ఉద్యోగ అవకాశాలు కల్పించేందుకు అనేకరకాల శిక్షణ తరగతులను నిర్వహిస్తోందని, వాటిద్వారా నిరుద్యోగ యువతీ యువకులు ఉపాధి అవకాశాలు పొందాలని సూచించారు. కార్యక్రమంలో ఎడిపీ విజయకృష్ణ, డీపీ డీవెస్ విద్యాయాచన, సాలమూరు బటిక కళాశాల కరస్పాండెంట్ కృష్ణ, వైస్ ప్రెసిడెంట్ తిరుపతిరావు పాల్గొన్నారు.

భూత్పూర్లోని పాలమూరు బటిక కళాశాలలో నిరుద్యోగ యువకులకు అవగాహన కల్పిస్తున్న అసిస్టెంట్ డైరెక్టర్ ఖీశ్రీధర్

Andhra Jyothi coverage of Industrial Motivation Campaign at Bhoothpur, Mahabubnagar District

MSME Institute holds workshop

Hyderabad: Micro, Small & Medium Enterprises Development Institute (MSME-DI), Hyderabad, which works under the Union Ministry of Micro, Small & Medium Enterprises, conducted a four-day part time training programme on 'Export procedures & documentation.' A total of 35 participants from various fields attended the programme.

Addressing the valedictory function of the programme on Friday, Aravind Patwari, Director, MSME-DI, Hyderabad, shared his experiences with the successful entrepreneurs of MSMEs who are now exporting a variety of products to different countries. He said that it is the outlook of the participants that decides in identifying opportunities and products

that are available in the markets, which can be taken up for exports. He advised the participants on the precautions to be taken in undertaking the business of exports and for effective utilisation of information shared in the training programme.

M V Sudhir Kumar, the Assistant Director, MSME-DI, Hyderabad explained the practices in international cooperation and the MDA schemes under the Ministry of MSME for entrepreneurs for participation in international exhibitions for developing export markets. Sampath, Lead Faculty, summarised the programme content and explained the opportunities in the export business. Certificates were awarded to all successful participants.



Aravind Patwari, the Director of MSME-DI, Hyderabad, speaking at the valedictory function of a workshop held for entrepreneurs in Hyderabad on Friday.

Three-Day MSME Expo Kicks Off

Government officials and industry leaders gathered at the inauguration of the MSME Expo, which will run for three days. The event is organized by the Ministry of Micro, Small and Medium Enterprises (MSME) and is aimed at showcasing the products and services of MSMEs to a wider audience. The expo will feature a variety of exhibits, including handicrafts, textiles, and machinery. It is expected to attract a large number of visitors and provide a platform for MSMEs to showcase their products and services to a wider audience.

వ్యయం తగ్గించాలి.. ఎగుమతులు పెంచాలి

ఆంధ్ర ప్రదేశ్ ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది. ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది. ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది.

ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది. ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది.

A ray of hope for local entrepreneurs

Local entrepreneurs are encouraged by the government's new initiative to support small businesses. The initiative aims to provide financial assistance and technical support to entrepreneurs in the local market. This is expected to create jobs and boost the local economy. The government has announced a new scheme to support small businesses, which will provide financial assistance and technical support to entrepreneurs in the local market. This is expected to create jobs and boost the local economy.

ఎక్స్‌పో ఎక్స్‌లెంట్

వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది. ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది. ప్రభుత్వం వ్యయం తగ్గించాలి, ఎగుమతులు పెంచాలి అని కోరుకుంటుంది.

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