



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA



### In this Issue

- Visit of Dignitaries to MSME-DI,  
Hyderabad
- Inter- Departmental Meeting of M/o  
MSME Field Offices
- Interaction Meeting with Industries  
Associations on LEAN & NAPS
- Skill Development Programme on  
Handcrafted Jewellery
- Interaction with EDP Participants of Atal  
Innovation Centre
- Inauguration of MSME-Business  
Incubation Centre
- Review Meeting on Business Incubation  
Scheme
- Development of Aspirational Districts  
SC/ST Hub Meeting
- Credit Facilitation Activities of MSME-DI
- International Yoga Day Celebration
- Cluster Development Activities
- Swachhta Activities at MSME- DI,  
Hyderabad
- Branch-MSME DI Activities
- Newspaper Clippings

### From the AIA's Desk ...



I am delighted to release the 2<sup>nd</sup> quarter e-Newsletter of MSME-Development Institute, Hyderabad, for dissemination of programmes conducted by the Institute and policies for MSMEs. This e-Newsletter will not only benefit MSMEs but also other stake holders in promotion of MSMEs in the States of Andhra Pradesh and Telangana.

Hon'ble Prime Minister Narendra Modi officially launched Swachh Bharat Campaign on 2<sup>nd</sup> October 2014. **The Mission aims to achieve a Swachh Bharat by 2<sup>nd</sup> October, 2019 as a fitting tribute to Mahatma Gandhi on his 150<sup>th</sup> birth anniversary. Swachh Bharat, in rural areas shall mean improving the levels of cleanliness through Solid and Liquid Waste Management activities and making villages Open Defecation Free (ODF), clean and sanitised.** This mission has become India's largest drive as the college students, government employees and school students from every nook and corner of the country are participating in the campaign in cities, rural areas and towns.

As per the directives from Ministry of MSME, New Delhi, MSME-DI, Hyderabad observed the Swachhta Pakhwada during 15.06.2018 to 30.06.2018 and organized various Swachhta related activities in public places, Industrial Estates and the office premises. Further, MSME-DI, Hyderabad was declared as Plastic Free/ Litter Free Zone. During the Pakhwada, a Rain Harvesting Pit and a Manure Pit was inaugurated by Dr. Arun Kumar Panda, Secretary (MSME), Govt. of India.

Enterprise Development Centre (EDC) at MSME-DI, Hyderabad is getting popularized as a One-Stop-Shop for existing and aspiring entrepreneurs of this region. EDC is providing all support to the entrepreneurs through information on schemes and policies for MSMEs, hand holding, GST facilitation and preparation of bankable project reports.

I compliment the team of officers for their contribution in bringing out the newsletter.

## Enterprise Development Centre (EDC) Performance for the quarter

(Apr-Jun 2018)

### I. TOTAL VISITOR: 1055

Description	Cumulative
Business Ideas Queries/Consultations	607
UAM Registration	123
Credit scheme awareness	128
Skill Development Trainings related	125

### II. CREDIT FACILITATION

#### LOAN MELA : conducted at MSME-DI, Hyderabad on 20.06.2018

Total no of participants	:	180
Total proposals in pipeline	:	80
Bankers participated	:	Canara bank, SBI, Andhra bank, Bank of India, Bank of Baroda, Syndicate bank, SIDBI, KVB

### III. DPR PREPARATION : 33 Nos

### IV. GST FACILITATION

S.No	Nature of works	Cumulative
1	GST registration	25
2	GST Return filing	10
3	Import-Export Code	1

## Visit of Dignitaries to MSME-Development Institute, Hyderabad

### Visit of Secretary, M/o MSME:

Dr. Arun Kumar Panda, IAS-Secretary, M/o MSME, Govt. of India, visited MSME-DI, Hyderabad on 21.06.2018. He planted a sapling and inaugurated the Rain water Harvesting Pit, Manure Pit as part of Swachhta Activities at MSME-DI, Hyderabad. He also inaugurated the GST Facilitation Cell and interacted with the members of various Industry Associations. He visited the Enterprise Development Centre and interacted with the officers.



Secretary, M/o MSME inaugurating Rain Harvesting Pit, Planting a Sapling, Manure pit, GST Facilitation Cell





**Photo 1:**  
**Secretary, M/o MSME**  
**Releasing Success Stories Booklet**



**Photo 2:**  
**Secretary interacting with**  
**EDC officers**

### **Visit of Joint Secretary, M/o MSME**

Smt. Alka Nangia Arora, JS-SME, M/o MSME, visited MSME-DI, Hyderabad on 10.05.2018. During her visit she planted a sapling in our office premises and interacted with MSME-DI officials.



### **Visit of Joint Secretary, O/o DC MSME, M/o MSME**

Shri. Sudhir Garg, JS (MSME) visited MSME - DI, Hyderabad on 18.05.2018. He planted a sapling in the office premises and interacted with MSME-DI officials on Cluster and Aspirational Districts activities

### **Visit of MP (Lok Sabha), Bhongir, Telangana:**

Dr. Boora Narsaiah Goud, Member of Parliament (Lok Sabha), Bhongir, Telangana visited MSME-DI, Hyderabad on 21.05.2018. He interacted with Additional Industrial Adviser, MSME-DI on the various programmes to be conducted in co-ordination with State Government pertaining to his Parliamentary Constituency.





### Visit of WE –HUB Team to MSME-DI:

Ms. Deepthi Ravula, CEO, WE HUB, Govt. of Telangana State and Ms. Dibya Prasad Singh, State Project Officer, UNDP visited MSME-DI, Hyderabad on 01.05.2018 and interacted with Shri D. Chandrasekhar, AIA about the promotion of women entrepreneurship in Telangana State.



### Inter-Departmental Meeting of M/o MSME Field Offices

Inter-departmental meeting of all M/o MSME field offices was conducted at MSME-DI, Hyderabad on 01.05.2018. Officials from MSME-DI, NIMSME, NSIC, KVIC, Coir Board, MSME-Technology Centre and MSME Testing Station attended the meeting and discussed ways and means as to how to bring convergence about MSME related schemes in the state.



### Interaction Meeting with Industries Associations on LEAN & NAPS

Interaction Meeting with Industrial Associations on Implementation of Lean Manufacturing and National Apprenticeship Promotion Scheme (NAPS) was conducted at MSME-DI, Hyderabad on 30.05.2018. Shri. H.V Samvatsar, Regional Director, Directorate General of Training, M/o Skill Development & Entrepreneurship appraised the participants on NAPS. Representative from Quality Council of India (QCI) explained the Lean Manufacturing Competitiveness Scheme to the participants



### Skill Development Programme on Handcrafted Jewellery

Three-Week Skill Development Programme (SDP) on " Handcrafted Jewellery " was organized for Women from 10.05.2018 to 30.05.2018 at Hyderabad. A total of 25 women candidates participated in the programme. The participants were trained in making of Hair Accessories ,Bridal and common Hair Vanis , Bangle Making with Spiral beaded design with nylon thread, Champasserallu, Ear jhalar Making , Necklace , Thread Jewellery Making knotting and joints, Pearl Wrapping Neck chain Making , ear ring,etc.

The Valedictory function was organized at MSME-DI, Balanagar, Hyderabad on 01.06.2018. Shri D. Chandrasekhar , Addl. Industrial Adviser , MSME-DI was the Chief Guest in the function and gave away the certificates to participants.



Photo 1: Shri D. Chandrasekhar, AIA addressing the women participants

Photo 2: AIA interacting with the participants during products display

Photo 3: AIA issuing certificates to participants



## Interaction with EDP Participants of Atal Innovation Centre

Shri. D. Chandrasekhar, Additional Industrial Adviser interacted with EDP participants of Atal Innovation Centre, Krishnadevaraya University, Anantapur District on 01.06.2018 over video conferencing. He explained various schemes of MSME to the participants and answered their queries.



## Inauguration of MSME-Business Incubation Centre

Shri. D. Chandrasekhar, Additional Industrial Adviser inaugurated MSME-Business Incubation Centre on 06.06.2018 at SASI Institute of Technology and Engineering, Tadepalligudem, West Godavari District, Andhra Pradesh. AIA addressed the Electronic and Print Media after the inauguration



## Review Meeting on Business Incubation Scheme

Review Meeting on Business Incubation Scheme was organized on 11.06.2018 under the chairmanship of Shri. D. Chandrasekhar, Additional Industrial Advisor, MSME-DI, Hyderabad. A total of 12 Business Incubators/ Host Institutions participated. The representatives were clarified and sensitized about the online uploading of data through MYMSME portal and registration under PFMS for receiving funds under Business Incubation Scheme.





## Development of Aspirational Districts

### Development of Aspirational District Asifabad (Adilabad):

Stakeholder's Meeting on Development of Aspirational District Asifabad (Adilabad) was organized on 04.04.2018 at District Collectorate, Asifabad. Shri V. Ashok Kumar, Joint Collector, Shri D. Chandra Sekhar, Additional Industrial Adviser, MSME-DI, Hyderabad and Officials from other organizations like NSIC, Coir Board of M/o MSME & about 25 State Government developmental agencies participated in the meeting.



### Development of Aspirational District Kadapa:

Preliminary meeting on the Development of Aspirational District Kadapa was held at District Industries Centre, Kadapa on 13.06.2018. General Manager, DIC, Members from APSSDC, BC Corporation, APSFC, APIIC, Industries Associations attended the meeting.



## SC/ST Hub Meeting



Meeting on implementation of SC/ST Hub was organized by Telangana State Leather Industries Promotional Corporation Limited on 14.05.2018 at Commissionerate of Industries, Telangana State. Officers from MSME-DI, Hyderabad participated in the meeting.



## Credit Facilitation Activities of MSME-DI

MSME Development Institute, Hyderabad organized credit facilitation workshop (Loan Mela) on 20.06.2018 on MSME's Financial Schemes like MUDRA, CGTMSE, CLCSS, Startup, Standup India, PMEGP etc. The programme was organized with the support of bankers, SLBC and RBI.

Shri D. Chandra Sekhar, Addl. Industrial Adviser, MSME DI, Hyderabad presided over the programme. The objective of the Loan Mela is to facilitate financial assistance to Existing and prospective entrepreneurs by arranging one to one interaction between Bankers and entrepreneurs. Officials from 8 Banks viz., SBI, Canara Bank, Bank of India, Bank of Baroda, Andhra Bank, United Bank of India, Allahabad Bank and Karur Vysya Bank have attended and interacted with prospective and existing entrepreneurs. About 180 Existing & prospective Entrepreneurs have attended the programme with project reports/proposals/ideas. MSME-DI arranged counters for smooth facilitation to various bank branches. After interaction with the entrepreneurs, around 80 proposals have been accepted by the bankers for further processing.



Photos (from left to right)

Photo 1: Shri D. Chandra Sekhar, AIA addressing the gathering

Photos 2, 3: A view of the participants during Loan Mela

Photo 4: Bankers interacting with the prospective entrepreneur

## International Yoga Day Celebration

MSME-DI, Hyderabad celebrated 4<sup>th</sup> International Day of Yoga on 21.06.2018. Shri D. Chandra Sekhar, AIA and other officers & staff members participated in the programme and practiced yoga under instructions of Shri K. Bikshapathi, Yoga Instructor, from Bharatiya Yoga Sanstan, Hyderabad





## Cluster Development Activities

### Interaction Meeting with the officials of Govt. of Punjab on Clusters in TS & AP:

An Interaction meeting with Shri D.P.S. Kharbanda, IAS, Commissioner of Industries & Commerce, Govt. of Punjab on implementation of clusters under MSE-CDP in the states of AP and TS was held on 19.04.2018 at MSME-DI, Hyderabad. Shri. D. Chandrasekhar, AIA, MSME-DI, Hyderabad, Shri S.M Goel, Addl. Director cum Industrial Adviser, Department of Industries and Commerce, Govt. of Punjab and representatives from TSIIC, Commissioner of Industries, Govt. of Telangana, Cluster Members, officers from MSME-DI, Hyderabad participated in the meeting. A presentation was given on the progress of Cluster activities in both the States by Cluster Development Officer. The Senior Officers from Govt. of Punjab also visited the FRP Cluster units in Hyderabad.



### Awareness Programme on MSE-Cluster Development Programme:

Awareness programme on MSE-Cluster Development Programme was organized by NIMISHA Business Club on 08.06.2018 at Rajahmundry mainly focusing on Coir Clusters. Shri D. Chandrasekhar, AIA, MSME-DI, Hyderabad was the Chief guest of the programme. Representatives from DIC, NABARD, NSIC, Coir Board, APIIC, APSFC, LDM and other Cluster Associations participated in programme.



Awareness programme on MSE-Cluster Development Programme was organized on 07.06.2018 at Machavaram mainly to the members of Dall Mill Cluster, East Godavari. Shri D. Chandrasekhar, AIA, MSME-DI, Hyderabad addressed the members and also visited the cluster units at Machavaram



## Swachhta Activities at MSME-DI, Hyderabad

MSME-Development Institute, Hyderabad under the Ministry of MSME, Govt. of India observed Swachhta Pakhwada from 15.06.2018 to 30.06.2018. MSME-DI, Hyderabad organized various activities under Swachhta Activities like Cleanliness drive in Office Premises, Painting Competition on Swachh Bharat Mission in schools, Awareness Campaign and Cleanliness drive at Prasanthnagar Industrial Estate, Hygiene and Handwashing drive, Essay Competitions on Swachhta in nearby schools, Plantation Drive in offices and industrial Areas, Weeding out of Old files in Office/ digitization of records, Screening of films on Swachhta, Slogan writing competition on Swachhta to office and staff members.





## A glimpse of the Branch-MSME DI Activities

### Development of Aspirational Districts :



Meeting on rapid transformation of identified backward district Vizianagaram as identified by NITI AAYOG was held on 15.05.2018 at District Collectorate – Vizianagaram

### International Yoga Day Celebration :



Organized International Yoga Day on 21st June, 2018 at Industries Association Hall, Autonagar, Vishakhapatnam. A good no. of entrepreneurs as well as neighborhood have joined with officials of Branch Office.



## SWACHHTA PAKHWADA (15 – 30<sup>th</sup> JUNE, 2018) observed by BRANCH MSME DEVELOPMENT INSTITUTE, VISAKHAPATNAM

In pursuant to the Government of India's cleanliness drive, a Swachhta Pakhwada, 2018 was organized by Branch MSME-DI Visakhapatnam from 15.06.2018 to 30.06.2018, to spread the message of cleanliness, not only among the officials but also in surrounding areas. A flurry of events was organized under the supervision of the Director, Shri K.R.K. Prasad, with a view to spread awareness and sensitivity in virtues of sanitation and cleanliness, which was a positive step towards the achievement of the Swachh Bharat Abhiyaan. The participants paid a real tribute to the Father of the Nation by reinstating the importance of a clean environment and motivated all to take necessary steps on an everyday basis to move towards a cleaner and greener tomorrow.



PLEDGE BY OFFICIALS OF BRANCH MSME-DI, VISAKHAPATNAM ON SWACHHTA



VAL OF SHRUBS IN OFFICE CAMPUS BY OFFICIALS OF BRANCH MSME-DI, VISAKHAPATNAM ON SWACHHTA



PROCESSION BY OFFICIALS OF BRANCH MSME-DI, VISAKHAPATNAM ON SWACHHTA



ESSAY WRITING COMPETITION AT Z.P. HIGH SCHOOL, GOPALAPATNAM, VISAKHAPATNAM ORGANIZED BY BRANCH MSME-DI, VISAKHAPATNAM ON SWACHHTA



CLEANLINESS DRIVE AT APPROACH ROAD TO OFFICE OF MSME DI (BR.), VISAKHAPATNAM



CONCLUSION OF SWACHHTA PAKHWADA & PRIZE DISTRIBUTION AT Z.P. HIGH SCHOOL, GOPALAPATNAM, VISAKHAPATNAM ORGANIZED BY BRANCH MSME-DI (BR.), VISAKHAPATNAM



