



# ANNUAL REPORT

**2013-14**



## MSME- Development Institute

**GOVERNMENT OF INDIA**

**MINISTRY OF MSME**

**NARSAPUR CROSS ROADS**

**BALANAGAR.**

**HYDERABAD**

**Ph: 23078131, Fax: 23078857,**

**Email: [dcdi-hyd@dcmsme.gov.in](mailto:dcdi-hyd@dcmsme.gov.in)**

**Website: <http://www.msmehyd.ap.nic.in>**

**MSME-DI, Hyderabad: Annual Progress Report 2013-14****CONTENTS**

S. No	Topic	Page No.
	About MSME- DI, Hyderabad	2
	Brief Profile of AP	3
	MSME Sector in AP	4
	Activities of MSME-DI, Hyderabad and its attached offices	
I	Workshop Services and Revenue earned	5
II	Technical and other Publications	5
III	Consultancy Services	5
IV	Training Programmes organized during 2013-14	6
V	Seminars/Workshops organized	8
VI	National Level Vendor Development Programmes	10
VII	State Level Vendor Development Programmes	10
VIII	Implementation of NMCP schemes	12
IX	MSE Cluster Development Programme	13
X	Implementation of MSME Schemes	14
XI	Co-ordination with other Agencies	15
XII	Export Promotion	16
XIII	National Awards	17
XIV	Media coverage	17
XV	MSME-DI Officers trained	18
XVI	Official language implementation	18
XVII	Revenue earned during 2013-14	19
	Annexures	
I	Project profiles	20
II	Training programmes	21
III	Programmes organized under PD A/c	22
IV	Officers on role	23
	Photo Gallery	24-33
	Media Clippings	34-35

## ANNUAL REPORT 2013-14

### MSME- Development Institute, HYDERABAD



#### About MSME – DI, Hyderabad:

MSME- Development Institute, Hyderabad formerly known as Small Industries Service Institute ( SISI) was established in the year 1956, as a field Institute of the Small Industries Development Organization (SIDO), with an objective to provide much needed consultancy and support to the small scale industrial sector. In Andhra Pradesh, MSME-DI, Hyderabad was the pioneer industrial consultancy organization. The Institute is dedicated to provide need based support to Micro, Small and Medium scale entrepreneurs by providing various essential inputs like technical counseling regarding selection of product, location, raw materials, machinery, layout, and production process, managerial consultancy, etc. The Institute also helps Micro & Small scale Enterprises (MSEs) by imparting knowledge on new practices like modernization, technology upgradation, acquiring international quality systems, energy conservation, pollution control etc. MSME-DI implements the Ministry of MSME, Govt of India schemes in the state of Andhra Pradesh by spreading awareness about the schemes and identifying suitable beneficiaries.

The Entrepreneurship and Skill Development training programmes organized by MSME-DI, Hyderabad are rated as one of the best in the State, as they encompass all aspects of starting and managing an MSME. The Entrepreneurship cum Skill

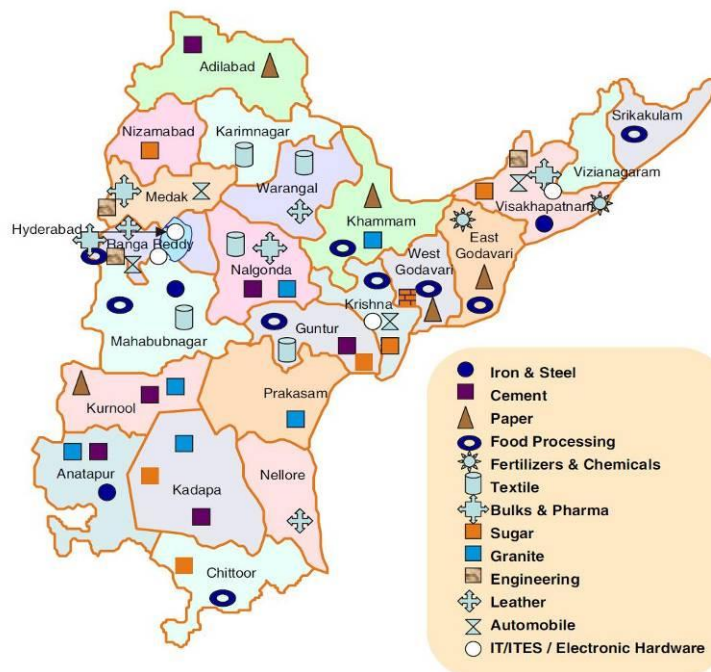
Development Programmes (ESDP), Entrepreneurship Development Programmes(EDP), Management Development Programmes(MDP), and the Skill Development Programmes (SDP) focus on developing and sharpening the entrepreneurial, managerial and technical skills of the existing or prospective entrepreneur.

MSME - DI, Hyderabad is ably supported by its Branch Institute located at Visakhapatnam. The Branch Institute's jurisdiction is over the five districts of North Coastal Andhra, namely, Srikakulam, Vizianagaram, Visakhapatnam, East Godavari and West Godavari .

The MSME Testing Station, (MSME - TS), located strategically in Sanatnagar Industrial Estate, Hyderabad, functions under the administrative control of MSME –DI Hyderabad. It provides testing facilities for MSMEs in the areas of physical testing, chemical analysis, etc. It provides consultancy services to MSMEs on quality control and standardization procedures and systems testing to national and international standards, and provides third party assurance for products and services from MSME sector on quality levels to major buyers like Government Departments, DGS&D, Railways, PSUs, Defence establishments, etc. The testing center has been upgraded with the addition of sophisticated testing equipment.

#### **Brief Profile of Andhra Pradesh:**

Andhra Pradesh is the largest of the four Southern Indian states. It constitutes of 23 districts. The State is blessed with good natural resources - a long coastline of 1000kms, fertile soils, perennial rivers ( Krishna, Godavari and Pennar), rich mineral deposits, a good climate, and human resources. Hyderabad, the capital of AP houses many national level research institutions. Many central and state level Public Sector Undertakings are located in the state. In the large scale sector, the state has made progress in the Steel, Coal, Mining ( Granite, Dolomite, Felspar, Quartz), Cement, Paper, Sugar, Fertilizers, Pharmaceutical, and textile industry. During the past two decades, the State has become a front runner in the Information Technology and enabled services, Bio-technology and Bulk drugs industry. The district-wise concentration of industry in the state is depicted in the map given below. With the state bifurcation in the offing, changes in the geo-political map of the state will be witnessed.



### The MSME sector in AP:

As per the 2006-07 Census of MSMEs, there were 45,692 working registered MSMEs in the state of AP. Around 3.82 lakhs persons were employed in the registered MSME sector. The number of unregistered MSMEs was 14.90 lakh, comprising of 14.83 Micro units and 0.07 lakh small units. 35.15 lakh persons are estimated to be employed in the unorganized sector. A total of 44,832 EMs were filed during the period 2007 to 2013

The MSME sector in AP manufactures a variety of products. There is a high concentration of micro and small units in the food sector, mineral and building materials sector, drugs and pharmaceuticals, fabricated materials, trading and service sector. Clusters of MSME sector are located in rural and urban Andhra Pradesh engaged in traditional activities such as handicrafts ( famous clusters are Machilipatnam artificial jewellery, Pedana block printing, soft toys, Kondapalli wooden toys, bidri work, filigree work, gold ornaments, etc), handlooms ( Venkatagiri, Uppada, Gadwal, Pochampally etc), fan cluster ( Hyderabad), drugs and Pharma cluster ( Hyderabad and Visakhapatnam), Granite processing, food processing clusters etc.

## ACTIVITIES UNDERTAKEN BY MSME-DI, HYDERABAD, AND ITS SUBORDINATE OFFICES IN A.P DURING 2013-14

### I. WORKSHOP FACILITIES, REVENUE EARNED:

The common facility workshop attached to Br.MSME-DI, Visakhapatnam undertakes job works from local MSME units, while MSME Testing station offers testing facilities. The revenue earned by MSME Testing Station, and Br.MSME-DI, through job charges, during 2013-14 , vis a vis the last two years is as:

Workshop	2013-14	2012-13	2011-12
Br.MSME-DI	Rs. 10,405	Rs. 22,145	Rs. 30,278
MSME TS	Rs. 114,17,491	Rs.86,00,089	Rs.69.69lakhs

### II. TECHNICAL AND OTHER PUBLICATIONS OF MSME-DI

MSME-DI, Hyderabad and its branch office at Visakhapatnam prepare technical literature like Project Profiles, Detailed Project Reports, Status Reports and Directories on specific industries, for the benefit of existing and prospective entrepreneurs. During the year 2013-14 , the following technical literature was prepared:

#### Project Profiles:

1. Project profiles are prepared on product lines that are found to have scope for development in MSME sector. During 2013-14 , the Institute prepared 37 project profiles. The list of products for which profiles were prepared, is given as Annexure I. District Industrial Potentiality Survey Report was prepared for Khammam district. Profiles of all 23 districts of the State have been updated and uploaded on the Department website: [www.dcmsme.gov.in](http://www.dcmsme.gov.in)

### III. CONSULTANCY SERVICES PROVIDED:

S No.	Service	2013-14	2012-13	2011-12
1.	No of units visited	349	438	558
2.	Assistance through correspondence(including through	537	484	460

	email, telephone etc)			
3.	Visitors' enquiries received at MSME-DI	1701	2928	3253
4.	NSIC – Single point registration	187	105	155

#### **IV. TRAINING PROGRAMMES CONDUCTED BY MSME-DI**

Lack of skilled manpower has been identified as one of the major problems being faced by organized and the unorganized MSME sector. To fill this gap, MSME-DI, Hyderabad conducts various technical and skill oriented training programmes . The Training programmes organized by the Institute aim at creating employable manpower in the MSME sector, and encourage youth to take up self employment as a career.

The Institute organizes Entrepreneurship cum Skill Development Programmes, Entrepreneurship Development Programmes, Management Development programmes and Skill Development Programmes, for promoting entrepreneurship. During the year 2013-14, the Institute organized training programmes in the following areas:

##### Entrepreneurship Skill Development Programmes (ESDPs):

- CNC Turning
- CNC Milling
- Embedded systems
- Web Designing and Internet Services
- Basic electronics and Cell Phone repairing
- Food Processing
- Bakery Products
- DTP and Screen Printing
- Computer Hardware, Maintenance and Networking
- Graphic designing
- Paper and allied products
- Non- woven bags
- Jute products
- Machine shop practice and Welding technology
- Motor Rewinding
- Mfr of Simple chemical products
- Garments manufacture

- Fancy cloth bags making
- Electric Gadgets repairing
- Computer Aided Drafting
- Multimedia animation
- Motor and Transformer Winding
- Soft toys making
- House \_Wiring
- Interior Designing
- Adobe
- Soap, Detergents and Household chemicals

Management Development Programmes (MDPs):

- Communication skills
- Financial Management
- Accounting package, ERP
- Digital Marketing
- Online Marketing
- Computerized Accounting
- Personality Development
- Retail marketing
- Accounting Package ( Tally)
- Sales Management

Skill Development programmes

- Machine shop Practice
- Gold Appraisal
- Solar Power Technology

The details of number of programmes and number of persons trained through these programmes during the past three years are as follows ( details in Annexure II)



No. of Training programmes and persons trained:

Training	2013-14		2012-13		2011-12	
	No.of programmes organized	No. trained/ motivated	No.of programmes organized	No. trained/ motivated	No.of programmes organized	No. trained/ motivated
BSDPs	0	0	0	0	12	315
ESDPs	153	3291	135	4304	199	4590
EDPs	57	1309	60	1407	34	820
MDPs	36	814	36	776	38	855
SDPs At workshop	2	4	2	6	2	6
IMCs	182	12035	182	16480	192	29005
Total	430	17453	400	22973	477	35591
Programmes under PD Ac	17	528	29	815	20	483
<b>Grand Total</b>	<b>447</b>	<b>17,981</b>	<b>429</b>	<b>23,788</b>	<b>497</b>	<b>36,074</b>

Training programmes organized under PD A/c: MSME-DI, Hyderabad organized 17 Skill Development Programmes and other training programmes through funds under PD Account. A total of 528 persons were trained. The list of training programmes is annexed as Annexure III.

**Demonstration programmes:**

Through the Chemical laboratory attached to the Institute, MSME-DI, Hyderabad organized product process demonstration programmes to demonstrate the process of manufacture of simple chemical products such as detergent powder, cold cream, talcum powder, candles, phenyl, etc. 52 persons were trained during 2013-14

**V. SEMINARS/WORKSHOPS ORGANIZED BY MSME-DI AND ITS BRANCH:**

To create awareness on various issues of concern to the MSME sector, MSME-DI regularly organizes Seminars and Workshops, by partnering with Institutions of repute and Industry organizations. During the year 2013-14, MSME-DI and Br.MSME-DI organized the following Seminars and Workshops:

## Intellectual Property Rights

MSME-DI, Hyderabad organized two Awareness programmes on Intellectual Properties Rights to create awareness among MSMEs..

The first Awareness programme was organized at Machilipatnam on 12<sup>th</sup> and 13<sup>th</sup> November 2013. A total of 118 persons participated. This included 4 persons belonging to SC, 2 to ST and 80 persons to BC communities.

The second Awareness programme was organized at Visakhapatnam on 27<sup>th</sup> December 2013. A total of 135 persons including 13SC, 2 ST and 34 women participated in the programme.

## QMS/QTT

MSME-DI, Hyderabad organized two Awareness Programmes on Quality Management Systems, Quality Testing Tools during 2013-14.

The first Awareness Programme was organized in association with JRD Tata Industrial Estate Association, at Vijayawada on 22<sup>nd</sup> March 2014. Sixty five ( 65) persons benefited.

The second Awareness Programme on QMS/QTT was organized in association with Auto Technical Workers Welfare Association at Machilipatnam on 24<sup>th</sup> March 2014. 45 persons participated

## Bar Coding

12 Awareness Programmes were organized during 2013-14. Details are as :

S.No	Place	Date	No. of participants
1.	Hyderabad	9.11.2013	40
2.	Vijayawada	26.10.2013	40
3.	Visakhapatnam	28.1.2014	36
4.	Srikakulam	28.2.2014	42
5.	Kakinada	11.1.2014	41
6.	Pedana	20.2.2014	40
7.	Visakhapatnam	25.2.2014	37
8.	Anantapur	8.3.2014	38
9.	Karimnagar	11.3.2014	37
10.	Hyderabad	22.3.2014	30
11.	Bobbili, Vizianagaram	18.3.2014	38
12.	Visakhapatnam	25.1.2014	37
	Total sanction : Rs 3,60,000	Total expenditure: Rs 3,52,798	456

## VI. NATIONAL LEVEL VENDOR DEVELOPMENT PROGRAMMES:

MSME-DI Hyderabad organized four National Level Vendor Development Programmes during 2013-14, at Hyderabad, Visakhapatnam, Vijayawada and Khammam. The details of the NVDPs are as follows:

S. No	Venue	Date(s)	Collaborating PSUs	No. of stalls
1	Vijayawada	26 <sup>th</sup> and 27 <sup>th</sup> October 2013	BHEL, BDL, VSP, BEL, HPCL, GAIL	75
2	Hyderabad	8 <sup>th</sup> & 9 <sup>th</sup> November 2013	BDL, BHEL, NMDC, VSP, SCR, APSRTC, HAL, ORD FACT,	140
3	Visakhapatnam	24 <sup>th</sup> & 25 <sup>th</sup> January 2014	NTPC, HPCL, BDL, NMDC, PCRI, RINL	120
4	Khammam	1 <sup>st</sup> & 2 <sup>nd</sup> March 2014	BHEL, NTPC, Singareni Collieries	100

## VII. State Level NVDPs :

MSME-DI organized a series of State Level Vendor Development Programmes with various Central PSUs / Departments to create awareness among their vendors regarding the Central Public Procurement Policy of the Govt of India, which stipulates a mandatory 20% purchase of requirements by all Central PSUs/ Departments/ Ministries etc from the MSE sector by the year 2015. MSME-DI, Hyderabad organized eighteen such programmes across the state:

S. No	Place	Date	PSU	No. of participants	Revenue	Expenditure
1	Hyderabad	3.2.2014	NMDC	90	21,000	30,000
2	Hyderabad	4.2.2014	HAL	75	17,500	25000
3	Machilipatnam	18.2.2014	HPCL	52	20,800	49,872

4	Hyderabad	21.2.2014	BHEL & SCR	100	30,000	40,000
5	Visakhapatnam	28.2.2014	HSL	57	nil	14742
6	Visakhapatnam	4.3.2014	NTPC	45	nil	14953
7	Patancheru	5.3.2014	HAL	50	20,800	49,870
8	Karimnagar	7.3.2014	Dept of Telecommunications ( BSNL)	43	nil	15000
9	Visakhapatnam	7.3.2014	BDL, Visakhapatnam	39	nil	15000
10	Bhimavaram	10.3.2014	Vizag Steel Plant	113	25000	49281
11	Visakhapatnam	11.3.2014	DCI	47	nil	14922
12	Visakhapatnam	13.3.2014	NAD	43	nil	14988
13	Ramchandrapuram, Medak dt	13.3.2014	BHEL	61	nil	15000
14	Anantapur	14.3.2014	BDL	36	nil	14,857
15	Hyderabad	15.3.2014	Dept of Telecommunications ( BSNL)	55	nil	15000
16	Visakhapatnam	15.3.2014	BHEL	56	nil	14749
17	Paloancha, Khammam dt	18.3.2014	NMDC	42	nil	14,984
18	Patancheru	18.3.2014	NMDC	42	Nil	14984
19	Patancheru	19.3.2014	NMDC	40	16000	40,000
20	Visakhapatnam	19.3.2014	E C Rly	49	nil	14819
21	Dornakal, Khammam dt	20.3.2014	SCR	52	nil	14,980
22	Hyderabad	25.3.2014	SCR	55	nil	14,838
23	Ramagundam, Karimnagar dist	26.3.2014	Ramagundam Small Enterprises Association, Karimnagar	42	nil	14,990
24	Visakhapatnam	26.3.2014	VSP	37	nil	14990
25	Nalgonda	27.3.2014	BHEL	110	16000	40000

**VIII. IMPLEMENTATION OF NATIONAL MANUFACTURING COMPETITIVENESS PROGRAMME ( NMCP) SCHEMES :**

S. No	Name of the Scheme	Target for 2013-14	Achievement	Remarks
1	Bar coding			
a	Awareness programmes:	12	12	456 persons participated
b	Reimbursement of One time registration fee			
c	Reimbursement of Annual Recurring fee	Rs. 1.45 lakhs	Rs. 1.06 lakhs	4 MSEs granted One time registration fee reimbursement and 6 MSEs for annual
2	Lean manufacturing	No target allotted	Nil	
3	QMS/QTT	2 Awareness programmes	2 Awareness Programmes	110 persons participated
5	Business Incubator:	No target received	Nil	
6	IPR Awareness programmes	2 Awareness programmes	Two	A total of 253 persons participated
7	Design Clinic	Nil		
8	Marketing Assistance and Technology Upgradation			
i.	Exhibitions/Domestic Fairs	1 Exhibition ₹ 2.15 lakhs Publicity by MSME DI – 0.5 lakhs for	Participants of 1 Exhibitions reimbursed	7 MSEs ( 6 women, 1 Gen) participated in the Trade Carnival organized by COWE at Hyderabad held between 7&9 June 2013. Total amount of Rs 1.59 lakhs being reimbursed.
ii.	Corporate Governance Practices	nil	nil	
iii.	ISO 18000/22000/27000	nil	nil	
9	TEQUP	Rs 3 lakhs	Rs 2.93 lakhs reimbursed to 3 MSEs	
10	ICT	No target allotted	Nil	Nil

## IX. MSE- Cluster Development Programme:

MSME-DI, Hyderabad, works in close coordination with Commissioner of Industries, Govt. of AP, APIIC, LIDCAP, APTPC, APITCO, cluster enterprises & their associations, SPVs, etc. for undertaking various interventions in clusters under MSE-CDP. Extensive guidance and support is being given to cluster associations and SPVs for availing support under the scheme.

The following approvals have been accorded by the Steering Committee of MSE-CDP under the scheme during 2013-14.

### I. Final approvals accorded by Steering Committee of MSE-CDP:

S.No	Name of Cluster/ID project	Type of interventions & Implementing Agency(IA)	Total project cost (Rs.)	GOI grant-in-aid	
				Amount (Rs.)	percentage
1	Gold Jewelry Cluster, Vijayawada	Common Facility Centre(CFC) IA:APTPC	250.70 lakhs	225.16 lakhs	90%
2	JRD Industrial Estate, Kanur, Vijayawada	Upgradation of infrastructure facility IA:APIIC	767.60 lakhs	614.10 lakhs	80%
3	Automotive & engineering cluster park, Toopran Mandal, Medak Dist.	New ID centre IA:APIIC	940.80 lakhs	752.70 lakhs	80%
4	New Industrial Estate at Armoor Mandal, Nizamabad Dist.	New ID centre IA:LIDCAP	1000.9 lakhs	740.00 lakhs	80%
5	New Industrial Estate at Madikonda village, Warangal Dist.	New ID centre IA:APIIC	1061.2 lakhs	735.6 lakhs	80%
6	Silk handloom cluster, Dharmavaram, Anantpur Dist.	Soft interventions IA:Central Silk Board, B'lore	18.20 lakhs	13.84 lakhs	76%

### II. In principle approvals accorded for Setting up of Common Facility Centre:

S.No	Name of cluster	Implementing agency
1.	Gold Jewellery Cluster, Vijayawada	APTPC Ltd.
2	Fan cluster, Hyderabad	APTPC Ltd.
3	Steel Fabrication cluster, Guntur	APTPC Ltd.

### III. Approval for preparation of detailed project report (DPR) with a grant of Rs.5 lakhs, to set up/upgrade infrastructure development centres and common facility centres:

S.No	Name of ID centre	Implementing agency	Approx project cost	Likely GOI grant
1	New industrial estate at Ibrahimpatnam, RR Dist. for composites cluster	APIIC Ltd.	Rs.32 crore	Rs.8 crore
2	New industrial estate at Kopparti, Kadapa Dist. for general engineering units	APIIC Ltd.	Rs.21.5 crore	Rs.8 crore
3	New industrial estate at Makavarapalem Visakhapatnam Dist.	APIIC Ltd.	Rs.27.7 crore	Rs.8 crore
4	Traditional food park – New Industrial Estate at Peddapuram, East Godavari Dist.	APIIC Ltd.	Rs.10.26.crore	Rs.8 crore
5	New Industrial Estate at Mangalagiri, Guntur Dist.	APIIC Ltd.	Rs.25.38 crore	Rs.8 crore
6	Coir industrial park – Upgradation of infrastructure facilities at Palakol, West Godavari Dist.	APIIC Ltd.	Rs.7.50 crore	Rs.6 crore
7	Cashew processing park – Upgradation of infrastructure facilities at Palasa, Srikakulam Dist.	APIIC Ltd.	Rs.6.56 crore	Rs.5.2 crore
8	Imitation jewelry park – Upgradation of infrastructure facilities at Machilipatnam, Krishna Dist.	APIIC Ltd.	Rs.15.29 crore	Rs.7.44 crore

**IV. Approval for conducting diagnostic study and preparation of diagnostic study report (DSR)in clusters with a grant of Rs.2.5 lakhs per cluster:**

- (i) Auto & engineering component cluster, Thadipatri, Anantpur District
- (ii) Granite processing cluster, Baupet Village, Karimnagar District.
- (iii) Hand block printing and Kalankari cluster, Pedana, Krishna District.

**X. IMPLEMENTATION OF MSME SCHEMES:**

**a. ISO 9000/14000 reimbursement Scheme :** Under this scheme, MSEs with ISO 9000/14000 certification are eligible for reimbursement of 75% of expenses towards acquiring ISO 9000/14000 certification, subject to a maximum of Rs. 75,000/- . During 2013-14 MSME-DI, Hyderabad reimbursed a total of Rs. 89,66,795/- to 128 MSEs who have acquired ISO 9000/14000 certification.

**b. CGTMSE:**

MSME-DI, Hyderabad has provided guidance to the entrepreneurs in selection of projects, preparation of project reports and also networked the entrepreneurs with banks for getting loans under Credit Guarantee Scheme (CGS) of CGTMSE. Many entrepreneurs were assisted in preparing project reports and were advise to forward to banks for extending finance under the Credit guarantee Scheme. MSME-DI, Hyderabad has been creating awareness on CGTMSE at all fora like meetings, training programmes, guest lectures, presentations, etc.

## **XI. CO-ORDINATION WITH OTHER AGENCIES:**

1. Director, MSME-DI, Hyderabad is the Member Secretary of the **State Level Advisory Board attached to MSME-DI**, Hyderabad. Secretary (MSME), Govt of AP is the Chairperson of the Board, and Commissioner of Industries, Govt of AP is the Vice-Chairperson. The Board has 30 members. The objective of the Board is to discuss matters relating to MSME sector in the state, and to advise MSME-DI on its activities. .
2. Director, MSME-DI, Hyderabad has been made the Convener of the State Level Co-ordination Committee on clusters for co-ordination of work under clusters in the state of AP, under the MSE-CDP scheme of the GoI .
3. Director, MSME-DI, Hyderabad is a member of various Committees in the State, set up by different Organizations, for implementing various policies of the Government of India, and Govt of AP. The important among them are the State Level Inter Institutional Committee for revival of sick units, (SLIIC), State Level Bankers Committee Meeting (SLBC), State Level Selection Committee for National Awards, Task Force Committees in districts for PMEGP candidates selection, , Selection Committees of NSIC, etc. Director, MSME-DI, Hyderabad is represented by his Nodal officer for the respective district in the District Consultative Committee meetings held regularly under the Chairmanship of the District Collector.
4. During the year, MSME-DI, Hyderabad worked in close association with many SME Development organizations in organizing programmes for the development of MSEs. Important among these are Commissionerate of Industries & District Industries Centres, KVIC, Coir Board, NIMSME, MSME Tool Room, SIDBI, NABARD, APSFC, APPC, ITDA, DRDA, etc.
5. Co-ordination with NSIC: During 2013-14 MSME-DI, Hyderabad and NSIC conducted joint assessment of capacity in respect of 187 MSEs. MSME-DI, Hyderabad thereby earned a revenue of Rs.5.75 lakhs .
6. Talks/Presentation: Officers of MSME-DI, Hyderabad and Br. MSME-DI, Visakhapatnam regularly give presentations on topics like Entrepreneurship, Govt of India Policies and schemes for promoting MSMEs, Prospects in specific industrial



sectors, Cluster Development Scheme, Activities of MSME- DI, and its role in promoting MSME sector in AP, etc. During the year, officers of MSME-DI, Hyderabad and Visakhapatnam gave presentations in more than 200 occasions.

7. MSME-DI also worked in close co-ordination with many Industry Associations and NGOs in promoting the interests of the MSME Sector. The Institute conducted many programmes in association with the Industry Associations, and also provided inputs like training, consultancy, and organization skills for jointly organizing programmes with them. A few of the Industry Associations with which MSME-DI had close association are :

- Federation of AP Chambers of Commerce and Industry, Hyderabad ( FAPCCI)
- Federation of AP Small Industries Association, Hyderabad ( FAPSIA)
- Association of Lady Entrepreneurs of AP ( ALEAP)
- Telangana Industrialists Welfare Federation
- Cherlapally Industries Association
- Fibre Glass Industries Association of AP (FIAAP)
- Electronics Industries Association of AP ( ELIAP)
- Technocrat Industries Association, Hyderabad ( TIE)
- Confederation of Indian Industry, Hyderabad chapter (CII)
- AP Plastic Manufacturers Association, Hyderabad ( APPMA)
- All India Manufacturers Association, Hyderabad chapter ( AIMO)
- Association of Lady Entrepreneurs of AP, Hyderabad( ALEAP)
- Indian Small Scale Paints Mfrs Association (ISSPA)
- Confederation of Women Entrepreneurs, Hyderabad(CO-WE)
- Bulk Drug Mfrs Association, Hyderabad ( BDMA)
- Jeedimetla Industries Association, Hyderabad (JIA)
- Visakhapatnam Autonagar Small Industries Association (VASI)

## **XII. EXPORT PROMOTION:**

### **• Participation in International Trade Fairs**

During the year 2013-14 four MSEs from Andhra Pradesh participated in International Trade Fairs held in Greece, Bulgaria and Italy ( Milan) . The Micro and Small enterprises that participated in these Fairs were reimbursed subsidy in air fare ( and space rent) according to the terms and conditions of the MDA scheme.

- **International Co-operation Scheme:**

Ministry of MSME, GoI operates this scheme to help MSMEs to explore new areas of technology, to facilitate joint ventures and foreign collaboration, and infusion of new technologies, thereby improving market for MSME products. The components of the scheme are : a) Assisting business Delegation to visit foreign Trade Fairs, Buyer seller meets, market studies etc. b) facilitating participation in International Trade Fairs etc and c) assisting in organizing International seminars. During the year 2013-14, MSME-DI, Hyderabad forwarded proposals of two Industry Associations. A delegation of 12 members of the Fibre Glass Industries Association of AP participated in the Germany Fair.

### **XIII. NATIONAL AWARDS**

MSME-DI, Hyderabad invited applications from eligible MSME units for Government of India's National Awards for Outstanding MSME entrepreneur, for Best Quality Products, and for R&D efforts in the MSME sector. Scrutiny and recommendation of applications for the award was done to finalize nominations for the National Awards from the state of AP. The Institute organized a State Level Selection Committee Meeting of National Awards at Secretariat, Hyderabad under the Chairmanship of Principal Secretary(MSME), Govt of AP. The Committee forwarded 26 applications to the National Selection Committee. Entrepreneurs from Andhra Pradesh received three awards in various categories.

### **XIV. MEDIA COVERAGE:**

The developmental activities undertaken by MSME-DI, Hyderabad received good media attention. Prominent local dailies covered the Institute's activities in detail, highlighting the salient work done by it in the area of Entrepreneurship development in the state.

Apart from the above, many other press releases, advertisements, and news coverage on MSME-DI's and Br.MSME-DI's activities appeared in Newspapers and industry journals during the year under report. A few newspaper clippings reporting the activities of MSME-DI, Hyderabad are attached as Annexure IV

## XV: MSME-DI OFFICERS TRAINED DURING THE YEAR:

S. No	Name of the training programme/seminar	Date (s) of the programme	Organization conducting the programme	MSME DI officer who attended
1	Mid Career Training	29.7.2013 to 2.8.2013	NIMSME, Hyderabad	Shri Kiran Kumar, AD(Mech) , M K Anjaniah, AD(Elex)
2	Project Management & Certification	3.8.2013 to 9.8.2013	NIESBUD, at Kasauli, HP	B. Vijay Kumar, DD(Chem), B. Sarat Kumar, AD(G&C) KC Choudhary AD(L&F)
3	Glass Manufacture, Energy Conservation, Quality Control, & Design Aspects	25 to 29 .11.2013	CDGI, Ferozabad	Shri B. Sarat Kumar, AD(G&C) Shri V Sridhar Reddy, AD(G&C) Shri SLN Kumr, AD(G&C) Shri S V Dasrath, Inv (G&C)
4	DPR Preparation and Evaluation	27.1.2014 to 1.2.2014	NIESBUD, at Goa	Shri K C Choudhary, AD(L&F)
5	Aroma Therapy and Extraction	4 to 7 February 2014	FFDC, Kannauj	Shri B Vijay Kumar, DD(Chem)
6	Management of Intellectual Property Rights : Global Systems and National Opportunities	23-25 October 2014	IIM, Bangalore	M. Sreenivasulu, DD(IMT)
7	Promotional and Branding Strategies for Entrepreneurial Organizations	16-20 December 2014	NIMSME, Hyderabad	A Koti Reddy, AD(G&C), G Raghuram, AD(IMT) G P VIjaykrishna, AD(Mech)
8	Project Management Training and Certification	18-24 January 214	Corbett National Park, by NIESBUID	M. Sreenivasulu, D(IMT)
9	Project Management Training and Certification	9-15 Feb 2014	NIESBUD, at Munnar, Kerala	V Sridhar Reddy, AD(G&C), M Sudhir Kumar, AD(IMT)
10	Training Management System of EDP Scheme		O/o DC(MSME)	G Raghuram, AD(IMT) A R C Kumar, SIPO(IMT)
11	ISO – 50001 Energy Management Systems	21-25 October 2014	PPDC Agra,	K N L Murthy, AD(Met)

## XVI. OFFICIAL LANGUAGE ( HINDI) IMPLEMENTATION:

Hindi Karyashala was organized on 4-6-013. Dr. Kaushalya from Hindi Sikshana Yojana, Ministry of Home Affairs, Govt of India, was invited to train officers and staff of the Institute in official use of Hindi.

Hindi Divas was organized at MSME-DI, Hyderabad on 16<sup>th</sup> September 2013. Shri Shujayat Khan, Principal Director, MSME-Tool Room was the Chief Guest at the inaugural session of the Hindi Pakhwara. Competitions on Hindi dictation, Hindi Note/Letter writing, Debate etc were held for the staff and officers. Smt Meenakshi Saxena, Hindi Officer, National Remote Sensing Centre, Hyderabad presided as the subject expert.

\*\*\*\*

#### **XVII. Revenue earned by MSME-DI, Hyderabad and Br. DI during 2013-14**

<b>S.N o</b>	<b>Activity</b>	<b>Revenue earned during 2013-14</b>
		<b>₹</b>
1	<b>Revenue from Workshop</b>	10405
2	<b>Specialized Training Programmes (CAD/CAM)&amp; EDP/ESDP/MDP training course fee</b>	269340
4	<b>Sale of Trainee Products</b>	0
5	<b>Seminar Fees( Bar code, WTO etc) Trg Prg on packaging for exports</b>	42,490
6	<b>Capacity Assessment and Consultancy</b>	0
7	<b>Project appraisals/profiles DIPS reports</b>	0
8	<b>NSIC Registration/ GSPP</b>	575395
9	<b>Sale of Publications</b>	0
10	<b>PD Account</b>	9,55,514
11	<b>Others (Misc)</b>	30,675
12	<b>Sale of unserviceable stores</b>	0
13	<b>NVDP revenue</b>	17,86,600
14	<b>State VDP revenue</b>	166300
15	<b>Lab charges, demonstrations</b>	200
16	<b>Interest on all advances RTI Act fee etc</b>	18,186
	<b>Total</b>	<b>38,56,315</b>
	<b>Expenditure at MSME-DI, Hyderabad</b>	<b>3,52,02,486</b>

**Project Profiles prepared by MSME-DI during 2013-14**

	<b>New</b>		<b>Updated</b>
1.	Decorative glass toys	1.	Flooring tiles
2.	Activated bleaching earth	2.	Plaster of Paris
3.	Glass lined equipment	3.	Cement mosaic flooring tiles
4.	Blue metal gelly	4.	Burnt lime oil firing
5.	Sheet cutting blades	5.	Crushed granite stone
6.	Domestic utensils	6.	Coated abrasives
7.	Newar	7.	Mineral grinding
8.	Wheel Balancing & Alignment	8.	Silicon Carbide crucibles
9	Semi Mechanized Building Bricks	9.	Solar water heaters
10	Battery Monitoring system	10.	Grinding media balls
11	Shackle pins	11.	Bearings
		12.	Aluminium wheel cover
		13.	Rolling shutters
		14.	Wire nails
		15.	T Shirt
		16.	Children's wear
		17.	Perambulator
		18.	Saw blades
		19.	Fire clay Refractory Bricks
		20.	Fuel Briquettes from agro waste
		21.	Satellite Transponder Communication systems
		22.	Water depth measuring system
		23.	Gold plating on metallic optical frames
		24.	Casting for auto locks
		25.	Steel furniture
		26.	Link chain

Programmes' Details					Annexure II: Training programmes organized during 2013-14									No. of Persons trained															
Programmes	Prog. Type	Yearly Target	Achievement	Expenditure in Rs.	SC			ST			OBC			Minority						PH			Others			Total			
					M	F	Total	M	F	Total	M	F	Total	Christian			Muslim			M	F	Total	M	F	Total	M	F	Total	
														M	F	Total	M	F	Total										M
E S D P	Non - Stipendiary	General	30	30	1800000	8	18	26	7	21	28	106	256	362	1		1	12	18	30			0	70	103	173	204	416	620
		SC	53	53	3180000	355	402	757	31	48	79	44	64	108	1	2	14	4	10	14			0	21	106	127	467	632	1099
		ST	39	39	2340000	40	55	95	390	271	661	31	47	78			0	1		1			0	21	26	47	483	399	882
	Stipendiary	Women & PH	7	7	420000			0			0	0	145	145			0			0			0		15	15	0	160	160
		SC	14	14	840000	100	141	241	2		2	8	30	38			0	1	1	2			0	7	25	32	118	197	315
		ST	10	10	600000	7	4	11	44	136	180	1	11	12			0			0			0		12	12	52	163	215
		Weaker Sections						0			0			0			0			0			0		0	0	0	0	0
	<b>Total</b>	<b>153</b>	<b>153</b>	<b>9180000</b>	<b>510</b>	<b>620</b>	<b>1130</b>	<b>474</b>	<b>476</b>	<b>950</b>	<b>190</b>	<b>553</b>	<b>743</b>	<b>1</b>	<b>2</b>	<b>15</b>	<b>18</b>	<b>29</b>	<b>47</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>119</b>	<b>287</b>	<b>406</b>	<b>1324</b>	<b>1967</b>	<b>3291</b>	
E D P	Non - Stipendiary	UEY (Gen.)	10	10	200000	8	17	25	15	14	29	29	62	91			0			0			0	29	47	76	81	140	221
		SC	19	19	380000	106	212	318	18	27	45	17	37	54			0			0			0	9	18	27	150	294	444
		ST	16	16	320000	2	86	88	42	162	204	21	19	40			0			0			0	16	24	40	81	291	372
	Stipendiary	Women & PH	2	2	40000			0			0		45	45			0			0			0			0	0	45	45
		SC	5	5	100000	35	46	81		1	1	14	5	19			0		2	2			0	4	9	13	53	63	116
		ST	5	5	100000	0	0	0	26	56	82	3	4	7			0		1	1			0	9	12	21	38	73	111
		Weaker Sections						0			0			0			0			0			0			0	0	0	0
	<b>Total</b>	<b>57</b>	<b>57</b>	<b>1140000</b>	<b>151</b>	<b>361</b>	<b>512</b>	<b>101</b>	<b>260</b>	<b>361</b>	<b>84</b>	<b>172</b>	<b>256</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>67</b>	<b>110</b>	<b>177</b>	<b>403</b>	<b>906</b>	<b>1309</b>	
M D P	General	9	9	180000	11	10	21	8	2	10	31	49	80			0	10	8	18			0	14	72	86	74	141	215	
	SC	15	15	300000	66	82	148	1	23	24	12	39	51			0	7	15	22			0	21	45	66	107	204	311	
	ST	12	12	240000	13	6	19	112	109	221	11	2	13			0	4	1	5			0	12	18	30	152	136	288	
	<b>Total</b>	<b>36</b>	<b>36</b>	<b>720000</b>	<b>90</b>	<b>98</b>	<b>188</b>	<b>121</b>	<b>134</b>	<b>255</b>	<b>54</b>	<b>90</b>	<b>144</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>21</b>	<b>24</b>	<b>45</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>47</b>	<b>135</b>	<b>182</b>	<b>333</b>	<b>481</b>	<b>814</b>	
I M C	General	45	45	360000	348	312	660	248	62	310	449	512	961			0	11	2	92	204	1		1	469	682	1151	1627	1660	3287
	SC	73	73	584000	1421	1389	2810	469	282	751	192	278	470			0	47	96	143	1		1	192	217	409	2322	2262	4584	
	ST	64	64	512000	629	319	948	612	1340	1952	265	248	513			0	15	8	307			0	129	315	444	1794	2370	4164	
	<b>Total</b>	<b>182</b>	<b>182</b>	<b>1456000</b>	<b>2398</b>	<b>2020</b>	<b>4418</b>	<b>1329</b>	<b>1684</b>	<b>3013</b>	<b>906</b>	<b>1038</b>	<b>1944</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>31</b>	<b>33</b>	<b>654</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>790</b>	<b>1214</b>	<b>2004</b>	<b>5743</b>	<b>6292</b>	<b>12035</b>	

**Pl ignore this page**

### Annexure : III. Training programmes conducted under PD A/c – 2013-14

S.No.	Training Programme	Duration	No. trained	Revenue earned ₹
1.	Paper based products	13.3.2013 to 15.3.2013	52	80,000
2.	Gold Appraiser	25.3.2013 to 3.4.2013	25	1,35,000
3.	Gold Appraiser	9.4.2013 to 18.4.2013	36	1,95,000
4.	Gold Appraiser	22.4.2013 to 1.5.2013	38	1,98,000
5.	Gold Appraiser	26.6.2013 to 5.7.2013	25	1,35,000
6.	Gold Appraiser	1.7.2013 to10.7.2013	25	1,35,000
7.	Gold Appraiser	6.7.2013 to 15.7.2013	34	1,83,000
8.	Gold Appraiser	23.8.2013 to 1.9.2013	41	2,13,000
9.	Solar Technologies	8.4.2013 to10.5.2013	35	3,25,000
10.	Installation, Maintenance & Servicing of Inverter, UPS, & Solar Power Packs and Reconditioning of Lead Acid Batteries	27.5.2013 to 7.6.2013	21	72,000
11.	Solar Technologies	13.6.2013 to 12.7.2013	31	2,75,000
12.	Solar Technologies	5.8.2013 to 26.8.2013	31	2,80,000
13.	Solar Technologies	28.11.2013 to18.12.2013	31	2,80,000
14.	How to Start a Catering Business	18.11.2013 to20.11.2013	15	45,000
15.	Solar Power	2.12.2013 to 6.12.2013	25	1,72,852
16.	Gold Appraiser	27.1.2014 to 30.1.2014	35	2,64,000
17.	Solar Technologies	17.2.2014 to14.3.2014	28	2,70,000
18.	Chemical Demonstrations – One day programmes		26	19,000
	Total		554	32,71,852



## Officers on roll at MSME-DI, Hyderabad and Br, MSME-DI, Visakhapatnam as on 31. 3.2014

**MSME- DI, Hyderabad**

Shri G R AKADAS	DIRECTOR
Shri M. Srinivasulu	Dy .Director (IMT) /DDO
Shri B. Vijay Kumar	Deputy Director ( Chem)
Shri Govind Raj	Assistant Director ( Elecl)
Shri B. Sarat Kumar	Assistant Director ( G&C)
Shri Anjanaiah	Assistant Director ( Elex )
Shri Nageswar Rao, ISS	Assistant Director ( PI)
Shri A. Koti Reddy	Assistant Director (G&C)
Shri V. Sridhar Reddy	Assistant Director ( G&C)
Shri J N Mishra	Assistant Director ( Chem)
Shri M V Sudhir Kumar	Assistant Director ( IMT)
Shri Shri K C Choudhary	Assistant Director (L/F)
Shri R V Rajgopal	Assistant Director ( Met)
Shri D. Kiran Kumar	Assistant Director ( Mech)
Shri S L N Kumar	Assistant Director (G&C)
Dr. K R Rajeshwari	Assistant Director (E.I)
Shri K N L Murthy	Assistant Director (Met)
Shri M V Leela Krishnan	Assistant Director (IMT)
Shri G P Vijay Krishna	Assistant Director ( Mech)
Shri A Ravi Chandra Kumar	SIPO(IMT)
Shri M. Ravi Kant	Assistant Director ( Chem)
Shri SV Dasrath	Investigator (G&C)

**Br. MSME-DI, Visakhapatnam**

Shri Subhash Ingewar	Assistant Director (Met) I/c
Shri G. Raghuram	Assistant Director (IMT)
Shri K Appalraju	Assistant Director (Mech)
Shri S. K. Sahu	Assistant Director (E I)
Shri D V S S Murthy	Investigator (Hos)

**MSME Testing Station, Sanatnagar**

Shri B. Vijay Kumar,	Dy/ Director I/c
Shri V. Yuvaraj	Assistant Director ( Mech)
Shri A Suresh	Assistant Director ( Mech)

## Photo Gallery



*National Vendor Development Programme at Vijayawada :*



*Director, Shri G R Akadas along with other VIPs at a stall at NVDP at Vijayawada.*

*Awareness Programmes on QMS/QTT at Vijayawada*



*Awareness programme on QMS/QTT at Vijayawada: Technical session in progress*



*Awareness programme on Bar Coding, at Srikakulam*



*A section of the participants of Awareness Programme on Bar Coding at Srikakulam*



*State Level Vendor Development Programme at Anantapur, with Bharat Dynamics Limited, Hyderabad*



*SVDP at Hyderabad with HAL. Motivation Campaigns*





*Director, MSME-DI, Shri G R Akadas addressing the participants at IMC at Khammam*



*Industrial Motivation Campaigns at Vijayawada*

*Training activities :*



*Shri G R Akadas speaking at inaugural session of ESDP on Value added Jute products at MSME-DI, Hyderabad*



*A training session in progress*





*Trainee products on display*





*ESDP on CNC Turning and CNC Milling at Nellore*



NVDP at Khammam - Chief Guest Jt District Collector addressing the gathering



Chief Guest visiting MSME-DI stall at NVDP at Khammam





Hindi Day celebrations in progress



Newspaper clipping : Report covering Awareness programme on Intellectual Property Rights at Visakhapatnam



The Hindu clipping of the same event



# పారిశ్రామిక అభివృద్ధికి సంపూర్ణ సహకారం

- జాయింట్ కలెక్టర్ సురేంద్రమోహన్  
- నగరంలో ప్రారంభమైన ఖమ్మం ఎక్స్‌పో 2014

దీపియా, ఖమ్మం : జిల్లాలో పారిశ్రామిక అభివృద్ధికి జిల్లా అధికారి యంత్రాంగం సంపూర్ణ సహకారం అందిస్తుంది అయిదు కలెక్టర్ కి సురేంద్రమోహన్ టైల్ సాగించారు. కువారం నగరంలోని స్ట్రెట్ లాంటి కళ్యాణ మండంలో కేంద్రప్రభుత్వ సూక్ష్మ, చిన్న, మధ్యతరహా పారిశ్రామిక అభివృద్ధి సంస్థ, ఛాంబర్ ఆఫ్ కామర్స్ సంయుక్త ఆధ్వర్యంలో జాతీయ టెక్నాలజీ పారిశ్రామిక అవగాహన, ప్రదర్శనం 'ఎక్స్‌పో 2014' కార్యక్రమం నిర్వహించారు. రెండురోజుల పాటు జరిగి ఈ కార్యక్రమాన్ని ముఖ్యఅతిథిగా హాజరైన జేపీ కౌశిక్ ప్రజ్వలించి దీని ప్రారంభించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ జిల్లాలో సహజవనరులతో పాటు నైతన్యవంతులైన ప్రజలు వ్యాధి అన్యాయ, జిల్లాకు చెందిన పారిశ్రామికవేత్తలు తక్షణ ప్రయోజనం కంటే బ్రాండ్ బిజినెస్ ప్రాధాన్యతను సహజంగా పేర్కొన్నారు. ఎంపీఎంఈ వారు ఎక్స్‌పో నిర్వహణకు అనుకూలంగా ఉండేలా సరైన చర్యలు, పరిశ్రమల నిర్మాణం చేయాలంటే రాజా తప్పకవలసి, ఏయే ఉత్పత్తులను నిల్వ చేసుకుంటే రాజీంబగరం మధ్యనుంచి సరైన దృష్టి ఉండాలని సూచించారు. మాత్రం రాష్ట్ర అభివృద్ధి కమిషన్ ద్వారా 100 మందికి ఉద్యోగాల్ని నాయుత్సవం అందరూమీ మాటలను జేపీ గుర్తుకొన్నారు. జిల్లాలోని ఎంపీఎంఈ యూనిట్లకు తమవంతు సహకారం చేసే ప్రజాసేవారికి ప్రత్యేకంగా, సర్కారుగా ఉపాధి అవకాశాలు కల్పించాలని కోరారు. తప్పక అభివృద్ధి పరిశ్రమలు నిర్మించే ప్రాజెక్టులను వాటి అవగాహన కల్పించి కేంద్ర, రాష్ట్ర ప్రభుత్వ యంత్రాంగం తమవంతు చేయాలని సూచించారు. 2014లో ఉన్న అక్షరాలనుండి తొలగించాలన్నారు. మధ్యలో 2014లో ఉన్న అక్షరాలనుండి తొలగించాలన్నారు. మధ్యలో 2014లో ఉన్న అక్షరాలనుండి తొలగించాలన్నారు. మధ్యలో 2014లో ఉన్న అక్షరాలనుండి తొలగించాలన్నారు.

మారు జిల్లాస్థాయిలో సమావేశాలు నిర్వహించి సూచన పరిశ్రమల ఏర్పాటును కృషి చేస్తామన్నారు. ఈ క్రమంలో బ్యాంకుల్ని సహకారంగా స్పందించి పారిశ్రామిక వేత్తలను రుణాలివ్వాలని కోరారు. రాజీవ్ యువజీరణం ద్వారా శిక్షణ ఇచ్చి యువతలో నైపుణ్యం పెంచాలని సూచించారు. రాష్ట్రంలో దివ్యత సమస్యను అధిగమించేందుకు సాలో యూనిట్ల స్థాపన ద్వారా సాధించాలని కోరారు. బొగ్గు వడ్డీపాటు, గోదావరి అలాంటి ప్రాజెక్టులు నిర్మించాలన్నారు. ఎంపీఎంఈ అభివృద్ధి సంస్థ సహకారం కోరి ఆక్సీజన్ మాట్లాడుతూ పారిశ్రామికవేత్తల కేంద్రం అందించే రాయితీల గురించి వివరించారు. జిల్లాలో ఏర్పాటు చేసిన ఎక్స్‌పో 2014కు ప్రజల నుంచి మంచి స్పందన లభించడం చాలా ఆనందంగా ఉందని అన్నారు. జనమంచి ప్రతి సంవత్సరం ఖమ్మంలో ఎక్స్‌పో నిర్వహిస్తామని తెలిపారు. జిల్లా పరిశ్రమల కేంద్రం మేనేజర్ డి కృష్ణమూర్తి మాట్లాడుతూ బొగ్గు, గ్రానైట్, గ్రానైట్, టెక్స్టైల్ జాబ్స్ పాటు అటవీ సంబంధమైన యూనిట్ల నిర్మాణాలను అనుసరించే సహకారం ఉన్నాయని తెలిపారు. జిల్లాస్థాయిలో 6 పారిశ్రామిక ఎన్సెంటు ఉన్నాయని, మంచి పరిశ్రమల స్థాపనకు బోధానియాల ముందుగా రావాలని కోరారు. కార్యక్రమంలో ఛాంబర్ ఆఫ్ కామర్స్ అధ్యక్షుడు మేక నెయ్యి వెంకటేశ్వరరావు, కార్యదర్శి చిన్న కృష్ణారావు, చిన్నతరహా పరిశ్రమల సంఘం అధ్యక్షుడు ఎన్.ఎ.ఆర్. ప్రసాద్, గ్రానైట్ స్టాల్ డివైజ్ అఫ్ సెయింట్ అధ్యక్షుడు సాధు యమ్.రెడ్డి, డ్రెస్స్ డివైజ్ అఫ్ సెయింట్ అధ్యక్షుడు ఎన్. కోటేశ్వరరావు, ఎల్.పీ. సేవయర్ అసోసియేట్స్ సుధీర్ రాజు, పెదదేవన్ ఆఫ్ స్కార్ఫ్, మైక్రో ఎంటర్ ప్రైజ్ అధ్యక్షుడు ఏ.వీ. రెడ్డి, ఏ.వీ. కోటేశ్వర, మెట్టా వీడియో గ్రాఫీస్ అధ్యక్షులు ప్రసంగించారు. అనంతరం జేపీ వ్యాపారవర్గాల ఏర్పాటు చేసిన స్టార్టుప్ అవకాశా శిబిరం.



ఖమ్మం ఎక్స్‌పోను ప్రారంభిస్తున్న జేపీ సురేంద్రమోహన్



సోలార్ బ్యాంక్ సహకార సంఘం నుండి జేపీకి వివరాలు, దృశ్యం

Namaste Telangana coverage of NVDP at Khammam

## పరిశ్రమల అభివృద్ధితోనే దేశాభివృద్ధి

విశాఖపట్నం : పరిశ్రమల అభివృద్ధితోనే దేశాభివృద్ధి సెందుతుందని సూక్ష్మ, చిన్న, మధ్య తరహా పరిశ్రమల డైరెక్టర్ ఆకాదాసు తెలిపారు. బుల్లయ్య కాలేజీలో జరిగిన మేధో సంపత్తి హక్కుల పరిరక్షణ అవగాహన సదస్సులో ఆయన మాట్లాడారు. కేంద్ర, రాష్ట్ర ప్రభుత్వాల పరిశ్రమల అభివృద్ధికి నిరంతరం కృషి చేస్తున్నాయని అన్నారు. మారుతున్న కాలానికి అనుగుణంగా మేధో సంపత్తి హక్కులను, వాటిని కాపాడుకోవలసిన అవసరాన్ని గురించి వివరించారు. బుల్లయ్య కాలేజీ ప్రెసిడెంట్ ప్రొఫెసర్ బి.సాంబిరెడ్డి మాట్లాడుతూ భారత దేశంలో తరతరాలుగా తెలిసిన విషయం పరిజ్ఞానాన్ని ఉదాహరించారు. వేప, పసుపు లాంటి ఉత్పత్తులు మేధో సంపత్తి హక్కుల కోసం విదేశీ సంస్థలు సయత్నించినప్పుడు మాత్రమే మన దేశ శాస్త్రజ్ఞులు వీటి అవసరాలు గుర్తించి పేటెంట్ హక్కుల కోసం ప్రయత్నించడం జరిగిందన్నారు. ఈ సందర్భంగా వారు పేటెంట్ హక్కులు, వాటి పరిరక్షణ అవసరాన్ని సులభంగా వివరించారు. ఇలాంటి కార్యక్రమాల వల్ల రాబోయే కాలంలో మహిళా పారిశ్రామికవేత్తలకు కూడా

ఎంతో ఉపయోగకరంగా ఉంటుందని వివరించారు. ఈ సందర్భంగా అసిస్టెంట్ డైరెక్టర్ ఆళ్ళ కోటిరెడ్డి మాట్లాడుతూ ఎంపీఎంఈ నుండి డౌమ్ స్టాక్ పేటెంట్ కు రూ.25,000, అంతర్జాతీయ పేటెంట్ కు రూ.2,00,000 వరకు భారత ప్రభుత్వం రాయితీ కల్పిస్తూ ప్రోత్సాహంస్తుందన్నారు. సూక్ష్మ, చిన్న, మధ్య తరహా పారిశ్రామిక వేత్తలు, అభివృద్ధి పరచే ఉత్పత్తులు ఈ మేధో సంపత్తి పేటెంట్ గా రిజిస్టర్ చేసుకుంటే ఎంతో ఉపయోగకరంగా ఉంటుందని తెలియజేశారు. ఎన్నో సూక్ష్మ, చిన్న, మధ్య తరహా పరిశ్రమల పేటెంట్ చేయించకపోవడం వలన గత 40 సంవత్సరాలలో ఎన్నో విధాలుగా నష్టపోయిన సందర్భాలను వివరించారు. ఈ కార్యక్రమంలో సాల్వెన్స్ పలువురు నిష్ణాతులైన వ్యక్తులు పేటెంట్, కాపీ రైట్స్, ట్రేడ్ మార్కు

గురించి వివరించారు. ఈ కార్యక్రమంలో నారపర ఆరకె, విజయ కుమార్, హిమబిందు, సుభా ఇంగవాల, టి.బ్రహ్మానంద రెడ్డి, డి. దీనబందు, రాధాదేవి, శివజ్యోతి తదితరులు పాల్గొన్నారు.