

PROJECT PROFILE ON BOOK BINDING / NOTE BOOKS

INTRODUCTION

Binding of books and Note Books etc. have an unending demand. This industry is light in nature and involves less power. Investment on machinery and hand tools / equipment is very less. This industry can be set-up in small covered area. A little bit of training in this line can give confidence to an individual to take up the project.

MARKET POTENTIAL

The major demand of book bindings and note books is from the students and commercial establishments. Normally, the market is through retail outlets and also through Super Bazars, Kendriya Bhandars. Manufacturers can also tie up with other establishments for sales. There is a very good demand for note books and book bindings in rural, semi-urban and urban area since Government is giving emphasis on education and has opened number of schools and colleges in remote villages.

PROCESS OF MANUFACTURE

White Paper and Card Board of different weights are required for note books and binding of books. For binding of books, binding cloth, flowered coloured sheets, glue and thread etc. are required. Rolled sheets of paper and Paper Boards are purchased from the market. The paper and paper board are then cut to size in the cutting machine. The papers are then stitched and bound with the help of glue and thread etc.

FINANCIAL ASPECT

Production Capacity - 65,000 books for bindings and note books

i) Covered Area - 75 sq. metre (rented)

Fixed Capital:

	Rs.
ii) Machinery Equipment viz. Card Board and Paper Cutting Machine – Power Operated (1 H.P.), Ruling Machine (1/2 HP) Hand Press – screw type, Wire Stitching Machine – Hand operated, Hand Tools and Furnitures etc.	68,200
iii) Working Capital viz. Raw materials. (Card Board, Paper, Glue, Binding Cloth, Brown Kraft Paper Thread/Stitching wire ink etc.). Staff, rents and miscellaneous expenditure.	1,33,650
iv) Total Capital Investment.	2,01,850
v) Cost of Production (per annum). Recurring Expenditure, interest and depreciation.	5,69,470
vi) By binding of books (65000 Nos.) @ Rs.9/- per book and by sale of Ruled note books (192 pages) and ruling of paper (job work) etc.	6,55,000
vii) Anticipated profit per annum.	85,530
viii) Employment.	6 Nos.