



## **DISTRICT INDUSTRIAL POTENTIALITY SURVEY REPORT-2025**

### **MANCHERIAL DISTRICT**

Prepared by

**MSME Development & Facilitation Office**

**GOVERNMENT OF INDIA**

**MINISTRY OF MSME**

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ADMINISTRATIVE MAP  
MANCHERIAL DISTRICT  
Telangana State



Legend

- ▲ Revenue Division Headquarters
- Mandal Headquarters
- ★ District Headquarters
- National Highway
- Railwayline
- Revenue Division Boundary
- Mandal Boundary
- Reservoir
- River

0 3 6 12 18 24 KM

## **DISTRICT PROFILE**

Mancherial District is carved out of erstwhile Adilabad District. It is surrounded by Asifabad (Komuram Bheem), Adilabad, Nirmal, Jagtial, Peddapally, Bhoopalapally districts and the Maharashtra state.

Historically, Mancherial has been the home of the Gondi people. It was a part of the Adilabad District, which had a bund and forest resources but poor communications infrastructure, moreover, it was an area of little economic and Gonds mainly depended on farming for their livelihoods. After the Singareni Collieries Company coal mines were established in the region, Mancherial became industrialized. During the 1970s, an industrial training institute was opened in Mancherial.

The district comprises of 18 Mandals in two Revenue Divisions viz., Mancherial and Bellampally. There are and 7 Municipalities in the district viz., Mancherial, Luxettipet, Chennur, Naspur, Kyathanpally, Mandamarri and Bellampally.

Mancherial is well connected through its roadways and railways. Mancherial is one of the 'A' category stations of Secunderabad division and Bellampally is also a major railway station in region. The SH1, NH63 and Nagpur Highway, run through the district, making the entire region well linked. It has one RTC depot at Mancherial. Mancherial is just like a junction to both Maharashtra and Chhattisgarh States. Paddy is the major crop in the district. Housing a precious coal belt, the district is home to Singareni Collieries and Jaipur Thermal Power Plant. It also possesses several private cement manufacturers and ceramics factories. And the ceramic pipe industry, which is the largest in the in the country, is definitely an icing on the cake. Mancherial district boasts of the crocodile sanctuary near Chennur and thick forest under a part of the Kawal Tiger Reserve. Gudemgutta Sri Satyanarayana Swami Temple is a noted pilgrim center in the district.

The area of the District is 4,056 Square Kilometers and the population as per the 2011 Census 8,07,037, major land of type is Black soil.

There are 3 Assembly constituencies in the district viz., Chennur, Bellampally, Mancherial.

## District Fact Sheet

Geography	Coordinates	Geographical Area (Sq. Kms)
Located in the North East of Telangana	Latitude: <b>18.871454 °N</b> Longitude: <b>79.444361 °E</b>	4016.46
No. of Villages	No. of Mandals	No. of Municipalities
382	18	07 Mancherial, Luxettipet, Chennur, Naspur, Kyathanpally, Mandamarri and Bellampally
Population(Census2011)	Literacy Rate	Languages
807037	64.35%	Telugu, Urdu, Marathi, Lambadi, Gondi
% of Urban Population	Sex Ratio	% of Working Population
37%	998	45.00%
Avg. Annual Rainfall (in mm)	Avg. Annual Temp	Net Ground water Availability
1054.1	29°C	109millioncubicmeters (MCM).

## Major Agricultural Crops

S.No	NameoftheCrop	CultivationAreain Acers
1	Paddy	158000
2	Cotton	156,000
3	Mango	15,000
4	Chilli	1000approx.

Mancherial District			
Sl.No	Parameters	Unit	Mancherial
<b>I.</b>	<b>KEY CHARACTERISTICS</b>		
1	Geographical Area	Sq. Kms.	4016.46
2	<b>Administrative Units</b>		
a	Revenue Villages	Nos.	382
b	Revenue Mandals	Nos.	18
c	Revenue Divisions	Nos.	2
d	Gram Panchayats	Nos.	311
e	Mandal Praja Parishads	Nos.	16
f	Zilla Parishads	Nos.	1
g	Municipalities	Nos.	7
<b>II</b>	<b>DEMOGRAPHIC PROFILE</b>		
1	Population as per 2011 Census		
a	<b>Total</b>	Nos.	807037
b	Males	Nos.	408272
c	Females	Nos.	398765
d	Sex Ratio	Nos.	977
e	Rural	Nos.	440466
f	Urban	Nos.	366571
g	% of Rural Population	%	54.58
h	% of Urban Population	%	45.42
2	Households	Nos.	206983
	Density of the Population	Nos.	201
<b>III</b>	<b>Literates</b>		
a	<b>Total</b>	Nos.	471856
b	Males	Nos.	269729
c	Females	Nos.	202127
<b>IV</b>	<b>Literacy Rate</b>		
a	<b>Total</b>	%	64.35
b	Males	%	72.96
c	Females	%	55.59
<b>V</b>	<b>Scheduled Castes Population</b>		
a	<b>Total</b>	Nos.	199493
b	Males	Nos.	100792
c	Females	Nos.	98701
d	Sex Ratio	Ratio	979
<b>VI</b>	<b>Scheduled Tribes Population</b>		
a	<b>Total</b>	Nos.	56969
b	Males	Nos.	28883
c	Females	Nos.	28086
d	Sex Ratio	Ratio	972

<b>VII</b>	<b>Working Population</b>		
a	<b>Total</b>	Nos.	344785
b	Males	Nos.	217110
c	Females	Nos.	127675
<b>VIII</b>	<b>Occupation of Working Population</b>		
A	Cultivators		
a	<b>Total</b>	Nos.	45831
b	Males	Nos.	33334
c	Females	Nos.	12497
B	Agricultural Labourers		
a	<b>Total</b>	Nos.	148377
b	Males	Nos.	67031
c	Females	Nos.	81346
C	Household Industries		
a	<b>Total</b>	Nos.	8423
b	Males	Nos.	4797
c	Females	Nos.	3626
D	Other Workers		
a	<b>Total</b>	Nos.	142154
b	Males	Nos.	111948
c	Females	Nos.	30206
<b>IX.</b>	<b>Non Working</b>		
a	<b>Total</b>	Nos.	462252
b	Males	Nos.	191162
c	Females	Nos.	271090
<b>X.</b>	<b>Population as per Samagra Kutumbha Sarvey (SKS)</b>		
a	Total Population	Nos.	820137
b	SC Population	Nos.	213652
c	ST Population	Nos.	75526
d	BC Population	Nos.	447559
e	OC Population	Nos.	83400
f	Minorities Population (includes 11(b to e))	Nos.	55949

<b>XI.</b>	<b>AGRICULTURE</b>		
1	Land Holdings		
a	Marginal	Nos.	106185
b	Small	Nos.	34118
c	Semi medium	Nos.	14123
d	Medium	Nos.	2899
e	Large	Nos.	221
	<b>Total</b>	Nos.	<b>157546</b>
2	<b>Cropped Area</b>		
a	Gross Cropped Area	Hects.	133907
b	Net Cropped Area	Hects.	110787
c	Gross Irrigated Area	Hects.	71224
d	Net Irrigated Area	Hects.	48881
3	Area under		
a	Rice	Hects.	60285
b	Jowar	Hects.	243
c	Maize	Hects.	914
d	Red gram	Hects.	1948
e	Green gram	Hects.	410
f	Black gram	Hects.	114
j	Chillies	Hects.	486
m	Cotton	Hects.	60229
<b>XII.</b>	<b>Agricultural Marketing</b>		
a	Agricultural Market Committees	Nos.	5
b	Rythu Bazars	Nos.	1
<b>XIII.</b>	<b>Livestock Population</b>		
b	Cattle	Nos.	211945
c	Buffaloes	Nos.	96960
d	Sheep	Nos.	296133
e	Goat	Nos.	145376
f	Others	Nos.	4859
	<b>Total</b>		<b>755273</b>
g	Poultry	Nos.	495788
	Veterinary facilities		
a	Veterinary Poly Clinics	Nos.	0
b	Veterinary Hospitals	Nos.	2
c	Veterinary Dispensaries	Nos.	27
d	Mobile Veterinary Clinics	Nos.	1
e	Rural Livestock Units	Nos.	15
<b>XIV.</b>	<b>HEALTH</b>		

1	Hospitals:		
a	Allopathic Govt. Hospitals (including PHCs),	Nos.	24
b	Dispensaries	Nos.	0
c	Ayurvedic Govt. Hospitals (including Dispensaries)	Nos.	13
d	Homeopathy Govt. Hospitals (including Dispensaries)	Nos.	3
e	Unani Govt. Hospitals	Nos.	5
f	Naturopathy Govt. Hospitals (including Dispensaries)	Nos.	1
g	No. of Doctors in all Govt. Hospitals	Nos.	57
h	No. of Beds in all Govt. Hospitals	Nos.	274
<b>XV.</b>	<b>EDUCATION</b>		
a	No. of Schools:		
	Primary Schools	Nos.	594
	Upper Primary Schools	Nos.	179
	High Schools	Nos.	289
	Total		1010
b	Enrollment of Children		
	Boys	Nos.	57057
	Girls	Nos.	53149
	Total		110206
c	Teachers working	Nos.	2261
d	Teacher - Pupil Ratio	Ratio	26
e	Degree Colleges (Including Private & Aided)	Nos.	29
f	Students Enrolled in all Degree Colleges	Nos.	15195
g	Junior Colleges	Nos.	64
h	ITI Colleges	No.s	10
i	Students Enrolled in Junior Colleges	Nos.	17125
j	Engineering Colleges (Including Private)	Nos.	1
k	Poly Technic Colleges (Including Private)	Nos.	3
l	Medical Colleges (Including Private)	Nos.	0
<b>XVI.</b>	<b>POWER</b>		
1	Sub-Stations		
a	33/11 KV	Nos.	51
b	132/11 KV	Nos.	1
c	132/33KV	Nos.	4
d	220/132 KV	Nos.	1
d	400/220 KV	Nos.	0
	Total		



2	Electricity Connections		
a	Domestic	Nos.	190373
b	Industrial	Nos.	1119
c	Agriculture	Nos.	31807
d	Commercial	Nos.	16452
e	Others	Nos.	3404
	Total		243155
<b>XVII.</b>	<b>ROAD INFRASTRUCTURE</b>		
1	Road Length		
a	Roads and Buildings Department		
	State Highways	Kms.	111
	Major District Roads	Kms.	229
	Rural Roads	Kms.	106
	Total	Kms.	446
b	Panchayati Raj /GHMC Department		
a	Black Top Roads	Kms.	629
b	WBM Roads	Kms.	504
c	Gravel Roads	Kms.	321
d	Earthen Roads	Kms.	415
e	Others(CC Roads)	Kms.	121
	Total		1990
<b>XVIII.</b>	<b>ROAD TRANSPORT</b>		
1	Road Transport Corporation (RTC)		
	RTC Bus Depots	Nos.	1
	RTC Fleet of Buses	Nos.	143
	Daily Operated Length	Kms.	59314
<b>XIX.</b>	<b>FOREST(Provisional)</b>		
a	Forest Cover	Sq. Kms	1759.30
b	Percentage of Forest Cover	%	43.80
<b>XX.</b>	<b>IRRIGATION</b>		
a	Total Minor Irrigation Tanks	Nos.	952
b	MI Tanks covered under Mission Kakatiya	Nos.	316
<b>XXI.</b>	<b>INDUSTRIES (TG-iPASS)</b>		
a	Proposed Industries	Nos.	56
b	Proposed Investments	Rs. in Crore	513
c	Proposed Employment	Nos.	730
<b>XXII.</b>	<b>WOMEN &amp; CHILD WELFARE</b>		
1	ICDS		
a	ICDS Projects	Nos.	4
b	Anganwadi Centers	Nos.	969

c	Anganwadi Helpers	Nos.	802
d	Anganwadi Teachers	Nos.	924
e	Children Enrolled	Nos.	53234
2	Self Help Groups (SERP)		
a	Self Help Groups	Nos.	9233
b	SHG Members	Nos.	100449
c	SHGs provided with Bank Credit	Nos.	2239
d	Total amount of bank credit provided	Rs. in Crore	77.61
	RURAL WATER SUPPLY		
a	Hand Pumps	Nos.	5886
b	Protected Water Supply Schemes (PWSS)	Nos.	279
c	Comprehensive Protected Water Supply Schemes (CPWSS)	Nos.	7
d	Individual Sanitary Latrines	Nos.	123362
<b>XXIII.</b>	<b>BANK NETWORK</b>		
a	Nationalized Banks	Nos.	27
b	State Bank & its associates	Nos.	25
c	Private Banks	Nos.	7
d	Foreign Banks	Nos.	0
e	Regional Rural Banks	Nos.	36
	Total		95
<b>XXIV.</b>	<b>Post Offices</b>		
a	Head Post Offices	Nos.	1
b	Sub-Post Offices	Nos.	24
c	Branch Post Offices	Nos.	114
	Total		139

### **Mancherial District Officers' Directory**

<b>Name</b>	<b>Designation</b>	<b>e-mail</b>	<b>Mobile</b>
Sri Kumar Deepak, IAS	District Collector & Magistrate	collector-mncl@telangana.gov.in	9492120800
Sri P Chandraiah	Additional Collector (Revenue)	jc.mancherial@gmail.com	9492120095
Sri Aggadi Bhaskar, IPS	Deputy Commissioner of Police	dcpmncl@gmail.com	8712659402
Sri. T. Sampath Kumar	District Transport Officer	dto_mancherial@tstransport.in	7032692782
Sri. Thoutam Shivaji	Municipal Commissioner, Mancherial	comr.mncl@gmail.com	9849905886
Sri. A Maruthi Prasad	Municipal Commissioner, Luxettipet	municipalitylxpt@gmail.com	9963319822
Sri Rajagopal	District Treasury Officer	dtomancherial@gmail.com	7799933989
Sri K. Srinivasa Rao	Municipal Commissioner, Bellampally	commissionerbpl@gmail.com	9849905887
Sri. G. Venkatesh	Executive Engineer Mission Bhagiratha (Intra)	eerwss.mncl@gmail.com	910012254
Sri Durga Prasad	ED, SC Corporation	edscmncl@gmail.com	9440086234
Sri. V. Narsimha chary	District Roads & Buildings Department Officer	eerbmnc@gmail.com	9440818092
Sri. P. Mahendar	Deputy Executive Engineer (Public Health)	deephmncl@gmail.com	9849906330
Sri K. Vishveshwar Rao	District Legal Metrology Officer (FAC)	vesvesver@gmail.com	8331953184
Sri Ramu	District Irrigation Officer	sebpl.irr@gmail.com	8712601089
Sri. Purushotham Nayak	Assistant Project Officer, Adult Education	pnaikajmeera@gmail.com	9966919250
Sri. R. Satyanarayana	District Co-ordinator, Arogya Sree	dm.nzb2@gmail.com	9866606225
Sri. K. Thirupathi	LEAD DISTRICT MANAGER(LDM)	leadbankmancherial@gmail.com	9491558133
Sri. K. Hanmanthu Rao	Commercial Tax Officer	cto_mcrl@tgct.gov.in	7013482840
Smt. K. Srikala	District Manager, T.G. Civil Corp. Ltd.	dmcsclmncl@gmail.com	7995050719
Sri. Kishan	District Rural Development Officer	drda.mncl123@gmail.com	8341195018
Sri .P. Rammohan	District Executive Engineer Panchayat raj Officer	dprepiumnc@gmail.com	9121135544
Sri. K. G. Nanda Gopal	District Prohibition & Excise Officer	esmancherial@gmail.com	8712658773
Sri. D. Venkateshwara Rao	District Panchayat Officer	dpo.mancherial@gmail.com	7702488198
Sri. V Purna Chandra Rao	Chief Planning Officer	cpomnc@gmail.com	9908928245
Sri. Jagan Mohan Reddy	Assistant Director, Mines & Geology	admgmncl@gmail.com	9848920815
Sri Mohammad Shahbuddin	District Marketing Officer	dmomnc@gmail.com	9441145135

Sri. Dr. S. Anitha	District Medical & Health Officer (FAC)	dmhomancherial@gmail.com	9849577744
Sri. K. Madhusudhan	Executive Engineer (Mission Bhagiratha)	eeprmncl@gmail.com	9160052033
Sri. M. Surendar Kumar	Asst. Commissioner Of Labour (FAC)	aclmancherial123@gmail.com	7013254132
Sri. P. Ravi Kiran	General Manager, DIC	gmdicmncl@gmail.com	8008331270
Sri. Krishnamurthy	Dist. Public Relation Officer	dpromancherial@gmail.com	9949351665
Sri K. ANJIAH	Dist. Intermediate Education Officer	dieo.mancherial@gmail.com	9440816012
Sri. B. Rammohan	District Cooperative Officer	dco.coop.mcrl@gmail.com	9100115645
Smt. B. Swapna	District Audit Officer	daosamncl.ts@gmail.com	9032196541
Sri. Dr. E. Shankar	District Veterinary & Animal Husbandry Officer	dvahomancherial@gmail.com	9866505903
Sri Ravi Krishna	District Employment Officer	de.mancherial@gmail.com	9533395280
Sri. Shiv Aasheesh Singh, I.F.S.,	District Forest Officer	dfomcl@gmail.com	9440810100
Sri. Rauf Khan	District Welfare Officer	dwomncl@gmail.com	9618404384
Sri. G. Lavanya	District Ground Water Officer	dgwomncl@gmail.com	9154299814
Sri. P. Ravinder Reddy	District SC development Officer	dscdomncl2016@gmail.com	9441874738
Sri. K. Anitha	District Horticulture & Sericulture Officer	dhso.mancherial@gmail.com	8977783953
Sri .S. Yadaiah	District Education Officer	deomncl@gmail.com	7995087616
Sri. Ch. Brahma Rao	District Civil Supply Officer	dcsomancherial@gmail.com	9652048739
Sri A. Purushotham	District BC Development Officer(FAC)	dbcdo-mncl@telangana.gov.in	9966919250
Sri J. Bhaskar	District Fisheries Officer	dfomanchiryal@gmail.com	9440814757
Smt. Gadaraju Kalpana	District Agriculture Officer	daomncl@gmail.com	8977750735

### **DISTRICT INDUSTRIAL SCENARIO AT A GLANCE:**

In Mancherial District, the Mega, Large, Medium. small and micro Scale Industries are located. The Coal & Cement industries, Ceramic industries, Solar power plants, Rice Mills and Fly Ash Brick Industries are concentrated in the District. And few Cotton based Industries are also located in the District.

**Total No. of Industries in Mancherial District**

<b>Sl. No.</b>	<b>Category of Industry</b>	<b>Numbers</b>	<b>Investment (in Lakhs)</b>	<b>Employment</b>
1	Mega	3	704855.00	3315
2	Large	3	21460.00	50
3	Medium	2	1813.00	76
4	Small	116	15533.72	1953
5	Micro	304	554098.80	1647
	<b>Total</b>	<b>428</b>	<b>1297760.52</b>	<b>7041</b>

## **RESOURCE MAP:**

### **INDUSTRIAL LAND BANK**

The TGIIC (Telangana State Industrial Infrastructure Corporation), Industries Department and Revenue Department jointly conducted land survey in the District during August, 2014 to October, 2014 and identified land suitable for establishment of new Industries as detailed below.

Sl. No .	Name of Division	Total Extent of land given(in Acs)	Extent of land verified/ inspected for industrial use in Acs.	Land Identified			
				A (Plain Land)	B (Plain land covered with bushes, undulations	C (uneven land covered with boulders & big trees	(A+B+C) (suitable for inds.)
1	Mancherla	<b>2374.05</b>	<b>2374.05</b>	<b>1759.05</b>	<b>110.00</b>	<b>0.00</b>	<b>1869.05</b>

## **Human Resources**

There are 2 Polytechnic colleges, 10 ITI colleges, one Pvt. polytechnic college and few degree and PG colleges in the district to provide human resources required for the various industries.

## **Minerals:**

Mancherla District is endowed with various minerals of industrial use. Geologically, there are sedimentary and igneous formations in the District. The Proterozoic deposits of Godavari, Pranahita valley are rich in Limestone, Coal deposits. The District is very rich in mineral deposits like Lime Stone, Stowing sand, Coal, and minor minerals like Granite, stone metal and the district is near to white clay reserves.

**Number of Industrial Estates/Parks/IDAS/SEZ existing in the Mancherial District**

Sl. No.	Name & Area of the Industrial Estate/Park/IDA/SEZ	Number of Plots Developed	Number of Plots allotted to Industries
1	Industrial Park - Mancherial&20.05Acres	29	29

**Large & Mega Industries in the district:**

Sl. No.	UNIT_NAME	ADDRESS	ACTIVITY	Investment (In Rs. Crores)	Employment
1	2	3	4	5	5
1.	M/s RENEW MEGA SOLARPOWERPVT LTD	Andugulapet(V), Mandamarri(M)	Solar Power Generation	350	15
2.	M/s. GRINI BHRIT SOLAR POWER LIMITED	Sy. No.103/19, Andugulapet(V), Mandamarri(M)	Solar Power Generation	57	15
3.	M/s. SUVARCHAS SOLAR POWER LIMITED	Sy. No.103/20, 126/2&126/3, Andugulapet(V), Mandamarri(M)	Solar Power Generation	57	15
4.	M/s TATA POWER RENEWABLE ENERGY LIMITED	Sy. No.105, ANKEPALLE(V), TANDUR(M)	Solar Power Generation	100	20
5.	M/s. ORIENT CEMENT LIMITED	Sy. No.103/19, Andugulapet(V), Mandamarri(M)	Cement	115	2500
6	M/s. Singareni Thermal Power Plant	Pegadapally(V), Jaipur(M), Mancherial Dist.- 504216	Thermal Power Generation	5543	800

**Telangana state food processing zone at Kannala, Bhudakalan, Bellampalli :**

It is having 174 no's of industrial plots with an extent of 355.13 acres. It is ready to occupy.

Developed with all facilities required for industries. It is near to Highway also.

### **Present And Potential**

The District has 422 MSME units with an investment of Rs.5709 Crores providing direct employment to 3673 persons which were applied through TG-iPASS.

<b>Sl. No.</b>	<b>Type of industry</b>	<b>Number</b>
1	Cotton Ginning	8
2	Rice Mills (Para boiled & Raw)	70
3	Ceramic units	21
4	cement	2
5	Stone crushers	3
6	Brick Unit	98
7	Plastic recycling	4
8	Water plant	20
8	Engineering and fabrication units	63
9	Flour mills	25
10	Hotmix plant	3
11	Card board or corrugated box and paper products	10
12	Poultry farm	10
13	Puffed rice(muri)	1
14	Chilling plant/ice making	3
15	others	81
16	<b>TOTAL</b>	<b>422</b>

### **MSME registered units in Udyam Portal:**

<b>Manufacturing Sector</b>				<b>Servicing sector</b>			
<b>Micro</b>	<b>Small</b>	<b>Medium</b>	<b>Total</b>	<b>Micro</b>	<b>Small</b>	<b>Medium</b>	<b>Total</b>
6323	23	2	6348	23725	108	2	23835



## **Potential Industries:**

### **Based on the availability of raw material in the district**

The following resource and demand based industries are identified as having scope for development in the MSME sector with the available resources in the district. The list is only suggestive and not exhaustive. However, detailed market survey needs to be taken up before product selection, as the market situation is always dynamic.

<b><u>Activity</u></b>	<b><u>Suggested Places</u></b>
1) Mini Rice Mills &Flour Mill	: At Luxettipet, Bellampally, Bheemini, Kannepalli, Jannaram, Mandamarri and Dandepalli
2) Mango Products	: The area under Mango grows is 15000 acres hence 3 to4 units can be set up in the district fruit processing, pickles pulp, juice (Dandepalli, Bellampally, Jaipur, Kotapalli, Nennel).
3) Fuel Briquettes from	: Jannaram, Luxettipet, Chennur, Argo Waste Bheemini, Kannepally
4) Cold Storage	: To preserve the Horticulture and vegetable crops in District (Mancherial, Bellampally, Nennel, Chennur)
5) Cattle/Poultry feed	: Luxettipet, Jannaram Mixing Plants
6) Readymade doors and	: Mancherial, Bellampally, Chennur windows
7) Stone Ware Glazed(SWG)pipes:	Ever growing demand as house construction and Civil Works are increasing day by day. The required clay etc. are available (Luxettipet, Tandur, Mandamarri, Jaipur)

- 8) Sodium silicate : Uses in soap and metallurgical Industries available at Kasipet mandal.
- 9) Bread & Bakery Products : Mechanized units can be established at (Mandamarri)
- 10) Readymade Garments : Popular in Rural Areas due to economy and can be Set up by Women entrepreneurs (Luxettipet, Mancherial, Bellampally, Mandamarri, Chennur, Jannaram)
- 11) Fly Ash Bricks : Come up due to increasing demand (Mancherial, Bheemaram, Jaipur, Chennur, Jannaram, Luxettipet, Mandamarri, Bellampally & Tandur)
- 12) Dall Mill : Scope at Jannaram, Luxettipet, Mancherial, Bellampally, Tandur.
- 13) Ancillary units to Support SCCL and STPP-JAIPUR
- 14) Paper Plates & Cups : The demand for paper plates and cups is increasing everyday and everywhere and can be set up in every mandal

### **One District One Product of Mancherial District**

Rice, Cotton and Mango are the major crops in the district. The Mango is the major horticulture crop and One District One Product.

Mancherial district is fast earning the moniker of the rice bowl of Telangana. It is currently registering over 3.5 lakh metric tons of paddy per annum. It is one of the largest producers of mangoes in the State. Nennal, Bheemaram, Bellampalli, Bheemini, Hajipur, Jaipur, Mandamarri and Mancherial mandals are known to produce a wide range of varieties of the king of the fruits.

### **IDENTIFIED PRODUCTS FROM MANCHERIAL TO EXPORT:**

- 1. MANGO (ODOP)**
- 2. RICE**

Particulars	Details
<b>I General Information</b>	
(1) State	Telangana
(2) District	Mancherial
(3) Product/Service	Rice
(4) HS Code of the product	1006
(5) Whether GI Tagged	No
(6) Industry	Agro based Industry (Rice Milling)
(7) Is the product perishable	No
(8) Concerned line ministry, State departments & Boards	Procurement by Civil Supplies Department, Telangana
(9) Concerned Industry Association	Rice Millers Association, Mancherial
<b>II Current Status of the Product/Service</b>	
(1) Product Capacity (in Units)	1,60,000 tons
(2) Production Capacity (in number of processing units)	70 units
(3) Composition of Production units in Small/ Medium/ Large enterprises	70 Small Enterprises
(4) Any Marginalized section of society engaged in the production	Women & SC – Community members are involved
(5) Top importing countries	Gulf Countries
<b>III Current Status of Value Added Products</b>	
(1) Name of Value-added product	Vast varieties like Rice and Rice flour products etc.,
(2) Scope of value addition	Scope to setup ancillary units based on Rice and Rice flour products
(3) Is Value added product perishable	No
<b>IV Problems in Supply chain, interventions required and responsible authority</b>	
(1) Tech related	Automation in Rice milling
(2) Standards and Certification related	Lack of Export certification Labs
(3) Quality of output related	Need for Standardized grading systems

(4) Awareness related	Lack of global market awareness  Awareness can be created through Export promotion Councils
(5) Infrastructure/ Ecosystem related (other than logistics)	Modern warehouses and cold storages  Opportunity for establishing by availing the schemes of NABARD & Ministry of Food Processing
(6) Logistics related	High freight costs for exports  Opportunity for logistic support by Private Logistics firms
(7) Workforce availability or training related	Need for skill training on export standards  Skill training facilities can be utilized from State Agriculture University
(8) Working capital related	Limited access to affordable credit  Avail credits from NABARD and Banks
(9) Infringement/ duplication/counterfeit related	Counterfeit rice brands in export markets

#### **SWOT Analysis for the District's Export Potential: Strengths, Weaknesses,**

#### **SWOT Analysis for the District's Export Potential: Strengths, Weaknesses, Opportunities, and Threats**

##### **STRENGTHS**

- 1) **Fertile Land and Water Resources:** The district benefits from fertile soils and irrigation. Crops like paddy, cotton, maize, Chilli, and oil palm are widely cultivated and hold export potential.
- 2) **Diverse Agricultural Output:** A variety of crops, fruits, and vegetables can cater to different export markets, especially organic and traditional food segments.
- 3) **Strategic Location:** Mancherla is well connected to major cities like Hyderabad

and Nagpur via road and rail. This can facilitate smoother logistics and transportation for exports

- 4) **Government Support:** Beneficiary of state and central schemes for agriculture and exports, including subsidies, MSPs, and export incentives.

## **WEAKNESSES**

- 1) **Lack of Value Addition:** Most agricultural produce is exported in raw form, reducing profitability and competitiveness in global markets.
- 2) **Inadequate Storage and Processing Facilities:** Limited cold storage units, warehousing, and food processing units hinder the preservation and quality of produce for export.
- 3) **Low Farmer Awareness:** Many farmers lack knowledge about global standards, certifications (e.g., organic certification), and export procedures.
- 4) **Dependence on Monsoons:** Despite irrigation projects, rain-fed farming still dominates, making agriculture vulnerable to climate variability.
- 5) **Skilled Labor Shortages:** Mancherial could face challenges in attracting highly skilled workers for industries that are essential for expanding the export base, such as technology, engineering, and logistics

## **OPPORTUNITIES**

- 1) **High Demand for Organic Products:** Rising global demand for organic and sustainable agricultural products presents an opportunity for export-oriented organic farming.
- 2) **Value-added Products:** Investment in agro-processing industries for items like rice, mango and mango processing, cotton textiles, oilseed products, and spices can increase export value.
- 3) **Export of Unique Crops:** Pulses and traditional varieties of rice grown in the district can be marketed as niche products in international markets.
- 4) **Leveraging Government Schemes:** Utilize programs like the Districts as Export Hubs initiative, agriculture export policies, and APEDA's support for certification and market linkages.

## THREATS

- 1) **Global Market Competition:** Competes with well-established agricultural export hubs domestically and internationally.
- 2) **Market Volatility:** Fluctuations in global demand, pricing, and changes in trade policies or tariffs can impact export stability.
- 3) **Environmental Challenges:** Soil degradation, overuse of chemical fertilizers, and water scarcity could affect long-term agricultural sustainability.
- 4) **Infrastructure Bottlenecks:** Poor rural road networks, limited access to seaports/airports, and lack of efficient logistics increase costs and delays.

## Recommendations To Improve Exports From Mancherial:

- 1) **Invest in Infrastructure:** Improve road, and port connectivity to streamline logistics, reduce transit times, and cut transportation costs for exporters.
- 2) **Training and Development:** Establish export-oriented training programs that can educate local businesses about international trade practices, export documentation, and market entry strategies.
- 3) **Promote Sectoral Diversification:** Encourage industries like agro-processing, textiles, engineering goods, and IT services to explore export opportunities beyond traditional sectors.
- 4) **Leverage Technology:** Use digital marketing tools and e-commerce platforms to access international customers and expand market reach.
- 5) **Collaborate with Export Promotion Agencies:** Engage with organizations like the Export Promotion Councils to get expert advice and participate in trade fairs and events

- 6) There is a need for modernizing the existing rice mills with sortex machinery which will help the industry for exporting the rice to other countries. There is a request for establishment of dry port facility which will give impetus to the export of rice. At present some of the traders/ rice millers exporting the rice through third party and requested for finding more avenues of exporting rice by creating awareness to the farmers and industrialists about the export standards farming (organic) and in processing the paddy.
- 7) The mango produced in the district is sold in the local markets only. If awareness is created in the farmers for export of horticulture produce exports can be taken up in a big way.

## **SWOT ANALYSIS OF MSME**

<b>Strengths</b>	<b>Weakness</b>	<b>Opportunities</b>	<b>Threats</b>
One of the Best state in ease of doing business	Delay in Bank's loan approval	Collaborate with marketing units and Public Sector Units	Lack of awareness in selecting latest technologies.
All the application can be applied through online platform	Lack of Unskilled/skilled workers	Enhancement of linkage with raw material suppliers	Delayed Payments
16-30 days' time period for clearing all the applications	Lack of inter departmental coordination	Awareness about new technology coming up in the market	Fluctuations in the price of raw materials
Connected by all weather road & rail	Lack in marketing of their products	Skill development of the people is necessary	Lack of knowledge in adopting to modern practices like Lean, Quality certifications, Energy Efficiency Techniques etc.

MSME-Extension Centre, Karimnagar for support to MSMEs	Abnormal increase in prices of Land and scarcity	Collaboration with local/state mega players	Termination of contract in between
Upcoming various industrial parks supported by State Government and NABARD	Improper supply chain	Setting up of ancillary MSMEs to cater to large industries and CPSUs/SPSUs	Competition from different states
No of Vocational /Polytechnical/ Engineer graduates are high comparatively with smaller districts	Shortage of working capital.	Can create institutions to studyrisk management of the industries.	Rejection of material due to lack of processing
	Market profit was low after the introduction of GST	Cluster wise approach to utilize cluster schemes of various ministries	
	Delayed payments		
	Cost of labor is high		
	Separate assistant is required for filing online submission of returns/ compliances like GST, IT, e-way bills etc.		
	Lack of Financial Literacy of Bank compliances and procedures		



## **Best practices in Telangana**

### **i. Telangana State Industrial Project Approval and Self-Certification System (TG-iPASS):**

The key-strategy of the industrial policy is “Minimum Inspection - Maximum Facilitation”

- First state in the country to enact TG-iPASS act to provide speedy clearances
- End-to-end online system – No physical touch point
- Common Application form for all departments reducing the number of enclosures (reduced from 110-10)
- Bestowing the **right to the investor** for a time-bound clearance
- 15-day clearances for mega projects and 30-day clearance for other projects: **shortest in the country**
- Deemed to be approved on 16<sup>th</sup> day or 31<sup>st</sup> day
- Only state that allows **automatic approvals** based on self-certification
- No need to wait for a prior permission even for a day to get your operations running
- State holds itself **accountable for delays**
- Penalty will be levied on the government official causing the delay
- No inspections for pre-establishment approvals

### **ii. Labour Reforms**

- Elimination of the requirement of renewal of registrations/licenses by allowing of auto-renewal system wherever possible across the departments.
- Introduction of Central Inspection System (CIS), which allows computer-based allocation of Industries/Factories/Establishments based on risk category.
- Exemption from inspections was introduced wherever the risk factor is low.
- Introduction of Third-party Certification system by empaneling agencies.
- Introduced online single integrated returns filing system for labour laws applicable in the State/UT

### **iii. Pollution Control Board**

- Exemption to green industries for any inspections has been put in place. Further, renewal period has been increased from 1 year to 5 years through auto renewal mode.
- Third party certification to medium risk industries and self-certification to low risk industries has been introduced.
- Agencies/Institutes are empaneled for third party certification for orange category of industries instead of departmental inspection.

### **iv. Commercial disputes**

- Setting up of two dedicated commercial courts for resolving commercial disputes.
- Introduction of Paperless court module in the commercial courts with features such as e-filing, e-summons, e-payments, e-Cause list and digitally signed certificates of court orders.
- Statistical data regarding the number of suits, applications and appeals along with the pendency details is updated and published every month.

#### v. **Land Administration**

- Complete digitization of land records
- Created India's Largest Industrial Land Bank
- Developed a GIS based mapping system to provide details about the land earmarked for industrial with details of all infrastructure facilities available.
- Introduced plug and play option for promoting sectoral investments of land earmarked for industrial purpose is being proposed.
- Enacted Telangana Rights in Land and Pattadar pass Books Act, 2020 and Telangana Municipal Laws (Amendment) Act 2020 to streamline land records and registrations in the State. To implement these Acts, "Dharani", an online system for all matters related to lands, agricultural, residential and commercial properties in urban and rural areas is introduced

#### vi. **Reducing the Regulatory compliance burden in the state**

- To further simplify business approvals and processes, nearly 1278 compliance burden provisions were simplified or eliminated. In addition, around 1000 compliance reduction measures have been identified which are being evaluated for implementation in the State.

#### vii. **Innovative institutions**

- **T-Hub:** World's largest incubator ecosystem; actively working with 2000+ national and international startups raising funding of \$1.94 Bn
- **T-Works:** Aims to provide services such as IP facilitation, Product design, rapid prototyping and component sourcing. This center has emerged as one of the largest Prototyping facilities in the country.
- **WE Hub:** We-Hub is India's only state led incubator to encourage Women Entrepreneurs. It has already incubated 5,967 startups.
- **Research & Innovation Circle of Hyderabad (RICH):** Links research institutions, academia and industry along with VCs, angel investors and incubator, and actively facilitates process of taking their research to market.
- **Telangana State Innovation Cell (TSIC):** An initiative by State Government for aspiring innovators, start-ups, and changemakers to promote innovation at grass roots level.
- **Emerging Technologies Wing:** Created to develop ecosystem required for industry and govt. depts to leverage emerging tech, in 8 key areas such as Blockchain, AI, IoT, Cloud, 3D Printing, VR/AR, Robotics and Big Data
- **Telangana Academy for Skill and Knowledge (TASK)** - Skilling youth and making them more employable and hence, curbing the unemployment rate in the State.
- **Telangana Young India Skill University:** Leveraging the vast network of technical and academic institutions, the State has established "Telangana Young India Skill University" under Public-Private Partnership (PPP) model. The major aim of the university is to reduce unemployment and closing the skills gaps for the youth in the State.

#### viii. **Technology Enabled Services**

##### a) **T-Nethanna**

- The State has introduced "T-Nethanna" App, which offers crucial support for understanding and tackling challenges faced by power loom unit owners and workers.
- Workers after registering through the application, can lodge complaints with geo- tagged photos, learn the

eligibility for relevant schemes, and receive immediate SMS notifications about any changes or additions to the schemes, including the Thrift Fund Scheme and Nethanna Bhima.

**b) Naanyatha app:**

The Hyderabad Metropolitan Water Supply and Sewerage Board (HMWSSB) has a dedicated app which displays updated real-time information regarding the Water Supply Status, Timing of Supply, Quality of Supply. There is an option of registering grievances against any of these three parameters as well.

**c) CDMA:**

- The Commissioner & Director of Municipal Administration (CDMA) in partnership with, National Remote Sensing Centre (NRSC) has developed a mobile application to geo-tag all the urban properties with the help of 'Bhuvan', which provides images and map visualization. The objective is to integrate property information spatially by geo-tagging each property and un-earth under- assessed and un-assessed properties.
- Developed Citizen Buddy Mobile App for mobile delivery of services and citizen services grievance addressal system with resolution mechanism
- Developed CDMA WhatsApp chatbot for easy/fast service delivery.

**d) MyGHMC app:**

MyGHMC is an integrated app with services delivered by GHMC to the citizens of Hyderabad which include payment of property tax, trade license fee, view status of Building Permission applications. The app helps in

- Encouraging online mobile payments
- Increasing the effective use of the GHMC services while bringing in transparency
- Easy tracking & decision making through dashboard reports
- Encouraging timely redressal of the grievances

**SCHEMES AND INTERVENTIONS**

**Schemes of Ministry of MSME, Govt of India**

([https://champions.gov.in/MSME\\_Ministry\\_entrepreneurs/PMEGP\\_bank\\_loan\\_finance/old\\_existing\\_Schemes.htm](https://champions.gov.in/MSME_Ministry_entrepreneurs/PMEGP_bank_loan_finance/old_existing_Schemes.htm))

<b>Scheme</b>	<b>Objective</b>	<b>Beneficiaries</b>
Prime Minister's Employment Generation Programme (PMEGP)	Encourage new entrepreneurs to set up micro-enterprises through credit-linked subsidy support	Any individual above 18 years of age, SHGs, Charitable trusts, Registered Societies etc.
Loan for up-gradation of the existing PMEGP/MUDRA units	Technology up-gradation and expansion of existing units through credit support	Existing well performing PMEGP/MUDRA units
Credit Guarantee Scheme for Micro & Small Enterprises (CGTMSE)	Credit support to MSMEs	Existing Entrepreneurs & Aspiring Entrepreneurs
Interest Subvention Scheme for MSMEs-2018	Credit support	Existing Entrepreneurs & Aspiring

		Entrepreneurs
Credit Linked Capital Subsidy Component (CLCS & TU Scheme)	Technology support/ CreditSupport	Existing Entrepreneurs &Aspiring Entrepreneurs
MSME Technology Centers (TCs) (Existing TCs + New TCs + Extension Centers spread all over country)	Technology support, Skill development, Product D	Existing Entrepreneurs /Aspiring Entrepreneurs
Procurement and MarketingSupport (PMS) scheme	Marketing Support	Existing Entrepreneurs
International Cooperation (IC)Scheme	Marketing Support	Existing Entrepreneurs
Public Procurement Policy forMSEs Order, 2012	Providing Marketing supportto the MSEs	MSEs(registered with DIC or KVIC or KVIB or Coir Board or NSIC or Directorate of Handicrafts and Handlooms orany other body specified by Ministry of MSME or having Udyam Registration
Micro & Small Enterprises Cluster Development Programme (MSE – CDP)	Technology support/Skill development	Group of Existing Entrepreneurs (in form of aSPV)
Scheme of Fund for Regeneration of TraditionalIndustries (SFURTI)	Organize traditional industry artisans into clusters by providing Technology Support,Marketing Support, Skill Development	Existing artisans fromtraditional industries
A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)	Promote Skill Developmentand Entrepreneurship	Livelihood Business Incubation (LBI) and Technology Business Incubation (TBI)
Promotion of MSMEs in NER and Sikkim- a sub component of Central Sector Scheme “Technology and Enterprise,Resource Center”.	Technology support/Skill development	Existing Entrepreneurs / Aspiring Entrepreneurs
ZED Certification Scheme	Technology support	Existing Entrepreneurs

Lean Manufacturing Competitiveness for MSMEs	Technology support	Existing Entrepreneurs
Design Clinic for Design Expertise to MSMEs	Technology support	Existing Entrepreneurs
Digital MSME	Technology support	Existing Entrepreneurs
Entrepreneurial and Managerial Development of SMEs through Incubators	New Enterprise Creation	Existing Entrepreneurs/Aspiring Entrepreneurs
Awareness on Intellectual Property Rights (IPR)	Technology support	Existing Entrepreneurs
ESDP Scheme	New Enterprise Creation and Skill development	Aspiring and Existing Entrepreneurs
Assistance to Training Institutions (ATI) Scheme	Skill development	Only for training institutions of Ministry of MSME and State level EDIs.
Science & Technology	Technology Support	Existing and Aspiring Entrepreneurs.
Coir Industry Technology Upgradation Scheme	Credit support/New Enterprise creation	Existing and Aspiring Entrepreneurs.
Skill Upgradation and Mahila Coir Yojana	Skill Development/New enterprise creation	Existing and Aspiring entrepreneurs.
Export Market Promotion	Export Marketing support.	Existing and Aspiring entrepreneurs.
Domestic Market Promotion	Domestic Marketing Support.	Existing and Aspiring Entrepreneurs.
Trade & Industry Related Functional Support Services	Data and Information related support.	Existing and Aspiring Entrepreneurs.

Welfare Measures	Welfare of workers in the industry	Coir workers
MMDA	Infrastructure Support, Marketing Support and Ski	All Khadi Institutions and their artisans
ISEC	Working capital support to Khadi Institutions	All Khadi Institutions registered with the KVIC or KVIBs
Work-Shed Scheme for Khadi Artisans	To provide a better working environment	Khadi/poly vastra producing Institutions and Khadi Artisans
Strengthening of Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure	To revive weak Khadi Institutions	Existing C and weak Khadi and Poly vastra Producing Institutions
Rojgar Yukt Gaon	For development of Khadi and creation of sustainability	New Entrepreneur or Corporate entity with partnership with KIs
Honey Mission Programme / Beekeeping	Technology support, Skill Development and New Enterprises	Farmer, Unemployed Youth, Interested entrepreneurs
Mission Solar Charkha	Infrastructure Support	Promoter Agencies i.e. SPV, Section 8 Company, Producer Company
Mahatma Gandhi Institute for Rural Industrialization (MGIRI)	Technology Support, Skill Development	Existing and Aspiring Entrepreneurs
National SC-ST Hub	Marketing Support	Existing and Aspiring SC/ST Entrepreneurs
'Pottery Activity' under "Gramodyog Vikas Yojana (GVY)" SCHEME	Enhance the production, technical knowhow of pottery artisans. providing skill development training and modern & automated equipment, Market linkage,	Existing artisans and Aspiring Entrepreneurs
'Beekeeping Activity' under "Gramodyog Vikas Yojana (GVY)" Scheme	Technology support, Skill Development and New Enterprises	Farmer, Unemployed Youth, Interested entrepreneurs
Agarbatti Making Project' under "Gramodyog Vikas Yojana (GVY)" Scheme	Technology support, Skill Development and New Enterprises	Farmer, Unemployed Youth, Interested entrepreneurs

Equity Infusion for MSMEs through Fund of Funds	SMEs face severe shortage of equity. The Fund of Funds will provide equity funding for MSMEs	Existing enterprises
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## **Whom to contact and for what**

### **PROCEDURE FOR STARTING A NEW ENTERPRISE**

<b>PROCEDURE</b>	<b>DESCRIPTION</b>
PREPARATION OF PROJECT REPORT	Technically feasible economically viable Industrial Project Profile / Report is to be prepared for the line of activity chosen by the Entrepreneur, The Entrepreneur may seek the assistance from State/Govt. agencies like DIC, TGSFC; Central Govt. agencies like MSME-Development & Facilitation Office, NSIC
FINANCE	The Entrepreneur may preferably obtain the consent of a financing agency such as TGSFC, SIDBI or any Commercial Bank for the required loan amount.
REGISTRATION	To set up a Micro/Small/Medium Enterprise, the Entrepreneur has to register online at <a href="http://www.udyamregistration.com">www.udyamregistration.com</a> at free of cost.
LAND	The Entrepreneur can set up the Industry in TGIIC's land or Private Land or Government Land through District Collector. The Entrepreneur has to apply online for the TGIIC land by the ZM or by the MD,TGIIC depending upon the size and value of the land
APPROVALS	After Executing the Sale Agreement with TGIIC /Procuring the Private or Government Land, the Entrepreneur has to apply for all statutory approvals & Clearance from the competent authorities through the Single Desk Portal online at <a href="http://www.industries.telangana.gov.in">www.industries.telangana.gov.in</a>
COMMENCEMENT OF OPERATIONS	<ul style="list-style-type: none"> <li>• After obtaining all the approvals from the competent authorities, the Entrepreneur has to start civil construction &amp; place orders for the machinery.</li> <li>• After completing civil construction &amp; erection of the Machinery, the Entrepreneur has to commence Commercial Production.</li> <li>• After Commercial Production, in respect of Micro/Small/Medium Enterprise the Entrepreneur has to register his unit at Udyam registration portal.</li> <li>• Then the Entrepreneur has to execute the Sale Deed with TGIIC Ltd. Within Six months after the Commencement of</li> </ul>

	Commercial Production the Entrepreneur has to file all Telangana Government's Incentive Claim Applications with the concerned District Industries Centre of the District
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### **IMPORTANT OFFICIALS**

S No	Type of Assistance	Name and address of the Agency
1	State Government Incentives and Approvals	District Industries Centre, Govt. ITI Complex, Bellampally Road, Mancherial – 504209 Email: <b>gmdicmncl@gmail.com</b>
2	Udyam registration	<a href="http://www.udyamregistration.gov.in">www.udyamregistration.gov.in</a>
3	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. MSME-DFO, Narsapur X Roads, Balanagar, Hyderabad – 500 037  2. District Industries Centre, Govt. ITI Complex, Bellampally Road, Mancherial – 504209  Email: <b>gmdicmncl@gmail.com</b>
4	Land and Industrial Shed	The Zonal Manager, Ph: 08780-254415 Mob: 9948665086 <a href="mailto:zm-kr-iic@telangana.gov.in">zm-kr-iic@telangana.gov.in</a> TGIIC LTD, Karimnagar,



5	Financial Assistance	<p>1. Nationalized Banks</p> <p>2. Lead Bank Office, C/o UBI, Mancherial branch, Opp Venkateshwara Theatre, Mancherial, Telangana-504208 Ph: 08736-253818 Email: <a href="mailto:leadbankmancherial@gmail.com">leadbankmancherial@gmail.com</a></p> <p>3. NABARD District Development Manager Mancherial Telangana-504208 <a href="mailto:kbasifabad@nabard.org">Email ID: kbasifabad@nabard.org</a></p>
6	Electricity	Superintendent of Engineer, TGNPDCL Mancherial – 504208
7	Quality and Standards	BUREAU OF INDIAN STANDARDS, 12, HB Colony Main Road, APIIC Colony, Moula Ali, Secunderabad- 500 040, Telangana