



Ministry of Micro, Small & Medium Enterprises  
Government of India



From the AIA's desk ...

Social Entrepreneurship & MSME-DI, Hyderabad Initiative

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Over the last decade the concept of social entrepreneurship has come to assume more and more prominence. The content of the concept is, however, not new. The reason for its increasing popularity is that individuals get to do what they have been wanting to do all along. They go to extraordinary limits with their brilliant ideas and bring about a positive change in the society, against all odds.

Social entrepreneurship has been defined differently by different researchers. However, all of them agree invariably that social entrepreneurs are associated with non-profit sectors and organizations, but do not wave away the need for making profit: even social entrepreneurs need capital to carry on with the process and bring a positive change in the society.

Broadly described, social entrepreneurship is all about recognizing the social problems and achieving a social change by employing entrepreneurial skills, principles, processes and operations. It is all about clearly identifying a particular social problem, following it up by organizing, creating and managing a social venture to achieve the desired result. The change may or may not include a thorough elimination of a social problem. It is undisputedly hard work - harder than economic profit-making entrepreneurship. Improving the existing circumstances to an acceptable level may ask for a lifetime of unrelenting dedication.

The main difference between an economic entrepreneur and a social entrepreneur is: the profit-seeking entrepreneurs measure their performance by profit, revenues and rise in stock prices. Social entrepreneurs, on the other hand, may not have profit intent altogether, or they may amalgamate profit goals with the intent of a positive give-back to society. Thus, they focus on accomplishing social, cultural, and environmental betterment, through poverty alleviation, health care and community development activities, which overlap with the operational domains of voluntary organizations. Nevertheless, social entrepreneurs are as ambitious, persistent and determined in achieving their vision of social change, and as off-beat, innovative and risk-taking in formulating their solutions.

The need for and significance of social entrepreneurs is fraught with a multiplicity of justifications. Just as business entrepreneurs change the face of business, social entrepreneurs act as the change agents for society, seizing opportunities others miss and improving systems, inventing new approaches, and creating solutions to change society for the better. While a business entrepreneur might create entirely new industries, a social entrepreneur comes up with new solutions to social problems and then implements them on a large scale for the benefit of the humanity.

What distinguishes the function of social entrepreneurship from the voluntary sector and charity-oriented activities that the social entrepreneurs do not seek or scout for donors and sponsors to fund their activities, unlike the voluntary and charity organizations? They utilize and rely on self-generated income, rather than income from donations and grants. They are motivated by a clear vision of what the society should look like when their goal is accomplished, and work towards making it come true. They are not happy with the status quo; they crave to bring about what they believe is a healthy change.

In an endeavour to promote social entrepreneurship, the MSME-DI, Hyderabad organized a meeting with transgenders on livelihood through entrepreneurial development, on 20th July 2019 at its premises. This will be eventually followed by a special Skill Development Programme to impart technical skills to transgenders, followed by credit facilitation through financial institutions.

## PERFORMANCE OF ENTERPRISE DEVELOPMENT CENTRE (EDC)

**TOTAL VISITORS: 4132 Nos**

Description	Apr-Dec, 2019	Cumulative (Nos) (since Apr, 2018)
Business Ideas Queries/Consultations	1030	2971
UAM Registration	319	878
Consultation on Credit Schemes	409	956
Skill Development Trainings related	271	496
<b>Total</b>		

### II. DPR PREPARATION

Apr-Dec, 2019	Cumulative (Nos) (since Apr, 2018)
71	190

### III. GST FACILITATION

S. No	Nature of works	Apr-Dec, 2019	Cumulative (Nos) (since Apr, 2018)
01	GST registration	63	155
02	GST Return filing	254	460
03	Import-Export Code	3	9
04	e-way bill	1	5



## MoU INKED BETWEEN MSME-DI, HYDERABAD & TELANGANA INDUSTRIAL HEALTH CLINIC LIMITED, GOVT. OF TELANGANA



MSME-DI, Hyderabad has signed a Memorandum of Understanding with the Telangana Industrial Health Clinic Limited (TIHCL), Govt. of Telangana on 12th April 2019, in the presence of Mr. Jayesh Ranjan, Principal Secretary (Industries & Commerce), Govt. of Telangana.

TIHCL is the State initiative, aiming to provide diagnostic and curative services to the manufacturing MSEs of Telangana.

Principally, TIHCL focuses on helping the manufacturing MSEs to negotiate challenges successfully and achieve their goals within the industry eco system of the State, comprised of Industries Department/DICs, Ministry/Government, banks, financial institutions, and other stakeholders including entrepreneurs.

The MoU has been signed with the objective of ascertaining continuous co-ordination for the healthy functioning of manufacturing MSEs through responsive counselling, result-oriented consulting, and other mentoring services. In consequence, these MSEs will be able to improve their financial performance by better compliance, create a sustainable working environment, and generally emerge as models to propel potential MSEs to equity platforms like NSE and BSE.

## VISIT OF DELEGATES FROM ASIAN DEVELOPMENT BANK to EDC HYDERABAD



Delegates from the Asian Development Bank (ADB), which is presently working with the Ministry of MSME, Government of India, on a program to support MSME cluster development in select sectors and geographies, visited the EDC established at MSME-DI, Hyderabad on 5th November, 2019 to understand its functioning and governance.

Shri S.K. Saini, AD (Mech) gave a short presentation on the services being offered by EDC to MSMEs through its 3 core principles:-Info

dissemination, Handholding & mentorship and Facilitation alongwith the highlights of achievements of EDC since its inception.

Further the delegates were given a tour of the EDC cell, GST cell, and were also taken to an ongoing ("Value Added Jute")ESDP programme MSME-DI, Hyderabad.

The team from Manila were very happy to visit MSME-DI, Hyderabad and appreciated the work done by the EDC cell in a short amount of time, especially, Mr. Takeo Konishi (Director), ADB bank remarked that it was very impressive the way EDC at MSME-DI, Hyd has played a vital role in offering useful services to MSMEs under the visionary leadership of Shri. D. Chandra Sekhar, AIA and that he was looking forward to the EDC manual being drafted under the directions of AIA.





## MSME SUPPORT & OUTREACH PROGRAMME – CREDIT FACILITATION TO MSMEs

### ENTERPRISE DEVELOPMENT CENTRE ACTIVITIES FOR DEPARTMENT OF AGRICULTURAL MARKETING, GOVT. OF TELANGANA



The Department of Agricultural Marketing, Govt. of Telangana is supporting 60 SC candidates for Development of Entrepreneurs in Agri Allied Sectors in the State through its Scheduled Caste Special Development Fund Scheme. The Department approached the MSME-DI to extend handholding and support services to these candidates so as to lead them towards enterprise creation through EDC-Hyderabad.

EDC is supporting the entrepreneurs by preparing DPRs and providing credit linkages through banks for eligible candidates. A residential training programme was organized by the Department at the Horticulture Training Institute, Nampally, Hyderabad on 22nd April 2019, focusing on DPR preparation. The EDC team enlightened the candidates on the checklist of items required for the preparation of DPR and familiarized them with the activities of the EDC.

### LOAN MELA ORGANIZED BY MSME-DI, HYDERABAD



The MSME Development Institute, Hyderabad organized the MSME Support and Outreach programme, for credit facilitation to MSMEs, on 20th June 2019 at its premises. Top rated banks like the Syndicate Bank, SBI, Canara Bank, Bank of India, ICICI Bank and Central Bank of India participated in the programme as credit facilitators.



Shri. Rama Naik K., General Manager, Syndicate Bank inaugurated the programme and enlightened the entrepreneurs about credit assistance offered by their bank. Earlier, Shri. D. Chandrasekhar, Additional Industrial Adviser, MSME-DI, presiding over the programme, spoke about the role of EDC at MSME-DI, Hyderabad. He urged the participants to utilize the opportunity to interact with the bankers for credit assistance. Also, he requested the bankers to consider viable proposals favorably.

### STAKEHOLDERS MEETING ON MOBILE FOOD KIOSK PROJECT



With a view to giving fillip to economic empowerment of SC/ST women and differently abled persons, the MSME DI, Hyderabad organised a Stakeholders' meeting, on 10th July 2019, at its premises.

The main objective was to formulate a roadmap for setting up of MOBILE FOOD KIOSK project. The meeting was chaired by Shri. D. Chandrasekhar, Additional Industrial Adviser, MSME-DI, Hyderabad welcomed the stakeholders and appreciated the initiative of the Confederation of Entrepreneurs and Ecosystem (CEE) for setting up the project and also emphasized on the need to provide self-employment opportunities.



Representatives from the Confederation of Entrepreneurs and Ecosystem (CEE), MEPMA, CSIR-CFTRI, THI Hospitality Consultants Pvt.Ltd, CITD, Differently Abled Chambers of Commerce and Industries (DACCI),

SMEGIL Consultancy Pvt. Ltd., and financial institutions like SBI, Syndicate Bank, Canara Bank, Bank of Baroda and Allahabad bank participated as stakeholders in the meeting.



## INTERNATIONAL YOGA DAY CELEBRATION AT MSME-DI, HYDERABAD



MSME-DI, Hyderabad celebrated the 5th International Day of Yoga on 21st June 2019, at its campus. Shri. D. Chandrasekhar, AIA, followed by other officers and staff members participated in the programme. All those present practiced yoga, guided by the representative of the Antarvani Yoga Services.

## INTERNATIONAL MSME DAY CELEBRATION AT MSME-DI, HYDERABAD

The MSME-DI, Hyderabad had observed the International MSME Day on 27th June 2019. The event was organized in association with Canara Bank, which is the Lead Bank of Medchal-Malkajgiri district.

Shri. D. Chandrasekhar, Additional Industrial Adviser of the institute addressed the assemblage of officials of MSME-DI, CITD, financial institutions, representatives of industry associations/social organizations and MSMEs, numbering about 100. Addresses and presentations were also delivered by experts and experienced personages, focusing on MSME schemes of Central and State Governments, financial schemes and incentives for MSMEs.

As a corollary to the event, a Credit Facilitation Event was organized towards the end, wherein around 70 MSME business proposals were scrutinized by the representatives of financial institutions.



## HINDI PAKHWADA



राजभाषाबिभागके का.स.1/14034/2/87/-रा.भा.(क-१), दिनांक 21/04/1987 और विकास आयुक्त का कार्यालय 14(01)/2015- हिंदी- पार्ट, दिनांक : 11.09.2019, के अनुसार जो हिंदी दिवस /सप्ताह /पखवाड़ा के आयोजन के सन्दर्भ में है और उसी के अनुसार हिंदी दिवस सूक्ष्म, लघु एवं मध्यम उद्यम -विकास संस्थान - हैदराबाद में 14 सितम्बर 2019 को हिंदी दिवस मनाया गया।





## ENTERPRISE AND SKILL DEVELOPMENT PROGRAMMES OF MSME-DI, HYDERABAD

The main purpose of organizing industrial motivation campaigns is to identify and motivate entrepreneurs having potential for setting up MSEs in traditional / non-traditional sectors, so as to transform them into employment generators from employment seekers. One day IMC for Clusters SPVs/ Industry Associations/ Chambers for propagating schemes for promotion and development of MSMEs.

The MSME-DI, Hyderabad conducted four such campaigns during the last quarter, in various districts of Telangana and Andhra Pradesh, to create awareness about the schemes available to support prospective entrepreneurs.



A two-day campaign was organized at the MSME-DI, Hyderabad during 13-14 June 2019. A total of 100 prospective entrepreneurs participated in the programme coordinated by Shri. G.S. Bist, Assistant Director.

Dr. Vijay R. Sirsath, Deputy Director delivered the keynote address. Shri. Tulchya Naik, GM-DIC, Hyderabad enumerated the State Government schemes for MSMEs, like T-Pride, T-Idea and TS-ipass. Shri. Mubin Mohd., Sr. Manager, Syndicate Bank, Regional Office discussed the financial assistance provided by banks for MSMEs. Shri. K.C. Choudhury, Shri. S.K. Saini, Shri. R.K. Yadav,

Assistant Directors, MSME-DI, Hyderabad also participated in the programme.

An industrial motivation campaign was organized for Khammam Granite Slab Factory cluster members, on 15th June 2019 at the Khammam Granite Slab Factory Owners Association Office, Khammam. Around 40 candidates participated in the programme. Shri. Kiran Kumar, Assistant Director, MSME-DI had coordinated. Shri. K.N.L. Murthy, Assistant Director, MSME-DI attended the programme.



A two-day Industrial Motivational campaign was organized in association with Syndicate Bank Rural Self-Employment Training Institute (RSETI) during 19th-20th June 2019 at RSETI, Kadappa. The programme, coordinated by Shri. K.V. Rao, Assistant Director, MSME-DI, had oriented about 60 candidates. Shri. M. Naveen Kumar, Investigator, MSME-DI attended the programme.



The MSME Development Institute, Hyderabad organised an Industrial Motivational Campaign during 27-28 June 2019, at Vasundhara Degree College, Kagaznagar, Asifabad.

Dr. Vijay R. Sirsath, Deputy Director, MSME-DI, Hyderabad expatiated about various MSME schemes, and urged the participants to set up their own businesses. About 80 participants attended the programme coordinated by Dr. Vijay R. Sirsath, Deputy Director, MSME-DI, Hyderabad.

Shri. D. Raghu, General Manager, DIC, Asifabad enumerated various State Government schemes like T idea, T-PRIDE and TS-ipass. The LDM, SBI, Asifabad guided the participants on how to select a product for starting the enterprise. Mrs. Anusuya, Regional Manager, KVIB, Adilabad spoke about KVIB schemes. The SC Corporation presented on the training and schemes offered for SC candidates during the programme. Programme was attended by Shri. Rajendra Niratkar, Principal; and Shri Rajmouli, Secretary of Vasundhara Degree College. Shri. M. Naveen Kumar, Investigator, MSME-DI also participated in the programme.







MSME-DI, Hyderabad conducted a two-week Entrepreneurship Awareness Programme at Andhra Bank RSETI during 17 - 28 June 2019. The aim was to orient the aspiring entrepreneurs in the operational aspects of an enterprise. About 25 persons from various districts of Andhra Pradesh, interested in setting up their own businesses, participated in the programme, coordinated by Shri. M.V. Sudhir Kumar, Asst. Director (IMT), MSME-DI, Hyderabad.



Shri. V. Brahmananda Reddy, Chairman, Chaitanya Godavari Grameena Bank; Shri. B. Chandra Sekhar, State Director, RSETIs of Telangana & Andhra Pradesh; and Shri. G.S.R. Krishna, Director, Andhra Bank RSETI, Guntur, jointly inaugurated the programme.

Earlier, Shri. Sudhir Kumar enumerated the steps to be taken while launching their business ventures, as also the government schemes for MSMEs.

The programme concluded through a formal valediction on 31st July 2019.

MSME-DI, Hyderabad organized a two day Industrial Motivational Campaign from 22nd-23rd October, 2019 for prospective entrepreneurs/ youth at the office premises. The programme coordinated by Smt. Sumathi N had a gathering of around 85 participants who were enlightened on various MSME schemes by officers from MSME-DI, KVIC, NSIC and DIC –Hyderabad, Govt of Telangana.



The MSME Development Institute, Hyderabad organized an Industrial Motivational Campaign on 6th November, 2019, at Collectorate Complex, Nagarkurnool district in association with DIC and Tribal Indian Chamber of Commerce & Industry (TICCI).

Shri S.K. Saini, Assistant Director, MSME-DI, Hyderabad & co-ordinator of the programme expatiated about various MSME schemes, and urged the participants to set up their own businesses.

An Industrial Motivational Campaign was organized on 15th November, 2019, at District Industries Centre, Nalgonda district in association with DIC, Telangana Dalitha Graduates Forum (TDGF) and DICCI by MSME Development Institute, Hyderabad. Shri Koteswara Rao, GM-DIC and Shri Suryam, Lead District Manager, Nalgonda participated in the programme. Shri M. Naveen Kumar, Investigator, MSME-DI, Hyderabad co-ordinator of the programme elaborated about various MSME schemes, and urged the participants to set up their own



MSME-DI, Hyderabad organized two Entrepreneurship Awareness Programme at the office premises, one during 28th October to 11th November, 2019 and the other during 2nd December to 13th December, 2019. The former programme had around 35 candidates and the later had a participation of 37 candidates. The programme was coordinated by Shri R.KYadav, Assistant Director, MSME-DI, Hyderabad.



## SKILL DEVELOPMENT PROGRAMME OF MSME-DI, HYDERABAD

During the last quarter, the MSME-DI, Hyderabad had organised at its premises four skill development programmes, each in a different skill line. The training duration varied from trade to trade, as per the scheme guidelines. The main aim of the SDPs is to impart employable skills to potential entrepreneurs and job seekers. All the programmes were coordinated by Mr. K.V. Rao, Assistant Director, MSME-DI, Hyderabad.

### On Bakery & Confectionery

The SDP on Bakery and Confectionery was conducted during 25-31 May 2019. A total of 27 trainees participated in the programme.

The inputs included practical demonstrations by experienced faculty from M/s Food Processing Training Institute, Chennai, Tamil Nadu; and M/s Kamakshi Food Technologies, Hyderabad. Exposure visits were arranged to units to give them insights into processes and procedures.

### On Solar Energy

The programme on Solar Energy Domestic PV Installation was held during 3-14 June 2019 & 4-14, December, 2019. In all, 51 participants got trained in the programme.

### On Sanitary Napkins

The skill development programme on Manufacturing Sanitary Napkins was organized during 3-7 June 2019 & 25-30, Nov, 2019. A total of 53 trainees participated in the programme. Practical demos were given on the production of various types of sanitary napkins. Besides, the trainees were taken on visit to a manufacturing unit to enable first-hand exposure to operational aspects.

### On LED Lights

The Programme on LED Lights was organized during 10-14 June 2019 & 10-14, December, 2019. A total of 30 participants got trained in the programme.

### On Herbal Cosmetic Products (Formulations & Business Management)

The Programme on Herbal products was organized during 4-15 November 2019. A total of 20 participants got trained in the programme.

### On Screen printing

The Programme on Screen printing was organized during 18-22 November 2019. A total of 20 participants got trained in the programme. MSME-DI, Hyderabad organized Entrepreneurship and Skill Development Programme on Value Added Jute products from 14th October to 25th November, 2019 at the office premises. A total of 27 candidates were trained on various jute products including printing on the bags. Shri R.K Yadav, Assistant Director, MSME-DI, Hyderabad coordinated the programme and enlightened the participants on various aspects on entrepreneurship during the technical sessions.

For every batch, the trainees were acquainted with the training objectives and coverage of inputs. As part of the training, information and guidance on project report preparation, UAM Registration, MSME Schemes, etc., was provided to the participants to help them set up their own units. At the end of each programme, training certificates were distributed during the valedictory session, followed by feedback from the trainees.



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entrepreneurship during the technical sessions.





## CLUSTER ACTIVITIES

The Union Ministry of MSME has adopted the Cluster Development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of micro and small enterprises (MSEs) and their collectives in the country.



### AWARENESS PROGRAMME ON MSE-CDP SCHEME

The MSME-DI, Hyderabad conducted an awareness programme on MSE-CDP among the entrepreneurs/artisans of the Printing Cluster of Hyderabad and Silver Filigree Cluster of Karimnagar. The event was held on 24th April 2019 at MSME-DI, Hyderabad.

Another MSE-CDP awareness programme was held by MSME-DI, Hyderabad on 8th June, 2019 at Warangal, for the Telangana Offset Printers Association (TOPA), Warangal.

Shri. Pasunuri Dayakar, Member of Parliament, Warangal was the chief guest of the programme. He addressed the gathering and advised them to benefit from the provisions of the CDP. Shri. D. Chandrasekhar, AIA, MSME-DI, Hyderabad also addressed the members of TOPA during the programme.



### REVIEW OF CLUSTER PROJECTS IN TELANGANA & ANDHRA PRADESH

A review meeting was held on 22nd May 2019, on the progress of ongoing as well as proposed ID projects under MSE-CDP in the states of Telangana and Andhra Pradesh. Held at MSME-DI, Hyderabad, the meeting was chaired by Shri. D. Chandrasekhar, AIA, MSME-DI, Hyderabad; and Shri. C.S.S. Rao, Deputy Director, Cluster Development, Office of the DC-MSME, New Delhi. Officers of implementing agencies - TSIIC, APIIC, TSLIPC, Commissionerate of Industries - and zonal managers of TSIIC of the concerned project attended the programme, coordinated by Shri. K.N.L. Murthy, Cluster Development Officer and Assistant Director, MSME-DI, Hyderabad.

### CREDIT FACILITATION FOLLOWUP MEET

The EDC at the MSME-DI, Hyderabad is providing handholding support to Warangal Powerloom Cluster, sanctioned under the ID component of MSE-CDP. The Industrial Estate is nearing completion. A total of 364 plots, each measuring 550 sqyards, have been allotted to the beneficiaries. Through the EDC, MSME-DI has facilitated credit linkages with Syndicate Bank who agreed in principle to lend up to Rs. 1.2 crore to each enterprise, totalling to Rs. 400 crore.



A review meeting was organized on 19th June 2019, in association with Syndicate Bank to discuss the progress of credit facilitation initiative, at MSME-DI, Hyderabad. Shri. D.Chandrasekhar, Additional Industrial Adviser, MSME-DI; and Shri. Ram Naik, GM, Syndicate Bank reviewed the progress.



### CFC FOR NELLORE GOLD JEWELLER CLUSTER

Shri. D. Chandrasekhar, AIA, on behalf of MSME-DI, Hyderabad, signed the tripartite agreement on implementation of CFC in Nellore Gold Jewellery Cluster, along with the SPV members and the APTPC on 23rd September 2019, at the MSME-DI, Hyderabad



## VENDOR DEVELOPMENT PROGRAMME

### MSME SUPPORT & OUTREACH PROGRAMME – VENDOR DEVELOPMENT FOR GANGAVARAM PORT

MSME-DI, Hyderabad, in association with DICCI, Telangana Chapter and State Bank of India, organized a Vendor Development Programme for Gangavaram Port on 2nd May 2019 at MSME-DI, Hyderabad. The project envisaged providing logistic service through aggregator to around 100 SC entrepreneurs, with a project cost of

Rs.44,00,000 per transport vehicle.

Shri. D. Chandrasekhar, AIA, MSME-DI, Hyderabad; Shri. P.

Srinivas, National Head, MSME-DICCI; Shri. B. Vaidya, AGM, SMECC, SBI; Shri. K. Ravikumar, President, DICCI, Telangana Chapter; Dr. Vijay R. Sirsath, DD, MSME-DI, Hyderabad; Shri. M. Nagaraju, Chief Manager (Sanction), SMECC, SBI were present in the programme, in which 54 prospective entrepreneurs, officers from MSME-DI and office bearers of DICCI participated.



### SOUTH CENTRAL RAILWAYS VENDOR DEVELOPMENT PROGRAMME:

The South Central Railway (SCR) has organized a Vendor Development Programme on 21st May 2019, at Rail Nilayam, Secunderabad, Telangana. Around 200 entrepreneurs attended the programme.

The General Manager, South Central Railway inaugurated the programme. Vendor Registration procedure for the Integrated Coach Factory (ICF), Chennai was explained in detail during the event.

Dr. Vijay R. Sirsath, Deputy Director, MSME-DI, Hyderabad elucidated the Public Procurement Policy and its benefits to MSMEs. Members from various organizations like the SIDBI, NSIC, DICCI and RITES participated in the programme.



### MISHRA DATU NIGAM LTD (MIDANI) VENDOR DEVELOPMENT PROGRAMME:

MIDHANI organized a Special Vendor Development Programme for SC/ST entrepreneurs in association with DICCI, on 22nd May 2019 at MIDHANI. Around 60 SC/ST entrepreneurs participated in the programme.

Shri. Ravi Kumar Narra, President, DICCI, South India was the Chief Guest. He requested the PSU to simplify the Vendor Registration Procedure for SC/ ST entrepreneurs, to encourage them for vendor registration with CPSUs. MIDHANI functionaries acquainted the participants with the Vendor Registration procedure, followed by an interactive session, wherein he fielded questions from the participants.

Dr. Vijay R. Sirsath, Deputy Director, MSME-DI, Hyderabad gave a comprehensive talk about Public Procurement Policy and its benefits to MSMEs.



## VENDOR DEVELOPMENT PROGRAMME WITH IOCL:



The MSME DI, Hyderabad organized a State Level Vendor Development Programme, in association with Indian Oil Corporation Ltd. (IOCL), on 27th August 2019. The objective was to facilitate and develop MSE vendors for IOCL, in line with the mandate of the Public Procurement Policy and MSME Development Act 2006.

Shri. Jayan R., General Manager (Contracts), IOCL delivered the inaugural address, highlighting the procurement policy and aspects of

IOCL for MSEs. Shri. D. Chandrasekhar, Additional Industrial Adviser, MSME DI, Hyderabad delivered the presidential address, focusing on the Government's initiatives and the role of the Ministry of MSME in the development of MSEs.

The programme, coordinated by Shri. S.K. Saini, Assistant Director, MSME-DI, attracted about 100 MSEs. A series of technical sessions focused on MSME schemes along with vendor registration procedure of IOCL.



## VENDOR DEVELOPMENT PROGRAMME WITH SOUTH CENTRAL RAILWAYS:

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Dr. Vijay R. Sirsath, Deputy Director, MSME-DI, Hyderabad gave a comprehensive talk about Public Procurement Policy and its benefits to MSMEs.

## VENDOR DEVELOPMENT PROGRAMME WITH NTPC:

A Special Vendor Development Programme for SC/ST entrepreneurs was organized in association with NTPC at Ramagundam on 2nd November, 2019 by MSME-DI, Hyderabad. In the programme coordinated by Shri S.V. Dasarath, Investigator, MSME-DI, Hyderabad, the participants were enlightened on the Public Procurement Policy, Vendor Registration procedure of NTPC and various schemes of the Ministry offered for SC/ ST entrepreneurs.



## VENDOR DEVELOPMENT PROGRAMME WITH BHARAT DYNAMICS LIMITED (BDL):



A State Level Vendor Development Programme was organized at MSME-Development Institute, Hyderabad in association with BDL on 8th November, 2019. Official from BDL explained the vendor registration procedure to the participants and also displayed the products required from MSE vendors. The programme coordinated by Shri D. Kiran Kumar had an assembly of around 112 participants



## SWACHH BHARAT ACTIVITIES OF MSME-DI, HYDERABAD

Swachhta Pakhwada was observed at the MSME-Development Institute, Hyderabad as per the directive of the Ministry of MSME, Govt. of India, during 16-30 June 2019. As part of the Pakhwada, the MSME-DI organized various programmes during the fortnight.

The agenda took off with all the officers taking the Swachhta Pledge, administered by Dr. Vijay R. Sirsath, Deputy Director. Other activities of the fortnight included cleanliness drive at the premises; painting and essay writing competitions at the Boys High School on the swachhata theme; awareness campaign on solid/liquid/e-waste management, in association with Balanagar Micro and Small Industries Association at Balanagar Industrial Estate; workshop on Development of Low Cost Technologies for Solid/Liquid/Industrial Waste Management, in association with the Indian Institute of Chemical Technology, Hyderabad and MSME Tool Room (CITD), Hyderabad; adoption of one public place for plantation drive and creating green clean belt, in compliance of which the MSME-DI planted saplings at Chitrama Basti, Balanagar; plantation drive in the office premises, along the main entrance and around the boundary wall, for creating a green belt; weeding out of old files, promotion of rain water harvesting and solar energy by installing solar model of 100W in one of the officers' cabins by one of the trainees of the SDP on Solar Panel Installation which gives supply to one fan and one tube light throughout the day, with battery back-up, renovation of office toilet and nearby public toilet; cleanliness drive at the approach roads to institute, and nearby offices in the industrial estate; swachhata painting in public place on the surrounding wall of MSME Tool Room, CITD, Hyderabad, depicting the segregation and collection of wet and dry household wastes, and also use of toilets for ODF; awareness creation on segregation of wet and dry wastes in the residential area of Raju colony, Balanagar, Hyderabad; and awareness campaign on support to open defecation free (ODF) world in Balanagar area.

The concluding function and the seminar on Swachhata and prize distribution for essay and painting competitions was held on 1st July 2019, at the institute

The activities of the entire Swachhta Pakhwada at MSME-DI, Hyderabad were coordinated by Shri. K.C. Choudhury, Assistant Director, MSME-DI, Hyderabad.



## VIGILANCE AWARENESS WEEK



MSME-DI, Hyderabad observed Vigilance Awareness Week from 28th October, 2019 to 2nd November, 2019 to show our commitment to promotion of integrity and probity with a pledge administered by Shri B. Vijay Kumar, Deputy Director, MSME-DI, Hyderabad.



## AWARENESS PROGRAMME ORGANIZED BY MSME-DI, HYDERABAD

### AWARENESS PROGRAMME ON MSME SCHEMES TO SERVICE SECTOR MSMEs



The services sector is the key driver of India's economic growth. It is of utmost importance to give awareness about the opportunities available for Service Sector enterprises in India. The MSME-DI, Hyderabad organized an awareness programme on MSME Policy and Scheme, for the service sector members of Business Network International (BNI), Hyderabad chapter on 24th May 2019, at MSME-DI. Around 30 service sector entrepreneurs participated in the programme, coordinated by Dr. Vijay R. Sirsath, Deputy Director, MSME-DI, Hyderabad.

### AWARENESS PROGRAM ON BUSINESS INCUBATION SCHEME

The MSME Development Institute, Hyderabad conducted a one-day Awareness Programme on Support for Entrepreneurial Managerial Development of MSMEs through Incubators at its premises on 5th September 2019. The objective was to motivate the prospective engineering colleges and R&D institutions to apply for establishment of MSME Business Incubator/ Host Institute and to explain about the procedural details of new MIS under the scheme to the approved host institutions. Shri. D. Chandrasekhar, AIA inaugurated the



programme alongwith Shri. Bhubesh Kumar, Director, RICH; Shri. B. Vijay Kumar, Deputy Director, MSME-DI, Hyderabad; and Shri. Phani Pattamatta, Executive Director, TiE. Shri. K.C. Choudhury, Assistant Director, MSME-DI, Hyderabad coordinated the programme.

MSME Development Institute, Hyderabad organized two awareness programmes on Support for Entrepreneurial Managerial Development of MSMEs through Incubators, on 10th and 11th June 2019 respectively, at its premises. The former, on the 10th, was for the proposed host institutes, while the latter, on the 11th, was for the approved host institutes.



About 38 Principals, Deans and senior faculty from 29 engineering colleges participated in the first programme, and 26 Principals, Deans and senior faculty members from 21 engineering colleges and R&D institutions participated in the second programme.



The technical sessions included a presentation on the revised Scheme of Support for Entrepreneurial Managerial Development of MSMEs through Incubators, followed by a live demo on filing the application in the MIS, EDC-H activities, and Business Career Counseling. The resource persons included Shri. K.C Choudhary, and Shri. S.K. Saini, Asst. Director.



## AWARENESS PROGRAMME ON CREDIT LINKED CAPITAL SUBSIDY (CLCS) SCHEME:



The MSME Development Institute, Hyderabad organized an Awareness Programme on Credit Linked Capital Subsidy (CLCS) Scheme in association with SIDBI, NABARD, NSIC and Nodal Banks on 20th September 2019 at its premises.

The aim was to disseminate information regarding the scheme, designed to facilitate through institutional finance induction of well-established and proven technologies among MSEs, in the specific sub-sectors/products approved under the scheme.

Shri. D. Chandra Sekhar, Additional Industrial Adviser, MSME Development Institute, Hyderabad, in his inaugural address, focused on the Governmental initiatives along with the role of the Ministry of MSME in the development of MSMEs. Shri. M. Ramesh, DGM, NABARD; Shri. Avudaiappan, DGM, SMECC, Canara Bank; Shri. T. Kameshwara Rao, AGM, SIDBI; and Shri. M.P. Pavan Kumar, GM, DIC, Hyderabad, Govt. of Telangana, along with other dignitaries and guests also addressed the gathering and discussed about various initiatives being taken by the respective organizations for the benefit of MSMEs.

The programme, coordinated by Smt. Sumathi N., Assistant Director, MSME-DI, Hyderabad, had participants representing 116 MSEs. The technical sessions addressed the topics of CLCS, MSME, and State Govt. schemes.



## AWARENESS PROGRAMME ON ZERO DEFECT-ZERO EFFECT (ZED) SCHEME AT HYDERABAD:



An awareness programme was conducted on Zero Defect-Zero Effect (ZED) Scheme, by the MSME Development Institute, Hyderabad, in association with the Telangana Offset Printers Association, Hyderabad, on 17th September 2019, at Hotel Plaza, Hyderabad. The objective was to disseminate information regarding the scheme designed to facilitate quality certification to MSEs through a well-defined model of ZED.

Shri. D. Chandra Sekhar, Additional Industrial Adviser, MSME Development Institute, Hyderabad, in his inaugural address, focused on the Governments initiatives and ZED guidelines, along with the role of the Ministry of MSME in the development of MSMEs. Shri. K. Sudheer Reddy, President, Telangana Industrial Federation (TIF), Guest of Honour discussed the initiatives taken by TIF. Mr. C. Ravinder Reddy, President, Telangana Offset Printers Association, Hyderabad also addressed the audience.

Shri. Ganesh Mahadevan, Director, Kanzen Institute Asia Pacific Pvt. Ltd & and QCI-ZED Registered faculty delivered the technical session on Scheme guidelines and discussed various benefits of the scheme for MSMEs. Sessions on MSME schemes along with sharing of success stories by MSMEs who already implemented Lean Scheme of the Ministry of MSME were also included. The programme, co-ordinated by Shri. S.K. Saini, Assistant Director, MSME-DI, Hyderabad, had about 60 participants.



### AT JAGTIAL:

Another awareness programme on ZED Scheme was organized at Jagtial District for members of gold cluster on 5th December, 2019. Shri T.M. Venkatesan, delivered the technical session on Scheme guidelines. In the programme coordinated by Shri. S.V. Dasarath, Investigator, MSME-DI, 129 members of the cluster were sensitized on the benefits of the scheme.





## AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS SCHEME:

Awareness Programme on Intellectual Property Rights was organized for 134 members of Gold & Silver Cluster, Peddapalli on 25th November, 2019 in association with Cell for IPR promotion and Management (CIPAM). Shri S V Dasarath, Investigator, MSME-DI and programme coordinator explained the scheme guidelines and the benefits of the schemes to the participants.



## INTERNATIONAL TRADE FAIR-REFCOLD INDIA-2019



International Exhibition and Conference on Cold-Chain, Industrial Refrigeration & Reefer Transportation, REFCOLD INDIA-2019 was organized at Hitex Exhibition Centre, Hyderabad between 21-23rd November, 2019 by ISHARE and NURNBERG/ MESSE. The event is a platform to showcase latest innovations as future drivers for refrigeration industry. O/o DC (MSME) supported MSMEs to participate in the event under

Domestic Trade fair  
S c h e m e o f

Procurement and Marketing Scheme. Shri D. Chandrasekhar, Additional Industrial Advisor, MSME-DI, Hyderabad participated in the inaugural ceremony of the event. Shri G.S. Bist, Assistant Director, MSME-DI, Hyderabad offered a session on the various schemes of the M/o MSME to the participants.



## VISIT OF SHRI VINOD KUMAR, CHAIRMAN-STATE PLANNING BOARD, GOVT. OF TELANAGANA



Shri Vinod Kumar, Chairman- State Planning Board and Shri Dayakar, Hon'ble MP, Warangal visited MSME-DI, Hyderabad and MSME-Tool Room on 23rd December, 2019. Various MSME schemes and scope for working together was discussed during the meeting alongwith Shri D. Chandrasekhar, AIA, MSME-DI, Hyderabad



## EXPORT FACILITATION CELL ACTIVITIES

### MSMEDI, HYDERABAD Exporters Interactive Meetings & Support services of Export Facilitation Cell, Hyderabad

The EFC Officer Incharge Shri M V Sudhir Kumar, Asst Director , MSMEDI, Hyderabad attended the following Interactive Meetings with Exporters, Govt. Agencies and other Stake Holders for promotion of Exports in the states of Telangana and Andhra Pradesh.

#### Awareness Programme on Ministry of MSME Policies & Schemes on 24th May 2019 at Hyderabad:

About 25 Entrepreneurs attended the programe.



#### State Consultative meeting with Stakeholders for Export Strategy for Telangana:

Held on 27th May 2019 at Hyderabad organized by FIEO, Hyderabad with Shri Hrushikesh Reddy, ITS, Asst DGFT, Shri S Arjun Upadhyya, ITS, Asst DGFT, Shri P T Srinath, Joint Director, FIEO, GM, DIC, Sector wise Directors of Govt of Telangana, Industry Association representatives, other stake holders



#### Participation in Seminar on Export prospects from Telangana on 25-7-2019 at Hyderabad:

Shri Jayesh Ranjan, IAS, Principal Secretary, Industry & Commerce addressed the gathering.



#### Print Circle Conclave on 26th August 2019 conducted at NIMSME, Hyderabad:

Organized by All India Federation of Masters Printers & Telangana Offset Printers Association with more than 100 entrepreneurs of printing Industry participated in the event





### **Entrepreneurship Development Programme for new IEC Holders and FIEO Members:**

Addressed the participants of the EDP on 17th October 2019 and explained about activities of EFC, Hyderabad & MSME Schemes and support services to new and existing Exporters



### **Interactive Meeting with Exporters, Jeedimetla Industries Association, Hyderabad:**

On 23rd October 2019, Shri SBS Reddy, ITS, Addl Director General of Foreign Trade & Shri Arjun Upadhyya, Asst DGFT, O/o Addl. DGFT, Hyderabad, Shri P T Srinath, Jt Director, FIEO, Hyderabad, Shri M S Avudaiappan, DGM, SME-Sulabh Circle office, Canara Bank and Shri G Sreenivasu, President, Jeedimetla Industries Association and about 20 Exporters attended the interaction meeting.



### **State Level Vendor Development Programme (SVDP) at National Thermal Power Corporation Ltd (NTPC), Ramagundam:**

EFC activities including importance of Clusters and the support for export opportunities through cluster approach were explained to the MSE vendors. Dr P P Kulkarni, Regional Executive Director, NTPC, Telangana chaired the meeting, along with Shri Ravi Kumar, DICCI to new and existing Exporters.



### **Interaction with officials of the Government agencies and stake holders in Exports:**

Initiated discussions with officials of DGFT, VSEZ, Spices Board, CCI, STPI, Telangana State Trade Promotion Corporation Ltd, APEDA, FIEO, CHEMEXIL, etc for planning programmes for the prospective/existing exporters/ clusters and to prepare MSME Exporters Directory

### **Interactive Meeting with Exporters, Cherlapally Industries Association, Hyderabad**

On 8th November 2019, Shri K Hrushikesh Reddy, ITS, Asst DGFT, O/o Addl. DGFT, Hyderabad, Shri P T Srinath, Jt Director, FIEO, Hyderabad, Shri Anandan, AGM, Canara Bank and Shri Ch Jalandhar Reddy, President, Cherlapally Industries Association and about 24 Exporters attended the Exporters interaction meeting.





**Seminar on Managing Enterprises & Capitalizing on FTAs & TFA in today's challenging Economy' conducted by CII in association with DGFT and Telangana Industrial Health Clinic on 19th December 2019 at Hyderabad:**

Shri G Seetaram Reddy, Development Commissioner, VSEZ & DGFT, Shri Bipin Menon, Director, Ministry of Commerce, Shri Yerram Raju, TIHC, Shri Mahesh Desai, EEPC & CII, & Shri AVS Reddy, CII and officials of DGFT attended the meeting



**Interaction with officials of the Government agencies, Stake holders & Entrepreneurs on Exports on 24-12-2019 at MSMEDI, Hyderabad:**

Niryat Bandhu Awareness Programme was organized for exporters and aspiring entrepreneurs in association with DGFT, FIEO, Foreign Post Office. About 70 entrepreneurs attended the programme. Smt. NR Visalatchy, IPoS, Director of Postal Services, Shri P T Srinath, Jt. Director, FIEO, Shri Bhujanga Rao, LDM, Canara bank participated.



**Interaction with Industry Associations/ clusters:**

Interacted with Industry Associations/clusters like Jeedimetla Industries Association, Cherlapally Industries Association, Geethanagar Navajeevan Nagar Micro Industrial Association, Telangana Offset Printers Association, The Indian Society of Heating, Refrigeration and Air conditioning Engineers, AP Cotton Association- TMC Division, Delinters Association etc to support them in the Export promotion and all immediately responded positively to take the support services.





# Newspaper Clippings

### స్వయం ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి

**అవకాశం, బాధ్యత:** స్వయం ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది. ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది. ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.

### ప్రజా మూలకాలలో స్వచ్ఛ నిధులు

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### పరిశ్రమల ఏర్పాటుకు ముందుకు రావాలి

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### కేంద్ర ప్రభుత్వ పథకాలను వినియోగించుకోండి

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### పారిశ్రామిక ఎగుమతిదారులకు అవకాశం

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### స్వచ్ఛ పక్కాదాలో భాగస్వాములు కావాలి

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### మొక్కలు నాణ్యత అధికారులు

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### అంతర్జాతీయ వాణిజ్య ప్రదర్శనలో పాల్గొనండి

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### ఎంపీఎంకలకు అవకాశం

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### ప్రభుత్వ పరిశ్రమల అవకాశం

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



### స్వచ్ఛ ప్రకృతి భద్రత అవకాశం

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### 300 కోట్ల సాంకేతిక కేంద్రాలు

**అవకాశం, బాధ్యత:** ప్రభుత్వం ప్రభుత్వం ద్వారా అందించే ఉపాధి రుణాలను సద్వినియోగం చేసుకోవాలి అని ప్రభుత్వం హెచ్చరించింది.



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### ప్రభుత్వ పరిశ్రమల అవకాశం

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