| FRUIT JUICES |  |
| :---: | :---: |
| 14 FRUIT JUICES |  |
| Production capacity | Quantity :36MT pa Value: Rs. 12.6 lakhs |
| User profile | Households, hotels, restaurants, etc |
| Motive power required | - |
| Project cost |  |
| Land \& building | Rented bldg ? 300 sft , little open area |
| Machinery \& Equipment: | Rosing machine, juice extractor, bottle washing machine, pulping machine, SS mixing tank with stirrer, pp cap seater, gas stoves with cylinders, vessels, other kitchen accessories: Rs .1.25lakhs |
| Raw materials per month | Fruits : 1000 kg Sugar: 2000 kg Preservatives, chemicals, packing material etc: Rs 0.6 lakhs pm |
| Utilities per month | Power, water : Rs. 6000 pm |
| Other contingent expenditure per month | Transportation, repairs \& maintenance, insurance, publicity etc: Rs 9000 pm |
| Staff / labour : | Production manager, skilled labour, unskilled labour, office assistant, watch: 6 persons: Rs15,000 pm |
| Working capital required( for 2 months) | Rs. 1.8 lakhs |
| Total capital investment | Rs. 3.05 lakhs |
| Cost of production per year | Rs.10.80 lakhs |
| Turnover per year | 36MT @ Rs. 37 /kg : Rs. 13.32 lakhs |
| Net profit | Rs 2.52 lakhs |
| Rate of return | 52\% |
| Break Even Point | 33.15\% |

