



Ministry of Micro, Small & Medium Enterprises,  
Government of India



## From the AIA's Desk...

Govt. of India is supporting the existing and the aspiring entrepreneurs in MSME sector through various schemes and programmes i.e MUDRA, PMEGP, CGTMSE, Standup India, Startup India etc. MSME-DI, Hyderabad has taken the initiative to link the banker with the entrepreneurs who need loan for starting or improving their business activities. State Bank of India has come forward to identify the prospects to lend credit under MUDRA, Standup India and CGTMSE to MSEs in all the districts of Telangana State.

The key event of the quarter has been to provide easy access to credit to prospective entrepreneurs by organizing loan melas in all districts of Telangana. About 2549 entrepreneurs were assisted to interact with banker and were provided handholding support in preparation of DPRs and other relevant documentation. I am proud to say that around 1965 proposals have been considered by the bank for further scrutiny which constitutes to almost 75% of total participation in the credit facilitation programmes.

I am delighted to release the 3rd newsletter of MSME-DI, Hyderabad and congratulate all the officers for their team effort in successfully organizing various promotional programmes in the state of Telangana and Andhra Pradesh.

### Vist of AS & DC (MSME) to MSME - DI, Hyderabad



**Shri Ram Mohan Mishra, IAS**, Additional Secretary & Development Commissioner (MSME) visited MSME –DI, Hyderabad on 18.08.2018.

During his visit, he interacted with officials of Telangana Industrial Health Clinic Limited (TIHCL) and WE-Hub, first of its kind - initiative of Government of Telangana. TIHCL mainly focuses on revival, restructuring & rehabilitation of the MSEs. WE-Hub is the only state- run platform for Women Entrepreneurs. They help women from diverse backgrounds by providing a soft-landing hub and mentoring them to be successful in their entrepreneurial journey. The state officials appraised AS & DC on the various initiatives of Govt. of Telangana for development of MSMEs in the State.



**AS & DC** also met representatives of Clusters of Telangana State and interacted with the officers of MSME-DI.

**Enterprise Development Centre (EDC)  
Performance for the Quarter (Jul - Sep 2018)**

**I TOTAL VISITORS: 1478 Nos**

Description	Cumulative (No)
Business Ideas Queries/Consultations	898
UAM Registration	229
Credit Facilitation through Banks	194
Skill Development Trainings related	157

**II CREDIT FACILITATION PROGRAMMES**

**10 Credit Facilitation Programmes conducted across the districts of Telangana with SBI**

Total no of participants	:	2549
Total proposals in pipeline	:	1965
Converted Leads	:	131
Bankers participated	:	State Bank of India, Local Head Office, Hyderabad and SBI branches across Telangana.

**III DPR PREPARATION : 54 Nos**

**IV GST FACILITATION**

Synod	Nature of works	Cumulative
1	GST registration	41
2	GST Return filing	38
3	Import-Export Code	2

## EXPOSURE TRAINING to MSME-DI OFFICERS ON ENTERPRISE DEVELOPMENT CENTRE

Two days Exposure Training Programme on Enterprise Development Centre (EDC) was successfully organized by MSME-DI, Hyderabad on 12th & 13th July, 2018. About 54 officers from MSME-DIs across India including Directors, Dy. Directors and Asst. Directors have attended the programme. Also 6 officers from promotional institutes' vis-à-vis Ni-MSME, CITD and MSME-Business Incubatees attended the programme. The training programme was inaugurated by Dr. Sanjeev Chaturvedi, Director of National Institute of Micro, Small and Medium Enterprises (NI-MSME), Hyderabad along with Shri. D. Chandra Sekhar, Additional Industrial Adviser, MSME-DI and Shri. Vijay Kumar, Director, MSME-DI, New Delhi.

While welcoming the officers of MSME-DIs, Shri D. Chandra Sekhar, Additional Industrial Adviser of MSME-DI, Hyderabad briefly explained about the objectives and activities of EDC. He said EDC at MSME-DI, Hyderabad is first of its kind and shall act as one-stop shop for source of information and facilitation partner for aspiring and existing MSE entrepreneurs. EDC provides services such as handholding and mentoring, credit facilitation through bank linkages, facilitating market linkages by organizing buyer-seller meets and vendor development programmes, project report preparations, GST registrations and returns filing, registration in Udyog Aadhaar and MSME data bank, IPR facilitation, facilitation of central government stores purchase programme (NSIC-SPRS), Human Capital Training for existing & prospective entrepreneurs etc.

Dr. Sanjeev Chaturvedi, Director-NIMSME in his inaugural address complemented MSME- DI, Hyderabad for taking serious efforts in starting EDC at MSME-DI, Hyderabad and said that EDC has also been started at NI-MSME and expressed his hope that the proposed EDCs at National level to block level would definitely help in developing the rural enterprises.

The inaugural session concluded with a vote of thanks proposed by Dr. V.R.Sirsath, Dy. Director, MSME-DI, Hyderabad.

The inaugural session was followed by a Technical session, wherein Dr. V R Sirsath, Dy. Director, Shri R.Viswanathan, Dy. Director, Shri G. S. Bist, Asst. Director, Shri Sanjeev Kumar Saini, Asst. Director, Shri Rajesh Yadav, Asst. Director, Dr. E. Vijaya, Faculty Ni-MSME and Shri. Shriram Kapuganti, Chartered Accountant, briefed the participants on various aspect of EDC of MSME-DI, its functioning and achievements, with the help of audio visual aids covering the following topics:

- Structure of EDC at MSME-DI, Hyderabad
- EDC Activities and achievements.
- EDC draft guidelines in detail
- MSME related schemes of other Ministries/Departments.
- GST Facilitation cell and about GST registration/Return filing aspect.

Technical session concluded with an interactive session with the participants



**A snapshot of the Exposure Training Programme**



## SDP on CCTV CAMERA INSTALLATION TRAINING

The Skill Development Programme on **CCTV CAMERA INSTALLATION TRAINING** was organized at MSME- Development Institute, Hyderabad from 18-07-2018 to 23-07-2018 (6 Days), for the benefit of prospective entrepreneurs. A total of 35 participants underwent the training. Shri K.V. Rao, Assistant Director, coordinated the programme.

During the inauguration of the above programme, Shri K. V RAO AD (G&C) briefed the objectives and syllabus to the participants. Shri. R Vishwanathan, Dy. Director advised the candidates about optimum utilization of skills to become self- employed. Felicitation address was delivered by Shri. Ganapathi Srinivasan B of M/s TRAIN 'N' SAVE, Uppal, Hyderabad.

During the technical session, various topics were covered as per the course schedule over a period of six days. In addition, the participants were also briefed on project report preparation, UAM Registration details, MSME Schemes etc.

During the valedictory session Shri D. Chandrasekhar, AIA, explained about the merits of the training and advised the participants to come out with project proposals for setting up their own venture and invited them to attend loan melas organized by MSME-DI, Hyderabad. Finally, training certificates were distributed by the AIA, during the valedictory function.

The vote of thanks was proposed by the programme coordinator Shri. K.V.Rao, Assistant Director, MSME-DI, Hyderabad.



## Credit Facilitation Activities of MSME-DI

MSME Development Institute, Hyderabad organized Credit Facilitation workshops (Loan Mela) in association with State Bank of India (SBI) in all the Districts of Telangana on MSME's Financial Schemes like MUDRA, CGTMSE, Standup India etc.

### Credit Facilitation Programme at MSME-DI, Hyderabad:

MSME Development Institute Hyderabad, Ministry of MSME, Government of India in association with WE HUB, Government of Telangana and State Bank of India organized a one-day Credit Facilitation Programme (Loan Mela) exclusively for Women Entrepreneurs on 10.08.2018 in the premises of MSME-DI, Hyderabad. About 90 women entrepreneurs participated in the programme.

**Shri D. Chandra Sekhar**, Additional Industrial Adviser, MSME-DI, Hyderabad in his key note address expressed his happiness to associate with WE HUB, Govt. of Telangana for promoting women entrepreneurship in the state. He said that though MSME-DI organizes Credit Facilitation Programmes regularly as a part of promotional and developmental activities, this is the first Loan Mela programme organized exclusively for women entrepreneurs. He advised the participants to utilize the opportunity and requested the SBI Officials to consider the feasible proposals on priority. He also explained about the activities of Enterprise Development Centre and advised the participants to approach MSME-DI for any support/guidance in setting up of self-employment ventures. Smt. Sumathi N, Assistant Director, MSME-DI coordinated the programme.



*Photos (from left to right)*

**Photo 1: Shri D. Chandra Sekhar, AIA addressing the gathering**

**Photo 2: A view of the participants during Loan Mela**

**Photo 3: Bankers interacting with the prospective entrepreneur**

**Photo 4: DGM, SBI interacting with prospective entrepreneur**



*Interaction with*  
**Shri K. Taraka Rama Rao- Hon'ble Minister of Industries & IT,  
Govt. of Telangana**

MSME-DI, Hyderabad facilitated loans to around 20 women entrepreneurs through Enterprise Development Centre and WE-HUB, Govt. of Telangana with support from SBI. The Hon'ble Minister of Industries & IT Shri K. Taraka Rama Rao (KTR) interacted with budding women entrepreneurs in CM's camp office, Begumpet on 17.09.2018 and handed over the Loan approval letters. MSME-DI prepared DPRs, given GST Registrations, provided handholding and mentoring support to women entrepreneurs.



### **Credit Facilitation Programme at Karimnagar District:**

**One day Credit Facilitation programme** (Loan mela) in collaboration with SBI, was organized at Karimnagar - Collectorate complex on 20.08.2018 by MSME-DI, Hyderabad. Around 423 existing and new entrepreneurs attended the programme. Shri S.V. Dasarath, Investigator, MSME-DI coordinated the programme.



### **Credit Facilitation Programme at Khammam District:**

MSME-DI in association with SBI, DIC, LDM, NSIC, Coir Board, KVIC organized Credit Facilitation Programme (Loan Mela) at SBI-RSETI, Khammam on 21.08.2018. Shri K. Chandrasekhar Bhatt, Regional Manager, SBI attended the programme as Chief Guest and Shri G. Raghuram, Asst. Director, MSME-DI, Hyderabad coordinated the programme and guided the participants to initiate and complete their respective projects. About 163 participants attended the Loan mela.



### **Credit Facilitation Programme at Asifabad District:**

MSME-DI in Association with State Bank of India (SBI) and District Industries Centre (DIC) organized Credit facilitation programme (Loan Mela) on 28.08.2018 at Asifabad which is an aspirational district. The event was inaugurated by Shri. Prashant J. Patil, IAS, District collector, Asifabad. The collector addressed and appealed to the gathering to take benefit of credit facility programme for availing business loans under Mudra , Stand up India and CGT MSE schemes for promotion of service and manufacturing activities in the district. About 352 participants attended the Loan mela. Dr. Vijay R Sirsath, Deputy Director, MSME-DI, coordinated the programme.



### **Credit Facilitation Programme at Nizamabad District:**

One day MSME Credit Facilitation (Loan Mela) in association with SBI was organized at State Bank - Rural Self Employment Training Institute (SB - RSETI) Nizamabad on 28.08.2018 for guiding/providing financial assistance to the existing and prospective entrepreneurs. About 115 applicants participated in the programme. A team of 10 bankers from SBI headed by Shri. K.Mukunda Rao, AGM, SBI, Nizamabad, 3 officer team from DIC Nizamabad headed by Shri. Tulsidas Bhanoth, Asst Director, in-charge DIC, Nizamabad, and RSETI team headed by Shri. Sudheendra Babu, Director-RSETI, Nizamabad guided the applicants. Besides information on the loan process, MSME schemes by M/o MSME, Govt. of India & Telangana Govt. and basic enterprise registration process were informed to the participants. Shri. G.S. Bist, Assistant Director, MSME-DI coordinated the programme.







### **Credit Facilitation Programme at Mahabubnagar District:**

One day Credit Facilitation (Loan Mela) in association with SBI was organized at State Bank of India-Rural Self Employment Training Institute (SBI-RSETI) Mahabubnagar on 30.08.2018 for guiding/providing financial assistance to the existing and prospective entrepreneurs. Shri. K. Venkateswarulu, DRO was the Chief Guest. About 534 entrepreneurs were facilitated through one to one interaction with SBI bank officials. Shri. S.K. Saini, Assistant Director, MSME-DI coordinated the programme.



### **Credit Facilitation Programme at Warangal (Bhupalapally) District:**

One day Credit Facilitation (Loan Mela) in association with SBI was organized at Pragati Bhavan, Bhupalapally on 06.09.2018. About 467 candidates participated in the programme. Shri K.N.L Murthy, Assistant Director, MSME-DI, Hyderabad coordinated the programme.



### **Credit Facilitation Programme at Suryapet (Nalgonda) District:**

MSME-DI in association with State Bank of India and District Industries Centre (DIC), Suryapet organized "MSME Credit Facilitation Programme" (Loan Mela) on 04.09.2018 at Meeting Hall, Collectorate, Durajapally (Suryapet). Credit facilitation programme was inaugurated by Shri B. Lingaiah Yadav, Hon'ble Member of Parliament (Rajya Sabha) followed by Shri Gutha Sukender Reddy, Hon'ble Member of Parliament(Lok Sabha) and Chairman Agriculture, Govt. of Telangana. Around 260 participants took part and interacted with bank officials. Dr. Boora Narsaiah Goud, Hon'ble MP, Shri Surendra Mohan, District Collector and Shri D. Chandra Sekhar, AIA, MSME-DI also addressed the participants. Shri. V. Sridhar Reddy, Assistant Director, MSME-DI coordinated the programme.







### **Credit Facilitation Programme at Sangareddy District:**

MSME-DI, Hyderabad organized One day Credit Facilitation programme (Loan mela) in association with State Bank of India at SBI-RSETI, Sangareddy on 14.08.2018. The Loan mela programme was inaugurated by Shri S Chakradhar, Chief Manager, SBI, Sangareddy Branch. Shri K V Ram Reddy, Director, SBI – RSETI, also participated in the programme. During the event, entrepreneurs were enlightened about Mudra and Standup India schemes. The participants were also enlightened about schemes of M/o MSME, Govt. of India. Around 117 existing/new entrepreneurs participated in the programme. Shri R.K. Yadav, Assistant Director, MSME-DI coordinated the programme.

### **Independence-Day celebrations at MSME-DI, Hyderabad**

Shri D. Chandra Sekhar, Additional Industrial Adviser hoisted the National Flag in the office premises and also addressed the officers and staff members on the occasion of Independence Day celebration.



### **Visit of International Students to MSME-DI, Hyderabad**



National Institute of Micro Small & Medium Enterprises, Hyderabad deputed international students for an exposure visit to MSME-DI, Hyderabad on 24.08.2018. The students interacted with EDC officers and enquired about various activities and schemes of MSME-DI.

## Visit of Members from Telangana Industrial Health Clinic Limited



Dr B.Yerram Raju, Adviser, Telangana Industrial Health Clinic Limited, Govt of Telangana along with Vice President Shri J S Sarma visited MSME-DI, Hyderabad on 14.08.2018 and interacted with AIA and Officers. The team also visited EDC & GST cell.

## Inauguration of MSME-Business Incubation Centre

Shri. D. Chandrasekhar, Additional Industrial Adviser inaugurated MSME-Business Incubation Centre at Holy Mary Institute of Technology and Science, Hyderabad, Telangana on 24.08.2018. AIA addressed the Electronic and Print Media after the inauguration about Business Incubation Scheme and also other schemes of M/o MSME. Shri K.C. Choudhury, Assistant Director and Nodal officer for Business Incubation Scheme also attended the programme.



## Development of Aspirational Districts-Khammam



Awareness programme on Institutional Assistance for promotion of MSMEs was conducted at Chamber of Commerce, Khammam on 20.07.2018. The programme was organized by MSME-DI, Hyderabad in association with NSIC, KVIC, Coir Board, MSME-Tool Rooms and DIC as part of developmental activities of the Aspirational District-Khammam. Shri M. Kalebu, Deputy Director, MSME-DI and Shri G. Raghuram, Assistant Director/ Nodal Officer for Khammam District from MSME-DI attended the programme.

## Hindi Pakhwada Celebration at MSME-DI, Hyderabad

MSME-Development Institute, Hyderabad observed Hindi Pakhwada from 15.09.2018 to 30.09.2018. The institute organized various activities like Essay Writing Competition, Sessions on usage of Hindi in official Communications etc. The pakhwada session ended with valedictory ceremony and prize distribution. Shri R.K. Yadav, Assistant Director / Hindi Officer coordinated the programme.





## Swachhta Activities at MSME-DI, Hyderabad

MSME-Development Institute, Hyderabad observed Swachhta Pakhwada from 15.09.2018 to 02.10.2018 as part of Swachhta Hi Seva. The institute organized various activities under Swachhta Activities like Cleanliness drive in Office Premises, Awareness Drive on cleaning of drains, streets and back alleys at Hanuman Temple Street, Near Raju Colony, Balanagar, Making of Wall paintings in the premises of ALEAP Industrial Estate, Gajularamaram, Ranga Reddy District, Telangana, which is one of the ID Projects implemented under MSE-CDP on the theme of Swachhta Hi Seva, Hygiene and Hand washing drive, Rally on generating awareness on Swachhta at Balanagar Technocrat Industrial Estate (TIE) and on the main road leading to Jeedimetla, Plantation Drive in offices & industrial areas, Weeding out of Old files in Office and Digitization of records.





