



Ministry of Micro, Small & Medium Enterprises,
Government of India



From the AIA's desk ...

Intellectual Property Rights and MSMEs

In this Issue

Enterprise Development Centre
Performance

Visit of ADC

National Workshop for Cluster
Development Officers

MSME support & Outreach
Programme

MSME-DI participation in
Industrial Expo

Sustainable Development with
MSE-CDP

PD Account Training Programmes

Exhibitions co-ordinated
by MSME-DI

Stakeholders meeting on PM-SYM

Awareness programme on
GST & EDC

Swachh Bharat Activities

IPR Awareness Programme

Cluster Activities

Vendor Development Programme

EDC cell Activities

Branch-MSME-DI Activities

Newspaper Clippings

Intellectual Property (IP) affects MSMEs in almost every aspect of business development and competitive strategy: from product development to product design, from service delivery to marketing, and from raising financial resources to exporting or expanding businesses abroad through licensing or franchising.

IP may generate an income for MSME through the licensing, sale, or commercialization of the IP-protected products or services that may significantly improve an enterprise's market share or raise its profit margins. IP rights enhance the value or worth of MSME in the eyes of investors and financing institutions. The strategic utilization of IP assets can, therefore, substantially enhance the competitiveness of MSMEs.

MSMEs should make sure that they are ready to face the challenge and take measures to exploit their IP and protect it wherever possible. Investing in equipment, property, product development, marketing and research can strongly enhance company's financial situation by expanding its asset base and increasing future productivity.

Acquiring intellectual property may have a positive effect. Markets will value company on the basis of its assets, its current business operations and expectations of future profits. Investment in developing a good IP portfolio is, therefore, much more than a defensive act against potential competitors.

Awareness of IPR benefits to the MSMEs is mainly on two fronts. Firstly, how they can protect their creations i.e. to protect their own intellectual property rights and secondly, how they can avoid violating intellectual property rights of others. Furthermore, this increased awareness will encourage MSMEs to make better use of IPR system and make it an integral part of their business strategy. The MSME-DI's intends to help MSMEs to understand IPR from business perspective as well as exposes the IPR needs of the MSMEs to policy makers through awareness and capacity building programmes.

MSME-DI, Hyderabad has conducted two IPR Awareness programmes in this quarter one in Telangana State and the other one in Andhra Pradesh to spread the awareness on the importance on IPR and related benefits.

I urge all MSMEs to take advantage of the MSME-IPR scheme for strengthening their business.

PERFORMANCE OF ENTERPRISE DEVELOPMENT CENTRE (EDC)

I. TOTAL VISITORS

Description	Jan-Mar, 2019 (4th Quarter)	Cumulative (Nos) (since Apr, 2018)
Business Ideas Queries/Consultations	600	1941
UAM Registration	55	339
Credit Facilitation through Banks	176	547
Skill Development Trainings related	33	225
Total	864	3052

II. DPR PREPARATION

Jan-Mar, 2019 (4th Quarter)	Cumulative (Nos) (since Apr, 2018)
37	119

III. GST FACILITATION

S. No	Nature of works	Jan-Mar, 2019 (4th Quarter)	Cumulative (Nos) (since Apr, 2018)
01	GST registration	32	92
02	GST Return filing	106	206
03	Import-Export Code	2	6
04	e-way bill	3	4

VISIT OF SHRI PIYUSH SRIVASTAVA, IES, ADC TO MSME-DI



Shri. Piyush Srivastava, IES, Additional Development Commissioner, O/o DC MSME visited MSME-DI, Hyderabad on 3rd January, 2019. A presentation on the performance of Enterprise Development Centre (EDC) was given to ADC. He also visited the EDC and interacted with the visitors who have come for assistance. He planted a sapling in the office premises and interacted with the officers of MSME-DI.

NATIONAL WORKSHOP FOR CLUSTER DEVELOPMENT OFFICERS

Two days National Workshop for Cluster development Officers was organized at NIMSME, Yousufguda, Hyderabad from 3rd January, 2019 to 4th January, 2019. The workshop was inaugurated by Shri. Piyush Srivastava, IES, Additional Development Commissioner, O/o DC MSME. Shri. D. Chandrasekhar, Additional Industrial Advisor, MSME-DI addressed the Cluster Development Officers from different MSME-DIs. Dr. Sanjeev Chaturvedi, Director, NIMSME and Shri R.K. Rai, Director, O/o DC-MSME, New-Delhi also participated in the workshop and addressed the participants.



MSME SUPPORT & OUTREACH PROGRAMME – CREDIT FACILITATION TO MSMEs IN KARIMNAGAR DISTRICT

MSME-Development Institute, Hyderabad under the Ministry of MSME, Govt. of India organized MSME Support and Outreach Programme in association with State bank of India (SBI), Lead Bank Office (LBO), Karimnagar for credit facilitation to MSME entrepreneurs in Karimnagar district on 5th January, 2019. Around 14 Nationalized and Private sector Banks and Andhra Pradesh State Financial Corporation (APSFC) have participated in the event for loan facilitation. Members from Karimnagar Gold Cluster participated in the Credit Facilitation programme. Shri G.V. Shyam Prasad Lal, Joint Collector, Karimnagar district inaugurated the event. Deputy Director, District Industries Centre (DIC), Karimnagar also participated. The programme was coordinated by Shri. S.V. Dasarath, Investigator, MSME-DI, Hyderabad.



MSME SUPPORT & OUTREACH PROGRAMME – CREDIT FACILITATION TO MSMEs IN HYDERABAD & RANGAREDDY DISTRICTS



Photo 1: Pre-scrutiny process for Credit Facilitation Programme at Enterprise Development Centre (EDC)

Photo 2: Address by Shri D. Chandrasekhar, AIA during the occasion

Photo 3: Glimpse of the gathering

Photos 4, 5 & 6: Bankers interacting with the participants at various counters

MSME-Development Institute, Hyderabad organized MSME Support and Outreach Programme in association with NIMSME, Yousufguda and State Bank of India, SME, LHO, Hyderabad for credit facilitation to MSME entrepreneurs in Hyderabad and Rangareddy districts on 9th January, 2019 at MSME-DI, Balanagar.

The programme is focused on the 12 point support to MSMEs announced by Hon'ble Prime Minister in the month of November, 2018 and specifically the easy access of credit to MSMEs. Dr Sanjeev Chaturvedi, Director, NIMSME was the Chief Guest in the occasion and in his speech he urged upon the entrepreneurs to take advantage of the credit facilitation programme through the platform created by MSME-DI. Shri. D. Chandrasekhar, Additional Industrial Advisor, MSME-DI, in his address outlined the credit facilitation given through the loan melas which were organized in all the districts of Telangana state in association with State Bank of India. Out of the 2500 entrepreneurs participated, 39% of them were sanctioned loans under MUDRA and Stand up India schemes so far. He further explained about the support being extended by Syndicate Bank to 364 entrepreneurs at Madikonda Powerloom Cluster, Warangal.

The other dignitaries who participated in the programme are Shri. S. Vijay Kumar, General Manager, Syndicate Bank, Shri. Debashish Mishra, DGM (SME), SBI, SMEBU, LHO, Shri. J. Sitapathi Sarma, CEO, Telangana Industrial Health Clinic Ltd and Smt. Deepthi Ravula, CEO, WE Hub, Telangana.

About 160 entrepreneurs registered in the loan mela. The banks participated are State Bank of India, Syndicate Bank, Bank of India, HDFC Bank, Bank of India, Bank of Baroda, Central Bank of India, Vijaya Bank and United Bank of India.

The programme was coordinated by Shri. R. Viswanathan, Deputy Director, Shri. S.K. Saini, Assistant Director and Smt. Sumathi N, Assistant Director from Enterprise Development Centre (EDC) of MSME-DI, Hyderabad.

MSME-DI PARTICIPATION IN JEEDIMETLA INDUSTRIAL ASSOCIATION INDUSTRIAL EXPO – JIA MSME EXPO 2019

Jeedimetla Industries Association has organized Jeedimetla Industrial Exhibition- JIA MSME EXPO 2019 from 21st January, 2019 to 23rd January, 2019 at Jeedimetla Industries Association Campus, Hyderabad. E.V. Narsimha Reddy, VC & MD, TSIIIC, Govt. of Telangana was the Chief Guest and Shri D. Chandrasekhar, Additional Industrial Advisor, MSME-DI was the Guest of Honour. Officers from MSME-DI, Hyderabad also participated in the event. Around 150 MSMEs exhibited their products and around 10,000 people visited the stalls at the exhibition. The event was supported by MSME-DI, Hyderabad, National Small Industries Corporation (NSIC) and Telangana Industrial Infrastructure Corporation (TSIIC). The MSMEs who participated in the event were from various spheres of industries like Engineering, Bulk Drugs, Pharma, Chemicals, Dies & Moulds, Plastics, Food & Spices, Solar Energy, etc. The expo provided opportunity for MSMEs to enhance their visibility and to improve their market share.



SUSTAINABLE DEVELOPMENT OF SEZs WITH MSE-CDP

Special Economic Zones play a key role in rapid economic development and are an essential constituent of Foreign Trade Policy with special focus on MSMEs. Thus, it is important to harness the potential of these export zones. Efforts to promote infrastructure development in local areas such as Special Economic Zones (SEZ) which attracts the foreign firms to invest in India should be priority. The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India. (GoI) has adopted the Cluster Development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. MSE-CDP shall help in setting up Common Facility Centers (CFCs) like Common Production/



Processing Centre, Design Centres, Testing Facilities, Training Centre, R&D Centres, Effluent Treatment Plant, Marketing Display/Selling Centre, Common Logistics Centre, Common Raw Material Bank/Sales Depot, etc. The scheme also consist of projects for infrastructural facilities like power distribution network, water, telecommunication, drainage and pollution control facilities, roads, banks, raw materials storage and marketing outlets, common service facilities and technological backup services for MSEs in the new/ existing industrial estates/areas. Special Economic Zones shall utilize the MSE-CDP scheme for sustainable development. MSME-DI, Hyderabad organized a meeting with Industry Associations and Stake holders on 25th January, 2019 at MSME-DI, Balanagar on Sustainable Development of SEZs with MSE-CDP scheme and explained about the components of the scheme and how cluster approach shall help in the rapid development of SEZs.

TRAINING PROGRAMME ON HR-STATUTORY COMPLIANCES

A Skill Development Programme on “HR-STATUTORY COMPLIANCES” was organized at MSME- Development Institute, Hyderabad from 7th February 2019 to 8th February, 2019 for the benefit of prospective entrepreneurs.

Shri. R. Viswanathan, Dy. Director, MSME-DI, Hyderabad Presided over the programme and addressed the participants. Special key note address was delivered by Shri. R. Siddheswaran of M/s. GOODLUCK ACADEMY, Chennai, Tamil Nadu.

The Session ended with vote of thanks proposed by Shri. K.V. Rao , Asst. Director, MSME-DI. A total of 32 participants underwent the training. In addition to the field expertise, faculties from Govt. PF department, Asst. Commissioner of PF, Hyderabad delivered lectures on latest information and importance of the schemes. Training certificates were distributed on the valedictory day followed by feedback session.



TRAINING PROGRAMME ON INDUSTRIAL SAFETY AUDIT (OHSAS)



Training Programme on “INDUSTRIAL SAFETY AUDIT (OHSAS)” was organized by MSME- Development Institute, Hyderabad at office premises from 13th February, 2019 to 14th February, 2019 for the benefit of prospective entrepreneurs.

Shri. V. Sridhar Reddy, Asst. Director, MSME-DI, Hyderabad presided over the inaugural session and delivered motivational talk on entrepreneurship. Special key note address was delivered by the faculty team leader Shri. R. Siddheswaran of M/s. GOODLUCK ACADEMY, Chennai, Tamil Nadu. The Session ended with the vote of thanks proposed by Shri. K.V. Rao, Asst. Director, MSME-DI. A total of 8 participants underwent the training. During the technical session, various topics were covered by

eminent faculties drawn from the field of Industrial Safety from Chennai, Tamil Nadu and M/s. TRAIN 'N' SAVE , Hyderabad. As part of the training programme information and guidance on project report preparation, UAM Registration, MSME Schemes etc., was provided to the participants for setting up of their own units. Training certificates were distributed on the valedictory day followed by feedback session.

TRAINING PROGRAMME ON EXPORT PROCEDURES & DOCUMENTATION



Training Programme on “Export procedures and documentation” was organized by MSME- DI, Hyderabad at office premises, from 21st February, 2019 to 22nd February, 2019, for the benefit of prospective entrepreneurs.

Shri. R. Viswanathan, Dy. Director, MSME-DI, Hyderabad Presided over the inaugural session and delivered motivational talks.

Special key note address was delivered by Shri. PT Srinath, Joint Director , FIEO, Hyderabad and welcome address was given by faculty team leader Shri. R. Siddheswaran of M/s.GOODLUCK ACADEMY, Chennai, Tamil Nadu. The Session ended with the vote of thanks proposed by Shri. K.V. Rao, Asst. Director, MSME-

DI. A total of 51 participants underwent the training. Eminent Faculties drawn from the field of Export promotional agencies from Chennai, Tamil Nadu and FIEO, Hyderabad, Manager from SBI- staff college, Hyderabad and S.N. Panigrahi, GST, consultant, Hyderabad delivered lectures on Export procedures and documentation.

BIO ASIA CONVENTION 2019



The Bio Asia Convention 2019 was organized at Hyderabad International Convention Centre by Government of Telangana and Federation of Asian Biotech Associations from 25th to 27th, February, 2019. The event was supported by Ministry of MSME, Department of Bio Technology, Ministry of Science & Technology, Telangana State Innovative Cell and TSIC, Govt. of Telangana. A MSME pavilion was setup where 30 MSME stalls supported through M/o MSME exhibited their products. The 16th Bio Asia Convention was inaugurated by Hon'ble Governor of Telangana Shri. ESL Narasimhan. All the departments of the Ministry of MSME - MSME-DI, KVIC, NSIC, MSME tool room (CITD) and Coir Board exhibited their products and services in the MSME-Stall setup at the MSME Pavilion. Dr. Vijay R. Sirsath, Deputy Director, MSME-DI coordinated the programme.

SHAKTI NATIONAL CONVENTION OF WOMEN ENTREPRENEURS



The Annual SHAKTI National Convention for Women Entrepreneurs 2019 was held from 8th to 9th March 2019, at NIMSME Campus, Yousufguda, Hyderabad in association with MSME-DI, Hyderabad, Ministry of Micro, Small & Medium Enterprises, Government of India, the National Institute for Micro, Small and Medium Enterprises, the UNDP, UNIDO and India SME Forum. Around 700 women entrepreneurs from all over India attended the convention. The convention also had an Expo of women owned business, made best by women. The exhibition also had conference programme that offered substantial knowledge on various business opportunities and national best practices in doing business, access to financing, innovation in projects, assessing risks and growth mantras enabling them to setup and run a sustainable business creating a positive direct impact on the economy as well as the entrepreneurial ecosystem, for the generations to come. The programme was inaugurated by Chief Guest, Smt. Kavitha Kalvakuntla, Member of Parliament, Nizamabad. Smt. Mandeep Kaur, IAS, Jt. Development Commissioner, Ministry of MSME, Govt. of India attended the event as Special Guest. Welcome address was delivered by Shri D. Chandrasekhar, Additional Industrial Advisor, MSME-DI, Hyderabad and the Vote of Thanks was delivered by Dr. Sanjeev Chaturvedi, Director, NIMSME. Dr. Vijay R. Sirsath, Deputy Director, MSME-DI coordinated the programme and all MSME-DI officers attended the programme. MSME-DI, KVIC, NSIC, Technology Centre and Coir Board exhibited their products and services in the MSME-Stall setup at the event.

MEETING WITH STAKEHOLDERS ON PRADHAN MANTRI SHRAM YOGI MAAN DHAAN SCHEME

Pradhan Mantri Shram Yogi Maan-dhan" (PM-SYM) scheme has been rolled out by the Ministry of Labour and Employment for the benefit of the workers belonging to the unorganized sector in the country. MSME-DI, Hyderabad organized a meeting of the stakeholders on PM-SYM on 28th February, 2019 to interact and discuss the way forward and plan for giving wide publicity to the scheme by organizing awareness programmes/campaigns. The meeting was attended by representatives from ESIC, EPFO, LIC, NSIC and industry associations. A presentation on the PM-SYM scheme was given by Shri S.K. Saini, Assistant Director, MSME-DI, Hyderabad who co-ordinated the programme.



AWARENESS PROGRAMME ON GST & EDC TO GM-DICs, TELANGANA



MSME-DI, Hyderabad in association with Commissionerate of Industries, Govt. of Telangana conducted "Awareness Programme on GST and EDC" on 1st March, 2019 at MSME-DI, Hyderabad. The programme was attended by 54 participants which included the General Managers of District Industries Center from Telangana State and representatives from Industry Associations, Officers from MSME Technology Centre, Hyderabad, Branch MSME-DI, Visakhapatnam and MSME-DI, Hyderabad.

The Inaugural session was attended by Shri D. Chandrasekhar, Additional Industrial Advisor, MSME-DI, Hyderabad, Shri. Rajkumar Ohatker, Additional Director of Industries, O/o Commissionerate of Industries, Govt. of Telangana, Dr. B. Yerram Raju, Adviser, Telangana Industrial Health Clinic Limited, Govt. of Telangana. The inaugural session was concluded with vote of thanks proposed by Shri. R. Viswanathan, Dy. Director of MSME-DI, Hyderabad.

Shri. Rajkumar Ohatker, Additional Director of Industries, O/o Commissionerate of Industries, Govt. of Telangana, in his speech expressed his desired to work in close cooperation with MSME-DI for the benefit of the entrepreneurs of the State.

Dr. B. Yerram Raju, Adviser, Telangana Industrial Health Clinic Ltd, Govt. of Telangana in his address explained about the activities being taken up by TIHCL in the State.

Shri D. Chandrasekhar, Additional Industrial Adviser, MSME-DI, Hyderabad during his address briefly explained about the activities of Enterprise Development Centre.

He also urged upon the officers of Commissioner of Industries and GM, DICs to support MSME-DI in the field level in implementing various schemes of the Ministry specially MSE-CDP. The programme was coordinated by Shri. K.C. Choudhury, Assistant Director, MSME-DI, Hyderabad.

TRAINING PROGRAMME FOR SETTING UP EXPORT PROMOTION CELL AT MSME-DIs

Office of the Development Commissioner, M/o MSME has organized a two weeks training programme for setting up Export Promotion Cell in MSME-DIs at NIMSME, Yousufguda from 4th March, 2019 to 15th March, 2019. About 30 officers from various MSME- DIs attended the programme on Export Facilitation Cell for SEZ and DTA in MSME-DIs. On the closing day, Smt. Mandeep Kaur, IAS, Jt. Development Commissioner, Ministry of MSME, Govt. of India attended the event as Chief Guest and distributed the training certificates to the participants. The programme was also attended by Shri D. Chandrasekhar, Additional Industrial Adviser, MSME-DI and Dr. Sanjeev Chaturvedi, Director, NIMSME-Yousufguda.



SWACHH BHARAT CAMPAIGNS – DRIVE TOWARDS CLEANLINESS



As part of Swachh Bharat Mission, MSME-Development Institute organized Cleanliness Drive on 5th March, 2019 at MSME Development Institute Office Premises. The areas surrounding the office premises were cleaned as part of Cleanliness Drive. Dr. Vijay R Sirsath, Deputy Director motivated officers and staff members about swachhtha. Shri Naveen Kumar, Investigator coordinated the Cleanliness Drive. Shri K. C Choudhury, Assistant Director, Shri KV Rao, Assistant Director, Shri Sanjeev Saini, Assistant Director and staff members from MSME-DI also participated in the Cleanliness programme.

AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS (IPR)

MSME-DI, Hyderabad in association with Cell for IPR Promotion and Management (CIPAM), DIPP, M/o Commerce & Industry organized an awareness programme on Intellectual Property Rights for the members of Gold Cluster on 6th March, 2019 in Karimnagar District. Smt. V. Swapna, Faculty, IPR Facilitation Centre, NIMSME, Yousufguda also attended the programme and delivered lecture on IPR procedures, benefits and implications. About 76 candidates participated in the programme. The programme was co-ordinated by Shri S.V. Dasarath, Investigator, MSME-DI, Hyderabad. MSME-DI officers Shri. S.K Saini, Assistant Director and Shri. M.Naveen Kumar, Investigator also attended the programme.



CLUSTER ACTIVITIES

MADIKONDA POWERLOOM CLUSTER, WARANGAL: HANDING OVER OF MODEL DPR

Enterprise Development Centre (EDC), MSME-DI, Hyderabad is providing handholding support to Warangal Powerloom Cluster which has been assisted under ID component of MSE-CDP. The Industrial Estate is in the verge of completion. A total of 364 plots each measuring 550 sq.yards has been allotted to the beneficiaries. Through EDC, MSME-DI has facilitated credit linkages with Syndicate bank who has in principally agreed to lend credit to the tune of 1.2 Crores to each enterprise totaling to 435 Crores. A Model DPR has been prepared by EDC and handed over to Regional Manager, Syndicate Bank on 3rd January, 2019 through the hands of Shri. Piyush Srivastava, IES, Additional Development Commissioner, O/o DC MSME at NIMSME during the National Workshop for CDOs.



MADIKONDA POWERLOOM CLUSTER, WARANGAL: LOAN DISBURSEMENT



Credit Facilitation (Loan Disbursement) programme at Madikonda Powerloom cluster, Warangal was organized on 16th February, 2019 at Madikonda Textile Park by MSME-DI, Hyderabad. The programme was attended by Shri D. Chandrasekhar, Additional Industrial Advisor, Dr. V.R. Sirsath, Dy. Director, Shri K.C. Choudhury, Assistant Director, MSME-DI, Hyderabad, Shri. S. Vijay Kumar, GM, Syndicate Bank, Zonal Manager, TSIC, Technical Officer, Powerloom Service Centre, Hyderabad, MD, Paramount Looms Pvt. Ltd, Gujarat, President, Secretary and other members of Kakatiya Textile Weavers Welfare Podupu & Parapathi Paraspara Sahayaka Sahakara Sangham Ltd, Madikonda. The first phase of loan disbursement was given to 18 units. Around 300 members participated in the programme.

VENDOR DEVELOPMENT PROGRAMME

HPCL VENDOR DEVELOPMENT PROGRAMME



HPCL has organized Vendor Development Programme on 28th March, 2019, at Hyderabad in association with MSME-DI, NSIC and DICCI. The programme was organized for SC/ ST and Women Entrepreneurs. Shri D. Chandrasekhar, Additional Industrial Advisor, MSME-DI, Hyderabad was the Chief Guest of the occasion. He addressed the participants and explained about the Public Procurement Policy and its benefits to MSMEs. Shri K.C. Choudhury, Assistant Director and Shri S. K Saini, Assistant Director, MSME-DI, Hyderabad also participated in the programme.

ENTERPRISE DEVELOPMENT CENTRE ACTIVITIES



Shri. S. K. Saini, Assistant Director, MSME-DI delivered a talk to Defence officers on “Entrepreneurship and MSME schemes” at Institute of Co-operative management, Hyderabad on 26th march, 2019.

Shri. M. Naveen Kumar, Investigator, MSME-DI delivered lecture on MSME-Schemes to faculty of BVRIT Engineering college, Hyderabad on 26th March, 2019.



Shri. G.S. Bist, Assistant Director, MSME-DI delivered lecture on MSME schemes in a three day Entrepreneurship Awareness Campaign Programme organized from 12th March, 2019 to 14th March, 2019 at MRCE, Hyderabad. Students from MRCE, MRIET, St. Peter's and other Engineering colleges participated in the programme.

GLIMPSE OF THE ACTIVITIES OF BRANCH MSME-DI, VISAKHAPATNAM

NATIONAL SC/ST HUB-STATE CONCLAVE



NSIC, AP organized an Awareness Campaign for SC-ST entrepreneurs to spread awareness about National SC-ST Hub Schemes on 4th January, 2019 at Tirupathi. Shri M. Kalebu, Deputy Director I/C attended the programme from Branch MSME-DI, Visakhapatnam and delivered a lecture on coalescing efforts to build better ecosystem for SC-ST and augmenting competencies of SC-ST owned MSMEs.



Smt. Mannuru Suguna, Hon'ble MLA, Tirupati and Shri Yelamanchili Ravi, Hon'ble MLA, Vijayawada (East), attended as Chief Guests. Also, Shri P.S. Pradyumna, IAS, Collector, Tirupati, Shri G. Vidya Sagar Singh, GM, NSIC Ltd., New Delhi, Shri B. Suresh Babu, Nodal Officer, KVIC, AP Chapter and other prominent personalities graced the Programme.

MSME SUPPORT & OUTREACH PROGRAMME- CREDIT CAMP

Branch MSME-DI, Visakhapatnam organized Mega credit camp on MSME Support & Outreach, as a part of 100 days campaign, on 18th January, 2019 at RDO Office, Main Road, Narsipatnam, Visakhapatnam District. Shri A. Sridhar, Chief Manager (Credit), SBI attended the programme as Chief Guest. Shri M. Kalebu, DD I/c explained the participants regarding various benefits available to MSME sector from Government. He also informed that the district is identified for development of Food Processing cluster and banks are extending help for



development of the sector. MSME Beneficiaries of prospective / existing units, representatives from EPFO, GeM, MSME Development Institute, ESIC and CGST attended the camp. Representatives from various banks also participated in the camp.

NATIONAL VENDOR DEVELOPMENT PROGRAMME



Visakha Autonagar Small-Scale Industrialists Welfare Association (VASSIWA) in association with Branch MSME-DI, Visakhapatnam, organized a 3-day National Vendor Development Programme-cum-Industrial Exhibition & Buyer-Seller Meet “MSME EXPO 2019” between 29th to 31st January, 2019 at Autonagar, Visakhapatnam, for the benefit of MSEs to build up market linkages between the CPSUs, Govt. agencies and large industries. The programme was supported by Industry Department Govt. of AP, CPSUs, Banks, Govt. Agencies and other prominent industries associations. Shri K. Hari Babu, Hon'ble MP, graced the occasion as Chief Guest. Shri D. Chandrasekhar, AIA, MSME-DI, Hyderabad along with the President, VASSIWA, Chairman, IALA and other prominent dignitaries attended the Exhibition.

INAUGURATION OF ENTREPRENEURIAL DEVELOPMENT CENTRE



Entrepreneurial Development Centre (EDC) was inaugurated by Shri D. Chandrasekhar, Additional Industrial Adviser, MSME-DI, Hyderabad on 29th January, 2019 at Branch MSME-DI, Visakhapatnam to facilitate new and existing entrepreneurs about the schemes and programmes of MSME. Speaking on the occasion, the Chief Guest, Shri D. Chandrasekhar, informed that EDC shall provide host of services to prospective and existing entrepreneurs and shall act as one stop shop for dissemination of MSME related information.

MSME SUPPORT & OUTREACH PROGRAMME- CREDIT CAMP

Shri Srinu Appikonda, Assistant Director, Br.MSME-DI, Visakhapatnam attended MSME SUPPORT & OUTREACH CREDIT CAMP conducted on 15th February, 2019 at AKC Rotary River City Hall, AKC College Compound, Rajahmundry. Shri Sumit Kumar, IAS, Municipal Commissioner of Rajahmundry graced the Camp as the Chief Guest. Shri Sailender kumar Singh, Regional Manager, Bank of Borada of Coastal Region and Shri VV Subramanyam, LDM also attended the Programme. Apart from the above, MSME Beneficiaries of Prospective Units, representatives from ESIC, KVIC, CGST, EPFO, DICCI, DGM & AGM's of SBI also attended.



Shri VV Subramanyam, LDM, advised the participants to enroll under Social Security Schemes like Suraksha Bhima Yojana, Jeevan Jyothi Bhima Yojana, APY and also to ensure enrollment of all their employees / Workers. Sri Srinivasa Rao, KVIC, explained in detail about the schemes offered by KVIC and the benefits of PMEGP Scheme. Shri Srinu Appikonda, AD explained about the activities of the M/o MSME and MSME schemes to the participants.

AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS



Branch MSME-DI, Visakhapatnam organized one day Awareness programme on Intellectual Property Rights on 27th February, 2019 at VASSIWA, Autonagar, Visakhapatnam in association with VASSIWA for the benefit of industrialists and entrepreneurs. Nearly 54 entrepreneurs attended the Programme. Shri S. Venkateswara Rao, Company Secretary, who was the Chief Guest of the program, explained the industrialists about the benefits of IPR. Shri S. Venkateswara Rao, Company Secretary, who was the Chief Guest of the program, explained the industrialists about the benefits of IPR.

Also, Shri. M. Kalebu, Deputy Director I/C, MSME –DI, elaborated the scheme of M/o MSME and its benefits. Shri A. K. Balaji, President, VASSIWA, encouraged all the entrepreneurs to take advantage of the Program. Speaking on the occasion, Shri D.V.S.R. Murthy, Inv, Br-MSME-DI, Coordinator of the Programme, explained in detail about IPR and its benefits and usages to the attendees and thanked Smt. Hima Bindu, Novel Patent, Visakhapatnam for her guidance and suggestions on IPR.

CLEANLINESS DRIVE ON SWACHHTA



In pursuant to the Government of India's Cleanliness Drive, Swachhta Hi Seva was organized by Branch MSME Office, Visakhapatnam in association with Industrial Area Local Authority, Autonagar, Visakhapatnam on 6th March, 2019, to spread the message of cleanliness, not only among the officials but also in the surrounding areas. Various events were organized under the supervision of Shri M. Kalebu, Deputy Director In-charge, with a view to spread awareness and sensitivity in virtues of sanitation and cleanliness, which was a positive step towards the achievement of the Swachh Bharat Abhiyaan.

INDUSTRIAL MOTIVATION CAMPAIGN



Branch MSME Development Institute, Visakhapatnam organized Two Days Industrial Motivation Campaign at School of Management Studies – MRPG College, Phoolbagh, Vizianagaram on 7th & 8th March 2019. Shri M. Uday Bhasker, General Manager, District Industries Centre, Vizianagaram attended the programme as Chief Guest. Shri M. Kalebu, Dy. Director I/c, Br. MSME-DI, Visakhapatnam,

Prof. B.S.N.Raju, Principal, School of Management Studies – MRPG College, Phoolbagh Vizianagaram, Shri Tawva Guraraiiah, LDM, Vizianagaram, Shri Panduranaga Rao, Asst. Director, District Industries Centre, Vizianagaram, Shri Ch. Aswini Kumar, Dy. Manager, NSIC, Visakhapatnam participated as Guests of Honor. Prof. M. Lakshmi pathi Raju, Director, MRPG College, Phoolbagh, Vizianagaram presided over the function. Technical Sessions on Entrepreneurship Motivation, role of DIC, NSIC & MSME-DI was explained during the session. One to one counseling sessions were conducted on 8th March, 2019 and provided the required information to the interested participants for setting up of Micro and Small enterprises. About 70 numbers of entrepreneurs registered for the programme. The programme was coordinated by Shri G. Raghuram, Asst. Director, Br. MSME-DI, Visakhapatnam.

AWARENESS PROGRAMME ON GST/EDC

Branch MSME – Development Institute, Visakhapatnam organized One-day Awareness Programme on Goods and Services Tax (GST) and Enterprises Development Centre (EDC) on the 20th March, 2019 at Hotel Budhil Park, Visakhapatnam. Shri D. Chandrasekhar, Addl. Industrial Adviser, MSME-DI, Hyderabad attended as Chief Guest in the Programme. Nearly 50 MSME beneficiaries of prospective / existing units, Office Bearers of various Industry Associations, GM, DIC, and Govt. Officials from CGST attended the camp. Shri M. Udaya Bhaskar, General Manager, DIC, Vizianagaram, Shri Y Srinath, Prasad, LDM, Visakhapatnam, Shri Ch. Satyanarayana, Secretary, VASSIWA, Smt. N. Kanaka Lakshmi, Superintendent, Vizag North GST Divn. and other dignitaries attended the programme.

The Programme Coordinator, Shri M. Kalebu, Deputy Director I/c, Br. MSME-DI, Visakhapatnam explained the gathering about the importance of GST and urged the entrepreneurs to take advantage of its benefits. He also introduced the setup of EDC at Visakhapatnam Office and explained the core idea of the Cell. He welcomed the guests to share their views about the programme.

Speaking on the occasion, the Chief Guest, Shri D. Chandrasekhar, Additional Industrial Advisor, MSME, Hyderabad said that the same programme was conducted In Hyderabad Office and it was a huge success in creating awareness on GST and EDC amongst the General Managers of DIC, Telangana State and budding entrepreneurs. He stated that as there are so many apprehensions on GST even after 1 year of its implementation and organizing such programmes is necessary to raise awareness on GST.



Newspaper Clippings

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ప్రభుత్వ పథకాలను సమీక్షించుకోండి

కూకట్‌పల్లి జోన్ కమిటీ సమావేశం. ప్రభుత్వ పథకాలను సమీక్షించుకోండి. కమిటీ సమావేశం.

एमएसएमई डीआर में सोरोट एण्ड आउटरिच प्रोग्राम

एमएसएमई डीआर में सोरोट एण्ड आउटरिच प्रोग्राम. एमएसएमई डीआर में सोरोट एण्ड आउटरिच प्रोग्राम.

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3rd edition of MSME Expo inaugurated

3rd edition of MSME Expo inaugurated. 3rd edition of MSME Expo inaugurated.

సన్న తరహా పరిశ్రమల అభివృద్ధి కోసం

సన్న తరహా పరిశ్రమల అభివృద్ధి కోసం. సన్న తరహా పరిశ్రమల అభివృద్ధి కోసం.

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